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The Illinois Library Association Reporter

is a forum for those who are improving and reinventing Illinois libraries, with articles that seek to: explore new ideas and practices from all types of libraries and library systems; examine the challenges facing the profession; and inform the library community and its supporters with news and comment about important issues. The *ILA Reporter* is produced and circulated with the purpose of enhancing and supporting the value of libraries, which provide free and equal access to information. This access is essential for an open democratic society, an informed electorate, and the advancement of knowledge for all people.



ON THE COVER

This magazine has been an important part of the work I've done at ILA for the past twenty-one years, taking it from a utilitarian newsletter to a colorful and content-rich publication. I wanted it to bring ideas and inspiration to our readers, not just information, and I've tried to apply the same principles to all our communications and publications. As I wind down my tenure not only as ILA Executive Director, but as editor of the ILA Reporter, I chose a cover to inspire myself with the possibility of more than a single road into the future. Articles in this issue include a reflection on the roads we've traveled together to get to this point, as well as important pieces on community engagement and the new Directors University. Hope to see you down the road.

The Illinois Library Association is the voice for Illinois libraries and the millions who depend on them. It provides leadership for the development, promotion, and improvement of library services in Illinois and for the library community in order to enhance learning and ensure access to information for all. It is the eighth oldest library association in the world and the third largest state association in the United States, with members in academic, public, school, government, and special libraries. Its 3,000 members are primarily librarians and library staff, but also trustees, publishers, and other supporters.

The Illinois Library Association has four full-time staff members. It is governed by a sixteen-member executive board, made up of elected officers. The association employs the services of Strategic Advocacy Group for legislative advocacy. ILA is a 501(c)(3) charitable and educational organization.

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See ILA calendar for submission deadlines for the *ILA Reporter*. Copy should be submitted by e-mail to ila@ila.org. You are encouraged to include press-ready digital photos (300 p.p.i.) and graphics with your articles, which will be included on a space-available basis.

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Unsheltered, but Not Unserved

n any given day, you can find Richard Woodhall strolling around the ample perimeter of Joliet Public Library's Ottawa Street Branch. At first glance, his purpose might not be clear. However, if you watch him long enough you'll see him interacting with some of Joliet's homeless population, many of whom use the library during the day as a base camp.

According to a one-night national survey last January, 564,708 people in America were living on the streets, in cars, in homeless shelters, or in subsidized transitional housing. In Joliet during this same time period, 290 people were homeless, 34 percent of them families with children. The City of Joliet has worked hard to combat this issue by partnering with many social service agencies and the public library.

As part of the library's strategic planning process that began in 2014, Joliet residents let us know that although they loved their library, there was a persistent perception that the downtown library facility was unsafe, despite the presence of security personnel. These perceptions were reported to be related to homeless individuals loitering around the front of the library and others sleeping inside. Denise Zielinski, new to her role as community engagement officer, knew she would have to find a creative way to confront the challenge.

MORE THAN A HANGOUT

In February 2016, Zielinski was contacted by Merridith Montgomery, the homeless services director from the Will County Center for Community Concerns (WCCCC), to discuss the challenges of assisting the homeless. After an initial conversation, Zielinski's first step was to find out more about the providers and services currently available. She began attending a monthly meeting of community organizations whose goal was to end homelessness. She learned much about the homeless community, the services available to them, and the various assistance programs. This process was a catalyst for thinking about ways in which the library could be more than a venue for the homeless to simply hang out.

When Zielinski attended her first "Consumer Committee" meeting—which catered to the center's consumers, i.e., those who are essentially unsheltered—a light bulb popped on. While the meetings themselves were very beneficial to the attendees, the meeting location was a huge barrier to active participation by the homeless. Many of them had no access to a car or bicycle, and the bus service was very inconvenient. In addition, WCCCC coordinated services to the homeless for the neighboring counties. These surrounding communities didn't have facilities and services for their homeless, and local police officers were now bringing them to downtown Joliet for assistance. Zielinski suggested that the "Consumer Committee" meet at the library where the "consumers" could walk to the meetings. The group started meeting at the library once a month and found that attendance by the homeless increased. The homeless individuals spoke about their issues in obtaining adequate housing, securing jobs and dependable transportation, and generally getting their life back on track.

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"564,708 people in America were living on the streets, in cars, in homeless shelters, or in subsidized transitional housing."



Now that a dialogue had started, the library and WCCCC wanted to take their successful partnership to the next level. How could they work together to assist the homeless in finding services and housing? Zielinski and Montgomery collaborated on a service called "Office Hours." The library provides the private space for assessments and WCCCC provides staff that can assist the homeless with all aspects of their assessments, including housing, jobs, driver's license, birth certificate, social security card, health issues, and more. The space is staffed twice a month for two hours at a time. In addition to the "Office Hours," the library hosts a "Coffee and..." with the homeless at the library on the first Thursday morning of each month for an hour. There are no pre-set agendas; the library provides coffee, tea, and baked goods; the attendees bring the topics to discuss; and the staff of both organizations get to know the individuals on a personal level and to listen and offer assistance when needed.

