Library Road Trip: Welcoming People Back Into Our Spaces!

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Where will you start?
The Library Road Trip
How Did This Start?

- 100% copied from other libraries
- Based on “Pub Crawl” idea!
- Juxtaposition of “libraries” to “pub crawls” – thinking outside the box.
Illinois Heartland Library System – 85 libraries!
We were not that ambitious!

PLANNING A NEW EVENT

DURING A GLOBAL PANDEMIC
Why Library Road Trip?

- Wanted to bring people back into libraries without over-committing
- Seemed like a not-quite-passive program that could be done relatively inexpensively and not a huge burden to staff
- Great way to show off our respective staff and locations
Like a pub crawl, except with libraries and minus the booze

AND LET ME TELL YOU ANOTHER THING

I LOVE MY LIBRARY
Participants had a “library passport” that would get stamped at each location. A person had to be present in order to get their passport stamped.

Two of our participating libraries had multiple locations: Oswego chose to leave their Montgomery Branch off the passport completely, while Three Rivers kept both locations on the passport, but people only needed to visit one.
Each library provided giveaways to each participant in addition to a Grand Prize Basket for the end of the program.
Grand Prize

$250 Max Value

GRAND. PRIZE. BASKET.
- Local business gift cards
- Library swag
- Local interest items