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**Timing is Everything**
Ready, Set ... Action!
Ready, Set ... Action!
Photo Album
Road Trip

Photo Album
LIBRARY
Road Trip
Photo Album
Welcome to the Library
Photo Album
Final Touches

Vroom! Vroom!
Road Trip

Promotional Video
Staff Information
We created a Google Doc for all library staff who would be involved with the program.
Staff Participation

- Opportunity to explore new libraries!
- Staff participation requirements
- Incentives for Staff
  - Paid Time for Road Trip
  - Lunch
  - Gas Money
178 Passports Returned
- Charles B. Phillips 15
- Coal City 5
- Fossil Ridge 14
- Morris 19
- Oswego 27
- Plainfield 11

- Seneca 5
- Shorewood-Troy 16
- Three Rivers 29
- Wilmington 26
- Yorkville 5
- Other Libraries 6

WE DID A GOOD JOB.
FALSE, WE DID AN AWESOME JOB.
Participation Stats

- Didn't require these statistics
- Libraries that did report back:
  - Visitors to Oswego: 300
  - Visitors to Three Rivers: 241
  - Visitors to Morris: over 260
  - Visitors to Shorewood-Troy: 200
Positive Feedback
Positive Comments from Staff

- New Patrons!
- Survey Responses:
  - "I'm a sucker for freebies...so the goodies we received at each one."
  - "A side benefit for us was hearing lots of positive comments from staff at other libraries; it's real easy to get bogged down in the negatives of your space so hearing nice comments from other library staff was a good reminder to us all."
  - "Great idea and we loved being a part of it and cannot wait for next year."
Positive Comments from Staff Continued

Trends in Feedback:
- New Ideas
- Positivity and Collaboration
- Tours
- Prizes!
Compliments from Patrons

Some libraries did collect comments from patrons:

- "Love the remodeled open layout with centralized open desks" - at Seneca Library
- "Delighted with souvenirs"
- Patron felt touched and supported by displays for Ukraine.
- Many libraries have been welcoming and inviting.
- After participating in a consortium program that was very similar (Pinnacle Library Road Trip), a patron mentioned how they enjoyed this one so much more because it allowed her family to branch out, and learn more about libraries and communities close by that they were less familiar with.
Compliments from Patrons Continued

Trends in Feedback:

- Design and Architecture
- Displays
- Customer Service
- New Opportunities
- Prizes!
Critiques & Suggestions
Critiques from Patrons

- Survey Responses based on Patron Comments to staff:
  - Distance & Cost
  - Timing
  - Library Availability
  - Construction
  - Prizes: 'Some libraries gave every person a door prize. Some only gave one prize per group. Some didn't give out prizes. It would have been nice to have it consistent.'
Survey Responses based on Patron Comments:

- Too much driving... with record high gas prices!
- They wished it was during summer
- Some libraries were closed when they visited.
- The hours open didn't match their website
- Some libraries had construction.
- So it was confusing as a non-resident to know where to go
- Some libraries didn't give out prizes to everyone

Critiques from Staff:

- Survey Responses from Library Staff:
  - Tours
  - Library Connections: 'Not being part of the library consortium so that books could easily be checked out and returned.'
  - Entitled People
  - Remembering Details
Suggestions for the Future

- Survey Responses from Library Staff:
  - Library Visits: 'There not being a requirement to visit every single library. Add incentives for visiting all of them such as more chances in the drawing.'
  - Grand Prizes
  - Logs
More Suggestions for the Future

- Survey Responses from Library Staff:
  - Recommended Route
  - Libraries
  - Tours
  - Timing
  - Prizes: 'Be more uniform in the prizes you give away. Some were very clever and some looked like leftovers from other programs.'
Moving Forward
What we are planning:

- Next Road Trip: Planning begins January 2023
- Adding Libraries
- More community involvement
- Kids & Adult Prizes
- Activities at Participating Libraries
- Comments Section on Passport
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