MOVING IN THE RIGHT DIRECTION

Joliet Public Library also set up a Giving Tree to benefit the homeless during the last holiday season. From November to the end of the year, the library collected pre-determined items such as water, clothes, coats, scarves, mittens and gloves, boots, hats, tents, sleeping bags, blankets, tarps, flashlights, and batteries. In December, a winter supplies giveaway for the homeless was held at the library. By that date, there were more than enough items to supply sixty-five homeless individuals with food and water and the necessities for keeping warm last winter. By providing these services, the homeless in Joliet have come to see the library as a resource and safe space. The library has worked hard over the last few years to change public perception, to train staff to better interact with special populations, and to be a good community partner. Here are some of the positive results:

- At the library, loitering and sleeping have decreased significantly and incident reports involving the homeless have decreased commensurately.
- The perception of the homeless by library staff is much more positive and accepting.
- Between 2015 and 2016 Point-in-Time counts, homelessness decreased 14.7 percent in Joliet.
- Between 2016 and 2017 Point-in-Time counts, homelessness further decreased 2.76 percent in Joliet and 34 percent in Will County overall.

Rather than ignoring the homeless, Joliet Public Library is now engaging with them in a meaningful way. Rather than ignoring them, the library now brings services they need to where they are. Which brings us back to Richard Woodhall, who was strolling around the Ottawa branch at the beginning of this article. Woodhall chairs the Consumer Committee for Will County Continuum of Care. His job is to seek out those who are homeless—whether temporarily displaced, chronically homeless, or victims of abuse. These individuals often will talk to him because he understands them, having once been homeless himself. Now he is the best liaison between Joliet Public Library and the homeless community.

OTHER COMMUNITIES STEP UP

Aurora Public Library, which serves the second largest population in Illinois, is located down the street from the second largest homeless shelter in the state. The proximity can bring its challenges, according to Daisy Porter-Reynolds, executive director of the library. "Many homeless individuals are here all eleven hours of the day that we're open. We sometimes struggle to meet all of their needs, while at the same time serving other customers' needs." However, Porter-Reynolds says her staff is fortunate to have the assistance of Ryan Dowd, executive director of Hesed House, the homeless shelter in Aurora. Dowd has produced a video series for public librarians called, "The Librarian's Guide to Homelessness," and it stars the Aurora Public Library staff.

As part of a strategic planning process, Aurora Public Library conducted a focus group with homeless customers. The biggest issue that was uncovered through this process was that they just want to be treated equally. They weren't asking for more than other people had. They simply wanted to be treated like humans. And they really wanted to check out some materials. As a result of this focus group, the library changed its circulation policy and began issuing a Restricted Use Card to customers without a permanent address. A shelter ID is required to obtain this card, which allows the same use of the Internet as other customers and also allows them to check out two items at a time. Porter-Reynolds reports that from the inception of the program in December 2016, fifty-four Restricted Use Cards have been issued and of those, only two had any lost items.

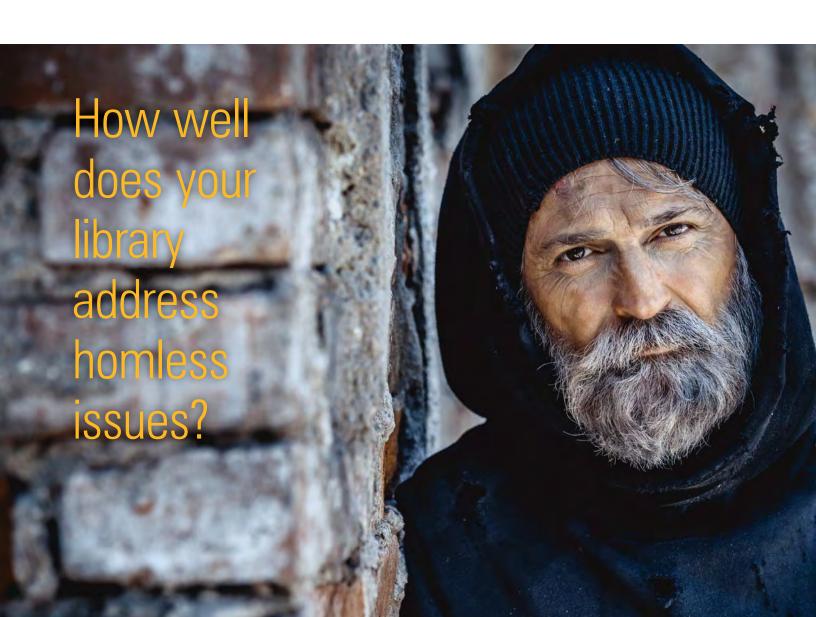
Rockford Public Library is another library situated in a downtown area near homeless shelters. According to Executive Director Lynn Stainbrook, Rockford is a "have-and-have-not" city. While it has a surprisingly healthy tourism industry with the only Frank Lloyd

Wright house with wheelchair access, beautiful Japanese gardens, and many parks and museums, the loss of manufacturing jobs has really hurt. Without the education or ability to get a different job, many Rockford residents have ended up with nowhere to live.

The Rockford Public Library has tried to help by issuing a Temporary Resident Card to anyone who brings in a letter from a Rockford homeless shelter. The card grants them the exact same privileges as other customers. Stainbrook says, "Creating a sense of trust with a group of people who have spent generations in poverty and who have never seen the library as belonging to them has been a struggle." To help staff understand the nuances of working with unsheltered individuals, the library has purchased Ryan Dowd's video series and requires all staff to watch.

