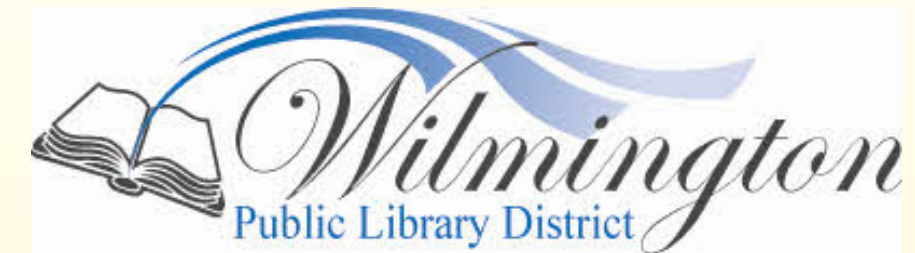
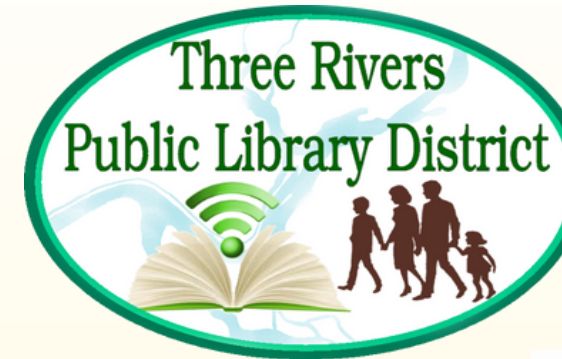


COAL CITY PUBLIC LIBRARY DISTRICT



Library Road Trip: Welcoming People Back Into Our Spaces!

Presented By:

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Krista Katzen (Assistant Director, Oswego Public Library District)

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Where will you start?

The Library Road Trip

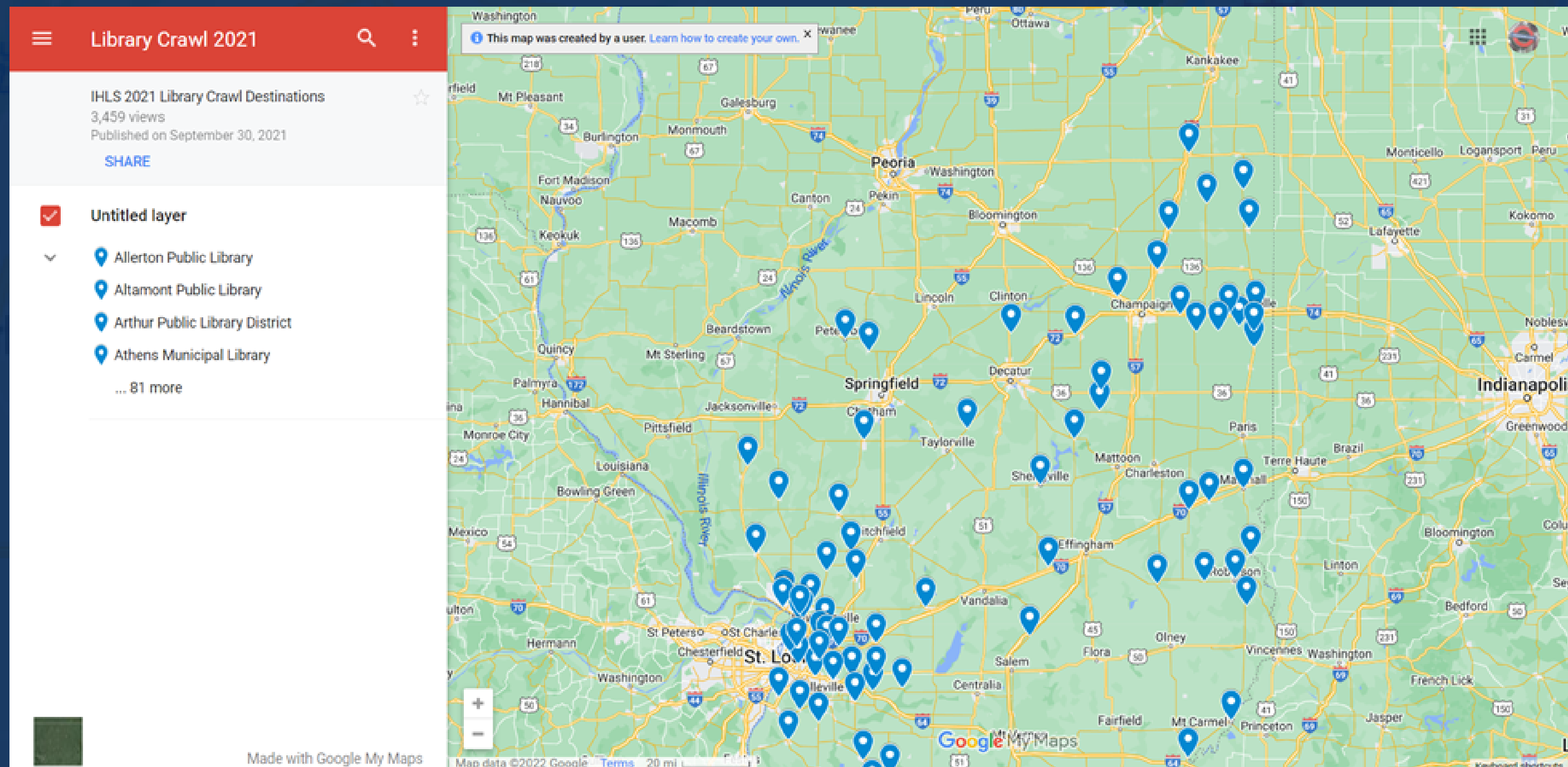


How Did This Start?

- 100% copied from other libraries
- Based on “Pub Crawl” idea!
- Juxtaposition of “libraries” to “pub crawls” – thinking outside the box.

LIBRARY Road Trip

Illinois Heartland Library System – 85 libraries!



LIBRARY Road Trip

We were not that ambitious!



Why Library Road Trip?

- Wanted to bring people back into libraries without over-committing
- Seemed like a not-quite-passive program that could be done relatively inexpensively and not a huge burden to staff
- Great way to show off our respective staff and locations

LIBRARY Road Trip

How Did It Work?

Like a pub crawl, except with libraries and minus the booze



LIBRARY Road Trip

- Participants had a “library passport” that would get stamped at each location. A person had to be present in order to get their passport stamped.
- Two of our participating libraries had multiple locations: Oswego chose to leave their Montgomery Branch off the passport completely, while Three Rivers kept both locations on the passport, but people only needed to visit one.

LIBRARY Road Trip

Prizes

- Each library provided giveaways to each participant in addition to a Grand Prize Basket for the end of the program.



LIBRARY Road Trip

Grand Prize

\$250 Max Value



LIBRARY Road Trip

- Local business gift cards
- Library swag
- Local interest items

