# **Getting To The Heart of Your Library:**

Assessing Diversity, Equity, and Inclusion in Your Library Collection

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# Meet the speakers:

Rebecca Bartlett | Access Services Manager, La Grange Public Library

Betsy Bird | Collection Development and Materials Manager, Evanston Public Library

María Emerson | Student Success Librarian, University of Illinois at Urbana-Champaign

Lauryn Lehman | Research & Instruction Librarian, Tredway Library, Augustana College

**Tim Longo** | Executive Director, Grayslake Area Public Library District

# Augustana College

# **Key and Guiding Goals**

#### **Our Audit Goals:**

- Better understand whose voices are in the collection;
- Determine if we had "explored possibilities for more inclusive additions to the collection" as per the library's Strategic plans;
- Ensure students have resources to present diverse viewpoints and thoughts in their research involving our print collections
- Increase student's sense of belonging in the library;

#### **Our Approach:**

- To do this work responsibly and respectfully
- Actively work to curb our own assumptions and rely on information that can be verified
- Focused on using information directly from the authors themselves

# What and How We Audited

# Audited 6,465 books from our permanent collection:

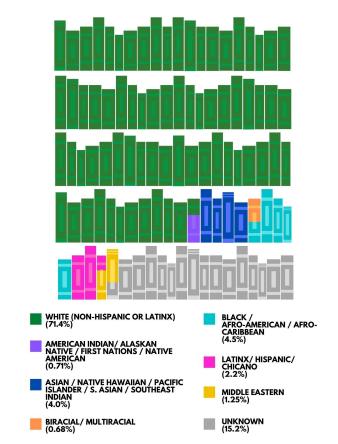
- Single-author books
- Published since year 2000
- Part of our circulating collection

#### - Specifically, we assessed the authors':

- Gender Pronouns
- Sexuality + Relationships
- Race + Ethnicity

#### - Our Methodology:

- Self-identification when possible
- Secondary sources where authors could reasonably edit if info was incorrect



# Potential Pitfalls to Avoid

#### 1. Organizing humans into categories is messy.

- It is uncomfortable at times.
- Flexibility is key and you must be able to adapt throughout the process.
- Need to act intentionally and avoid becoming complacent.

## 2. Information will sometimes be incomplete.

- Relying on author self-identification means that often you will find a lack of information to satisfy all of your data points.
- Keep in mind that incomplete information still says something.

#### 3. You can't stop the process once the audit is complete.

- Policies and practices need to be updated and regularly evaluated.
- Follow-up assessments will help measure the impact of the changes you've made.
- Open and ongoing communication with patrons is essential to improving collection practices.

# For More Information:

#### Article: Available in The Journal of Academic Librarianship

Emerson, María Evelia and Lehman, Lauryn Grace. (2022) "Who Are We Missing? Conducting a Diversity Audit in a Liberal Arts College Library." The Journal of Academic Librarianship. https://doi.org/10.1016/j.acalib.2022.102517

#### **Toolkit: Available in Augustana Digital Commons**

Emerson, María Evelia and Lehman, Lauryn Grace. (2021) "Filling in the Gaps: A Diversity Audit Toolkit from Tredway Library" Digital Commons: Library and Information Science: Faculty Scholarship & Creative Works. https://digitalcommons.augustana.edu/libscifaculty/14

#### **Article Preprint: Available in Augustana Digital Commons**

https://digitalcommons.augustana.edu/libscifaculty/15/

#### **Twitter:**

María Emerson | @MariaEmerson20

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# Evanston Public Library

# **Beyond Auditing Collections**

#### The Challenges

- Evanston serves a population area of 78,110.
   Racial demographics include 64% White,
   16% Black or African-American, 11% Latinx, &
   9% Asian. Collection Size: 478,000 items in collection.
- How can you get continual community feedback?
- What is your yardstick? What are you measuring against?
  - Audits don't exist in a vacuum. What are you doing beyond an audit?

#### **The Solutions**

- Communication. With staff and the public.
- Re-examine what makes you comfortable.
- Implement a Whole Collection Approach.

# WHOLE COLLECTION APPROACH

WEEDING



02

DISPLAYS

REPRESENTATIVE READS





TRACK PURCHASES

# Four Pillars of the Whole Collection Approach

## **Adjusting Our Lens When Weeding:**

- Reexamine what we were taught/current library practice
- Use the tools that are available to you, but recognize their biases
- Ensure students have resources to present diverse viewpoints and thoughts in their research involving our print collections
- Establish different standards based on historical inequities

## The Critical Role of Displays:

- Highlight the historically marginalized
- Re-examine your displays
- Track display contents

# Four Pillars of the Whole Collection Approach

# Providing the Best Possible Representative Reads:

- Start by looking at your community demographics, but census data only tells us so much
- Set up a committee within your library of community members with the express purpose of figuring out areas of interest
- Use the collection analysis to find holes in your collection

## **Tracking Purchases:**

- Know what you are getting then you have something to improve upon
- Purchase in a wide variety of formats then you can evaluate the circulation
- Start small and build from there

# **Lessons and Challenges**

#### **Intended Outcomes**

- To begin by matching the census data.
- Once collectionHQ's DEI Analysis tool was underway, to show continual improvement month-to-month
- To always keep changing and adapting.
   Investigate new ways of critiquing the collection. Example: CCS has the Diversity Audit Tool

#### **Obstacles**

- Take into account the scope of a project but don't let it overwhelm you
- Establish rules for community committees early to avoid confusion
- Find ways to keep yourself committed

# Vendor Resources for Diversity, Equity and Inclusion

- Baker & Taylor
  - Kirkus Collections
  - Collection HQ Diversity, Equity and Inclusion Analysis
- Ingram
  - iCurate

# State and Regional Resources for Diversity, Equity and Inclusion

- ILA <u>DEI Initiatives</u>
- RAILS <u>Diversity</u>, <u>Equity and Inclusion</u>
- LACONI TSS <u>Past Programs</u>
- CCS <u>Diversity Audit Tool</u> (available to CCS member libraries)
- SWAN <u>DEI in Metadata</u>
- Chicago Public Libraries <u>Strategic Plan 2020-2024</u>

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# Questions?