Not only large cities that ring Chicago have experienced an influx of unsheltered individuals. Rick Meyer, director of Decatur Public Library in central Illinois, can relate very well to the challenges faced by the Joliet, Aurora, and Rockford communities. Decatur's library is situated across the street from Central Park, where many of the homeless sleep and spend the night. Once the library opens in the morning, they take up residence. Meyer says that public perception is far worse than how the homeless actually behave. For example, at a recent community event, he encountered a lady who told him she loved his library but always patronized a neighboring library instead. When asked what it would take to win her back as a patron, she said, "Get the homeless out of there." Instead of taking that advice, his response has been to work with the homeless to safely share the space. The staff formed a proactive committee to create a consistent patron behavior policy that empowers staff. In addition, they also issue Temporary Library Cards that grant Internet access and up to five books to a homeless individual if they bring a letter from a shelter.

While working with a homeless population and the negative connotations that many people associate with these individuals can be a considerable challenge, Illinois public libraries are rising to meet it. The role of a public library may have evolved over time, but the essence of its core mission—to help people to elevate themselves and improve their lives—is embodied in serving those who find themselves without a home.



You Are Not Alone: Directors University (DU) Opens Its Doors

The first Directors University was held June 5–8 2017, in Springfield. Fifty-nine public library directors from across the state convened at the Illinois State Library to participate in this new training initiative modeled on the successful Statewide Public Library Management Institute (SPLMI). A member of the planning team, one of the attendees, and a presenter describe the experience in the brief entries below.

JOE FILAPEK, REACHING ACROSS ILLINOIS LIBRARY SYSTEM (RAILS)

With an influx of new public library directors in Illinois, the need for an intensive training program has frequently been expressed. Focusing on some of the most pressing demands facing a director—budgeting, HR/legal issues, facility management, and board/trustee relations—a variety of speakers from within libraries, outside organizations, and individual consultants contributed to the sessions offered each day.

While the focus of Directors University was on director education, networking was an equally important byproduct of the week's activities. The refrain, "You are not alone," reverberated throughout the week and was strengthened during lunch, dinner, and evening networking opportunities. As one director summed up during the evaluation, "I am often uncomfortable in networking situations, and this format pushed me out of my comfort zone. I ended up with friends and trusted colleagues I'm sure I'll lean on (and hold up) over the coming years."

Maintaining positive momentum from the week and reinforcing these connections are two of the goals as we move beyond Directors University. The planning committee is looking to schedule additional training and networking opportunities in the months ahead, providing a platform for DU alumni to stay connected and continue their learning. With a large number of new public library directors across Illinois each year, it is our hope to make Directors University an annual training opportunity. A 2018 committee has been formed to analyze feedback from this year's event and begin plans for next year.

A great many individuals and organizations made Directors University possible. Committee members from public libraries across the state, staff from RAILS and Illinois Heartland Library System (IHLS), as well as the Illinois State Library and the Illinois Library Association, contributed their time and services. The generous financial support of our sponsors included a significant grant from the Illinois Secretary of State's office. Our presenters, who came from near and far, volunteered their time and talents to share their knowledge with our audience of directors. And our DU Committee Co-chairs Kathy Parker and Betsy Adamowski put the wheels in motion to make Directors University a reality.

Most importantly, kudos to the fifty-nine library directors who attended and shared their passion and desire to make their library a vital resource for their community. Their dedication and passion to library service make it clear that Illinois libraries are in the best possible hands!

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COURTNEY YOUNG, VILLAGE OF AVON PUBLIC LIBRARY

As a newer and inexperienced director, I was very excited to attend Directors University. I am the sole staffer at the library, and no training was available when I took over. I went with the anticipation of learning more about some of the many facets of being a director. I definitely got a LOT of useful information (who would have guessed record retention was such serious business?), but I also came away with so much more than just the "nuts and bolts" of directorship.

If someone had told me that I have anything in common with an experienced director in a massive facility with a large staff and a huge service population, I would not have believed it. Much to my surprise, I learned that the majority of directors, regardless of experience, community, or facility size, all face nearly identical challenges (not the least of which are funding shortfalls and not nearly enough hours in the day to get everything done).

However, there is a great deal of help available. There is an entire network of other directors, all of whom are more than happy to provide input when called upon. And then there is the system staff at RAILS and IHLS (whom I can't thank enough for offering this opportunity); the staff of my consortium, Resource Sharing Alliance (RSA); not to mention the wonderful folks at the Illinois State Library, all of whom are more than willing to contribute help, ideas, suggestions, and so much more! Through someone's mention of extra eclipse glasses, I made contact with Claire Crawford, the director of the Geneseo Public Library District, who was able to provide me with enough glasses

for my library to run a program in conjunction with our local schools, covering every kid from second through eighth grade (thanks, Claire!).

It is easy to feel isolated when you are in a very rural community with no fellow staffers. On the final day of Directors University, we all participated in an exercise where everyone was given a Post-It Note and asked to write down their biggest take-away from the four days. When tons of Post-Its appeared all saying, "You are not alone," that really made an impression. I had to close my library for four days to attend Directors University but I consider it to have been time very well spent. The ideas and information that I brought back can only benefit my library as well as my community. I would highly recommend the experience to any/every new (or newer) director.

SHERYL SIEBERT, CHENOA PUBLIC LIBRARY DISTRICT

Helping to facilitate the very first Directors University was a pleasure and an honor. I met so many dedicated and smart new directors. I learned a lot, too.

I witnessed a lot of GRATITUDE from many, many participants. They were grateful for our time, the learning, and the chance to meet other new directors from across the state. We facilitators were grateful to the participants for devoting serious and involved attention to the sessions. Being part of this grateful environment was nothing short of wonderful.

