Research Questions

For public libraries:

- How many libraries/branches & locations/hours?
- What are the library’s boundaries, and do they match the school’s boundaries?
- Can schools get their own library cards? Can all teachers and students get cards?
- Is there a kids department and what ages does it serve?
- Is there a teen department, or is it part of YS or AS?
- Is there an outreach team or someone to contact for a school visit?
- Who works in the library (names/contact info)?
- Does it have large reading programs like summer/winter/100 books before graduation?
- Does it have a TAB or TAG?
- Are there any special collections like robots or book club kits?
- Are there databases that would benefit your students?

Use websites, staff directories, calendars, social media accounts, board minutes, and talk to your friends, neighbors, coworkers, and patrons!
Research Questions

For school districts:

- How many schools are in the district/locations?
- Which grades do the schools serve?
- How many students/teachers are in the district?
- What are the school boundaries, and do they match the public library’s boundaries?

- Does each school have a librarian or do schools share librarians?
- Who works in the library (names/contact info)?
- Do students visit the library weekly? Monthly?

- Do schools have a curriculum night, open house, or book fair?
- Do schools have an active PTO/PTA?
- Do schools have online newsletters for parents?

- Are there specific departments/classes/units of study that connect with library resources?
- Are there extracurriculars that connect with library resources?

Use websites, staff directories, calendars, social media accounts, board minutes, and talk to your friends, neighbors, coworkers, and patrons!
Opportunities to Connect

Who do you already know?

What do you already offer?
(and do they know about it?)

Where do you already connect?

Who else do you want to meet?

What else can you offer?
(or what do they want?)

How else can you connect?

Plan of action:

ILA 2022 - Rethinking Outreach: People Over Process (A. Tominey, D. Dvorak, G. Johnston)
Analyzing Your Relationship

Network

Coordinate

Cooperate

Collaborate

Where is your relationship now?

What is your next stage?

Plan of action:

ILA 2022 - Rethinking Outreach: People Over Process (A. Tominey, D. Dvorak, G. Johnston)