At the end of the training, most of the new directors said they didn't feel so alone in their jobs. They met the life-saving people at the Illinois State Library and learned from experienced directors. They interacted with each other. They had a chance to vent and they were soothed by all of us. The participants left with contact info for the state library staffers, other participants, the facilitators, and the trainers. We offered them resources to remind them of what they learned and to enhance their learning. Dare I say they were grateful for this?

These dedicated new directors wear their library hearts on their sleeves. It was easy to see how much they care for their users and staff. Two participants from tiny libraries didn't want to charge their libraries for the mileage to get to the conference. I heard many directors excitedly talk about new ideas for their libraries. Their communities probably don't know how lucky they are to have them.

Another thing I observed was that large and small libraries are more alike than different. At Directors University, all sizes of libraries were represented. We have different strengths and opportunities based on size, but we all have similar challenges. We have to spend within our budgets, try to keep staff and users happy, stay current with the new, and be sure we're following all the rules and regulations—and we have to do this within a limited time frame. We never have as much time as we want.

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No matter their service population, the directors-in-training were serious about being the best directors possible. One of the participants, Kristin Holzhauer, said that Directors University far exceeded her expectations—and she was expecting a good program. She said it was "totally worth every second," and is currently implementing some of her new learning at her library, Pontiac Public Library.

When I was in library school, a professor said that the definition of a librarian is a lifelong learner who likes to help people. That's what I observed at Directors University in the kind and patient help of the facilitators, state library personnel, and the speakers. But I also saw it in our new directors. I learned a lot right along with them—THEY inspire me to go back and do better.



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Engagement Is the Word

ow do we engage with our patrons and our communities? What does authentic engagement look like? How do we define and measure the success of our engagement and our impact on our communities? The Oak Park Public Library (OPPL) is just one of many libraries across the country concerned about the answers to these questions. And the answers for us in Oak Park, we have learned, lie in the discovery and the understanding of our community's aspirations and in responding intentionally to those aspirations.

The Harwood Institute for Public Innovation (www.theharwoodinstitute.org), founded by Rich Harwood in 1988, developed a partnership in 2013 with the American Library Association (ALA) to introduce librarians and library staff members to Harwood's time-tested and proven methods for authentic community engagement. That partnership has since evolved into ALA's Libraries Transforming Communities (http://www.ala.org/tools/librariestransform/libraries-transformingcommunities) initiative. Harwood refers to those committed to its principles as Public Innovators. As participants in Harwood's first Public Innovators' Lab designed specifically for libraries in October 2013, OPPL learned how to adopt Harwood's tools and techniques to understand and respond to our community's aspirations.

"It is about recognizing the opportunities for authentic community engagement and taking intentional action to effect community change."

CHANGING OUR APPROACH

These Harwood methods include, among others, Community Conversations and Innovation Spaces, tools that ask questions such as, "What kind of community do you want to live in, why is that important, and what needs to happen to achieve that vision?" They also call us to reflect on questions such as, "What are we learning as a community or an organization, how do we respond to what we are learning, and what opportunities does that learning present to us?" The heart of the Harwood philosophy is "turning outward," or making your community rather than your conference room the center of your work, as Rich Harwood says.

These methods, and the conversations we have had with our community in the months and years since 2013, changed in lasting ways how we think about our work and our services, how we plan, and how we act. We have taken a strategic plan full of objectives and actions that were internally driven and replaced it with one that responds directly to our community's needs and desires.

Harwood speaks of public knowledge, the knowledge a person or organization obtains only through ongoing dialogue with a community. The public knowledge we have gained has revealed specific aspirations shared across the community, aspirations including diversity, inclusion, participation, equity, education, literacy, health, safety, and affordability. Our determination to respond positively to these aspirations has informed the development of our strategic plan, a plan now focused on our three priorities of engagement, learning, and stewardship. Just last month, I was asked to share a success inspired by this new engagement, to which I replied it would be difficult to name any work we are doing that is not directly related.



PUTTING IT INTO ACTION

Among the most positive responses was our decision in 2016 to implement a social work model of engagement. If we were determined to prove our commitment to the community's aspirations—especially those of diversity, inclusion, and equity—we knew we had to transform the ways in which we engaged with the most vulnerable, marginalized, and excluded members of our community. Who does that include? Certainly it includes those in our community who are experiencing homelessness. It also includes youth at risk and seniors who may be disconnected from family and community for varied reasons. It includes those facing the challenges of mental illness or drug addiction. It includes those marginalized or excluded from full participation in the community because of things such as race, or income, or employment status, or orientation. These individuals are among our patrons. They use our library every day and always have. What is different now is how we have chosen to engage them. Instead of focusing on troublesome or disruptive behaviors that require correction or problems that someone else should be fixing, we now see opportunities to reach out to engage and connect.

Our Manager for Community Resources, who is the library's full-time social worker, manages five other staff members—one full-time Community Resources Specialist and four Safety and Security Monitors. All these individuals embrace our vision and mission, are trained in trauma-informed care, and in mental health first aid. All work closely with other staff members to provide a continuum of care model. All maintain strong connections to many community partners to connect patrons to needed resources, services, and support. These vital community partners include our school districts, Housing Forward, the Oak Park Coalition to End Homelessness, the Collaboration for Early Childhood, the Oak Park Police Department, and the Township of Oak Park among others.

This work is about focusing on the community, its aspirations, and its needs. It is about recognizing the opportunities for authentic community engagement and taking intentional action to effect community change. It is about shifting resources to achieve important community objectives. It is about leveraging strong and effective partnerships to obtain greater equity in service and access to resources. It is about the library working and collaborating to transform a community.

NOTE: The 4th Annual Public Innovators Lab for Libraries is being held October 18-20, 2017, in Atlanta, GA. http://theharwoodinstitute.org/labforlibraries/

The Roads We've Traveled

e've come a long way together over the last twenty-one years.

The progress ILA has made is a source of tremendous pride and satisfaction for me—not because we've accomplished everything there is to accomplish, but because we worked in partnership to strengthen an important resource for Illinois libraries and their patrons.

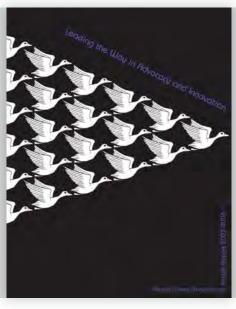
Each of us did our part. My role was to provide leadership, focus our energy on achievable tasks, and build a structure that can adapt to new challenges. Yours was to consider the information and ideas we brought forward, collaborate with us and each other in bringing those ideas to life, and contribute your own ideas and your voice. As I look back, I'm so proud of what we've achieved together.

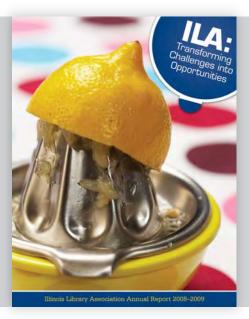
FROM THE BRINK TO THE BANK

One of the first orders of business when I arrived in 1996 was to address ILA's precarious fiscal condition and engage the Executive Board to develop the tools and strategies for us to manage that situation together, with an emphasis on the board's role as stewards of ILA's future. Monthly financial reports to the board, an annual treasurer's report and financial audit report for members, and a public annual report boosted our transparency and accountability.

In turn, those efforts laid the groundwork for a realistic, responsible budget, focused on developing and marketing the new revenue streams that now support our operations. From near bankruptcy, ILA has emerged as the leading state library association in terms of unrestricted net assets—even compared to California, with three times the population of Illinois, or Texas, with more than twice the population.







CHOOSING ADVOCACY AND EXPANDING AWARENESS

Even as we developed more resources, it was clear that ILA would need to allocate them wisely to make the greatest impact. Putting advocacy at the top of our agenda meant increasing the association's statewide legislative and public policy profile. A task force recommended ways to establish and maintain a vital ILA presence with the Illinois General Assembly and the governor's office. On the task force's advice, we retained legislative consultants from the law firm of Sidley Austin LLP, who shared their deep knowledge to help us build our advocacy program. And ILA members took up the cause, becoming our best and most persistent advocates as we began to share policy information and advocacy strategies with the entire membership, rather than sending it only to system directors and a few library directors.

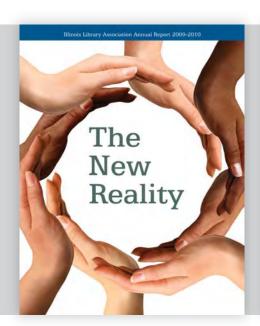
The results speak for themselves: as an association, we have defeated nineteen attempts to pass mandatory statewide Internet-filtering legislation—more than any other state in the nation has faced. We have thwarted three attempts to change the state's obscenity laws, staved off several challenges to user privacy laws, passed every ILA legislative initiative, and forcefully opposed legislation harmful to libraries. And despite years of dismal news from the state legislature, libraries have fared better than many other state-funded agencies in terms of budget cuts.

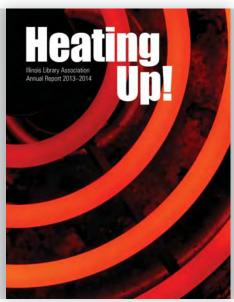
EARNING INCOME AND RESPECT

The iREAD summer reading program has provided us with opportunities to build revenue and increase library use. Our contract with the U.S. Department of Defense, which has accounted for the largest share of the program's growth, happened initially because the product was judged superior to other alternatives—and has been renewed year after year thanks to careful, responsive customer service and ongoing product improvement.

Every year, we introduced a new element to strengthen iREAD: hiring a consultant to help with product selection and development; shifting order fulfillment to a warehouse instead of relying on volunteer committee members; adding programming for teens, adults, families, and the armed forces; moving from printed resource guides and graphics to CD-ROMs, flash drives, and downloadable versions. Every step of the way, we asked committee members to focus their professional expertise on the program's content and theme. The result: iREAD has grown to become ILA's primary source of revenue.

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FROM INFORMING TO INSPIRING

The *ILA Reporter* is one of the tangible benefits of ILA membership. Today, we have a number of digital and physical ways to make sure members receive announcements and housekeeping information, so the magazine no longer needs to fill that role. We've been able to develop a publication that seeks to bring the larger world to our members' mailboxes with articles about art, architecture, learning, and libraries in all their glory. I'm particularly proud of that evolution, and of our work to produce an intriguing, inviting, and visually attractive professional magazine.

Our continuing education efforts have followed this same model. We're holding fewer events but crafting them more carefully, collaborating with other providers and making sure that events provide practical, useful ideas for members and others to take back to their communities. ILA's annual conference remains the single largest library gathering in the state, even as attendance at similar in-person events declines nationally. Smaller, targeted events—from meet-ups to workshops for support staff, trustees, and youth services librarians—focus on specialized skills and messages.

SMALL BUT MIGHTY

ILA's current employees are a cooperative, dedicated, and talented group of people who have each helped the association move forward. I couldn't be more grateful for the help of the current staff: Cyndi Robinson (conference and continuing education manager), Tina Koleva (membership services manager), and Linda Bostrom (administrative coordinator).

And I remember fondly so many of those who have gone on to make a difference elsewhere: Mirella Christina Alamillo Torres (now a registered nurse in Glendale, AZ); Barb Macikas (now executive director of the Public Library Association); Laura Schulte-Cooper (now a program officer for the Association for Library Service to Children); Kristy M. Mangel (now managing editor, QueenCity.com, Buffalo, NY); Donia Clark (now a free-lance personal assistant); Anne Bustamante (now a strategic account executive at Groupon); Brett M. Stephan (now a registered nurse at Northwestern Memorial Hospital and Rush University Medical Center); and Theora Kvitka (now a UX designer in Pittsburgh).

We've also had the help of a number of wonderful consultants whose expertise has helped advance ILA's mission: Yvonne Afable; Rob Bagstad; Derek Blaida; Mark, Becky, Justin and Anna Botos; Corcoran Expositions; Jon Daniels; J. Douglas Donenfeld; Jill Donovan; Mary Huchting; Kiplund R. Kolkmeier; Kathy Anichini Litgen; Dennis Pryber; Bob Rehayem; Todd Reifenrath; Gary Sigman; and Chris Watkins.

INNOVATION AND INFRASTRUCTURE

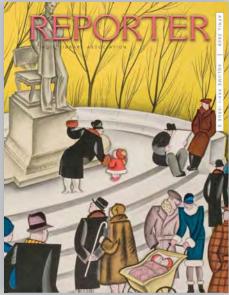
Associations aren't necessarily known for being hotbeds of creativity, but ILA has staked out a few spots that make me proud. From selling the official Illinois license plate commemorating President Barack Obama's election in partnership with the Illinois Secretary of State, to creating some of the country's first Internet-safety bookmarks in partnership with MySpace, to forming a group insurance pool in partnership with Arthur J. Gallagher & Co., we've found ways to diversify and intensify our impact. And the Illinois Library Luminary program, a fund-raising honor roll, has exceeded our expectations for recognition and return.

In large part because of our work to achieve financial security, we've been able to undertake important improvements to our basic business practices just in the last year. For example:

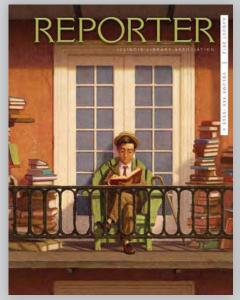
- New content management system and website: We now
 have a much greater capacity to update and access member
 records; keep the ILA website current; and adapt to changing
 technologies. And we did it without disrupting functionality
 or losing data, access, or revenue.
- Revised membership dues structure: The thoughtful, deliberative (and long overdue) process of reviewing and updating our dues structure resulted in unanimous approval of the changes at the 2016 ILA Annual Conference. Now, we can promote our simpler, more transparent structure to prospective members.
- Accounting help: After ILA's longtime accountant Jon Daniels
 retired in late 2016, we put out an RFP for this unique position
 that requires both accounting-level expertise and more routine
 bookkeeping skills. By the end of the year, we had two new
 part-time accountants, Yvonne Afable and Kathy Anichini
 Litgen, who bring a range of skills that will help to further
 update and modernize our accounting procedures. In addition,
 we recently converted to QuickBooks accounting software
 and integrated these operations into our content management
 system, which lets us automate more tasks and use staff time
 more productively.
- **Digital strategy:** ILA's Google grant for website marketing has provided us with \$10,000 worth of free ads per month for the past few years. In 2016, we secured a grant for the iREAD website, where it will be even more valuable.

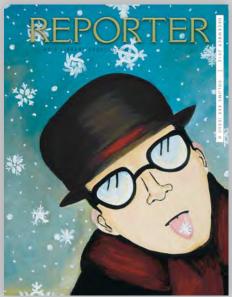
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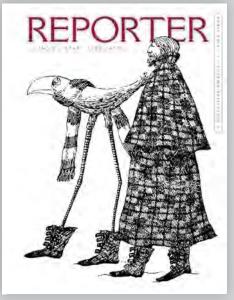


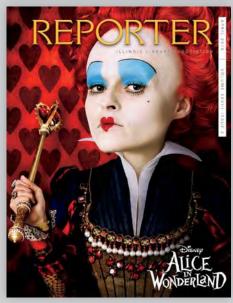












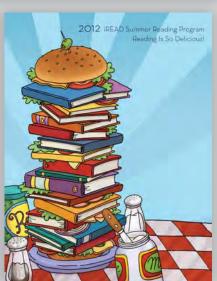


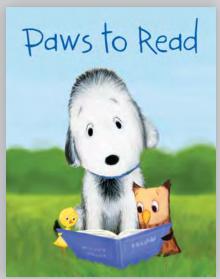


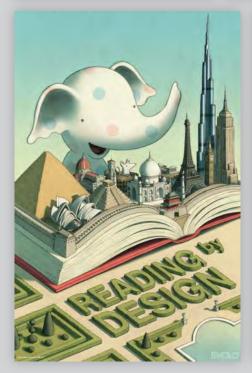
















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THE ROAD AHEAD

Today, ILA is positioned as a trustworthy partner that's thoughtful in its actions and products, inclusive in its operations, flexible and innovative in the face of change, and—most important—a defender of the library profession's ideals.

ILA's next executive director will take over an organization that has a strong reputation and dedicated staff and members, and will have the opportunity to champion, represent, and support libraries as one of our country's most trusted and valuable institutions. To build even stronger support for libraries, those who work in them, and the millions of citizens who benefit from them, I believe that the next person in this job must tackle the following crucial challenges:

- Provide strategic leadership and vision to an organization that has a strong reputation—but also faces uncertainties. By most objective measures, ILA is a successful organization. The new executive director will need to build on the past to position ILA for the future, a task that requires vision, commitment to the mission, strong management skills, diplomacy, and the courage to make hard decisions about priorities and resource allocation, particularly in the face of an evolving political landscape, rapid technological and demographic change, and economic constraints.
- Take steps to ensure ILA's long-term financial sustainability. ILA is financially healthy, but each of its traditional major sources of revenue—membership, conferences, publications—faces its own set of challenges, some of which have forced other associations to greatly reduce their operations. ILA needs to stabilize losses in these areas and diversify its revenue streams even more. So far, we've been able to diversify successfully through new products, investments, establishing affinity programs, and fund-raising; going forward, the new executive director will need to be able to assess external trends astutely and propose innovative but realistic ideas for action. We all depend on one another in this very fragile environment.

THANKS, AND SEE YOU DOWN THE ROAD

On a personal note, many people have been asking what's next for me. I'll answer that question in the traditional manner: I hope to spend more time with family and friends; travel; read; and, God forbid, clean out the basement. I also want to hit the slopes as long as I have both the ability and the desire to travel down mountains as fast as possible. I know, however, that those things will be only partially satisfying, and I'll need a greater goal to provide meaning and purpose in the next chapter of my life. So, the roadmap is a work in progress.

While ILA's roadmap hasn't always been clear over these last twenty-one years, it was always clear that we needed to articulate our principles and values forcefully and effectively. You, the ILA leadership and membership, never wavered, you rose to every challenge, and you defended those values. And as we introduced change, you considered thoughtfully and questioned critically—but you trusted and approved the changes that were essential to advance our work, our association, and our profession in the state.

I am enormously grateful for that trust. Thank you for being such wonderful travel companions. **4**

Robert P. Doy

New

Trace the history of book banning alongside the emergence of the principle of freedom of expression—and see how both are woven into the fabric of America's literature, politics, education, and culture. In this new edition, an encyclopedic listing of book-banning incidents is framed by text that includes summaries of pivotal Supreme Court cases, quotations about censorship that are perfect for sharing on social media, and an action guide for everyone who wants to help protect our First Amendment freedoms.

To order Banned Books: Defending Our Freedom to Read, visit alastore.ala.org/bbw.

Dear ILA Members and Friends,

As I look over my remarks from the October 2016 ILA Annual Conference, I see that while my hopes and dreams for Illinois libraries haven't changed, things are not exactly the same as they were. There has been success, some marginal, some expected, but my pride in the work libraries have done in this past year is immense. Libraries took the challenges handed them by the state and continued to serve patrons, providing programs and connecting our communities; we increased our efforts and proved our value. There are issues that still need our attention, and I have every confidence that you will use every opportunity and rise to any challenge; you've proven that time and again.

Despite two years of dismal news from the state legislature, we finally have an approved state budget for the 2018 fiscal year, and even with minor cuts, libraries fared better than most. We even managed to get a few pieces of favorable legislation passed, and worked to defeat bills that would have made things worse for libraries and their patrons. Your work at the Legislative Meet-Ups that ILA holds each February/March is a large part of legislative success for libraries. At seven locations around the state, you took the message to your elected officials that libraries are essential to their communities and you enlisted them in supporting our institutions.

The other source of continuing pride in our profession stems from the reaction of libraries to threats posed to individual freedom. In addition to our conference last fall, there was another event, a national election that proved to create a sense of unbalance. In the wake of that election, many of our patrons wondered where they belonged in communities in which they previously had felt welcomed. Libraries throughout Illinois and around the country rallied with a message of inclusion, making it clear that there was one place that remained open and welcoming to all, full of tools and information that foster and contribute to learning and understanding.

The theme of this year's annual report, We Are Here, echoes those sentiments. Just as libraries are here for their patrons, the Illinois Library Association is here for you and its members. We have a strong and vibrant association, but it needs your leadership and participation to continue to shine. As most of you know, we are facing a major change in the coming year with the departure of longtime ILA Executive Director Bob Doyle. He has been such a part of our success, a colleague and mentor to so many of us. While it's hard to imagine ILA without Bob at the helm, he has built a strong foundation on which we can continue to share our goals and mission. I thank you all for your contributions to Illinois Libraries. I believe our path is clear, and the future is ours.

Sincerely.

Pattie Piotrowski, University of Illinois Springfield

ILA President, 2016-2017

attre Protrowski



In January 2017, the Illinois Library Association (ILA) developed a simple but powerful message for its member libraries and the people who use them: No matter who you are or what you need, we are here for you. The message was released via Twitter, in the *ILA E-Newsletter*, and posted on the ILA website. Other libraries and associations, including the American Library Association, developed similar messages intended to let people know that ours is a profession and a practice based on inclusion.

This is not a new message, but it seemed time to remind ourselves of our basic values and to share those ideas more broadly.

For libraries, librarians, and library supporters, ILA is a resource for professional information on everything from library laws to best practices. We connect you to your fellow librarians, to public officials, and to trends impacting libraries and their communities. We advocate and support library values and are committed to intellectual freedom, privacy, and equitable access.

For the public, libraries are a resource for reliable and accessible information that's unbiased, fair, and available to all. Libraries help build and strengthen communities, not divide them. They provide information and access to a world of learning. Illinois residents and visitors are supported by nearly 650 public libraries, 169 college or university libraries, as well as school libraries in the 785 school districts in Illinois, and 299 special libraries that focus on particular subjects or areas of study. All are welcome at these institutions.

The work of the Illinois Library Association in the past year has been dedicated to advancing these goals and ideas. Everything from legislative advocacy to continuing education, from our partnerships in summer reading and insurance programs for libraries, from our communications strategies to get the word out, to membership recruitment and leadership development, from a dedicated administrative team to sound financial management, this is your association at work.

The (Budgetary) Elephant in the Room

Even though it happened a few days after the end of ILA's fiscal year on June 30, this annual report can't ignore the biggest legislative action of the past two years. In early July, both the Illinois House and Senate passed budget bills that were vetoed by the governor, and with bi-partisan support, overrode the vetoes. The approved budget reflects approximately \$3 billion in spending reductions from FY 2017, along with an increase in the state income tax. Republican support for the budget, specifically from downstate districts where higher education cuts had significant negative effects, may have signaled a new era of cooperation, but it's too soon to tell. Specific implications for libraries include current funding levels in most line items in the Illinois Secretary of State's budget, while higher education budgets look to be approximately 10 percent lower across the board.

ILA's Advocacy Efforts

In addition to urging passage of the budget bills, ILA introduced three bills this year and all three passed both chambers successfully.

- House Bill 373, Public Act 100-0245. This legislation amends the Illinois Local Library Act to permit a library board of trustees to submit the accurate tax levy amount required to fund its upcoming fiscal year no less than sixty days prior to when the tax levy must be certified under the Property Tax Code.
- House Bill 547, Public Act 100-0338. This legislation raises the bid advertisement dollar amount for library construction, remodeling, repairing, or building improvements from \$20,000 to \$25,000; and
- Senate Bill 2068, Public Act 100-0462. This legislation allows library boards to authorize specific, non-binding advisory questions to be placed on the ballot at the next regularly scheduled election in the city, village, incorporated town, or township in which the public library is located.

In addition to advocating for specific legislation, ILA opposes laws that are deemed detrimental to the library community. That was the case with Senate Bill 864, a proposal that would prohibit annexations without a front-door binding referendum. At a minimum, ILA's position was that the bill was unnecessary and needed to be amended to reflect population thresholds and include school and park districts as well as libraries. The bill was not called for a vote.

We Were There: Conferences, Awards, and Events

More than 1,500 people attended the ILA Annual Conference in Rosemont, October 18–20, 2016. Three full days of programs, exhibits, and awards provided an opportunity for attendees to focus on the conference's theme of Discovery, Advocacy, Leadership. Co-chairs Mary Adamowski and Jennifer Paliatka led a conference committee that put together a strong lineup of speakers and an array of resources. ILA's longtime legislative consultant Kip Kolkmeier received the Robert R. McClarren Legislative Development Award, one of the sixteen awards presented at the annual luncheon. Several of the Sylvia Murphy Williams Scholars, ILA's initiative to support diversity in the profession, attended the conference with complimentary registrations and modest stipends from the fund named for the late ILA president.

Other continuing education events throughout the year included the Leadership Orientation, July 22, 2016, in Bloomington-Normal; Library Trustee Forum Workshop, February 18, 2017, in Oak Brook; the Illinois Youth Services Institute, March 10—11, 2017, in Springfield; and Reaching Forward, May 5, 2017, in Rosemont.

Advocacy and legislative events included seven meet-ups with elected officials, held in nearly every area of the state in February and March 2017—Chicago, Tinley Park, Oak Brook, Buffalo Grove, Edwardsville, Mt. Vernon, and Bloomington-Normal—and culminating in Washington, DC, on May 2, 2017 for National Library Legislative Day.

A major new undertaking, Directors University, was launched in June 2017, in collaboration with the Illinois State Library, Reaching Across Illinois Library System (RAILS), and the Illinois Heartland Library System. Aimed at new library directors, the program attracted sixty registrants for four days of immersion training in all the things you need to know to lead your library, from finance to management to legal issues and more.

In the fourth year of the Soon to Be Famous Illinois Author awards, Daniel Rosenberg was named as the winner for his novel, *The Towers Still Stand*. Rosenberg and his fellow finalists—Annie Hansen, author of *Take the Donut*, and Karen Bedore, author of *The Bard*—were honored on April 12 when the award was announced. Committee members and one of the project founders, Denise Raleigh, hosted the event at the Gail Borden Public Library District in Elgin.

Membership and More

Our revenue streams continue to diversify and grow. Membership remains an essential component, as do publications and continuing education events. Earned income projects, such as iREAD sales outside of Illinois and the LIRA insurance pool, have become increasingly important as traditional revenue sources face pressure from tight budgets and changing environments.

A revision of ILA's membership dues structure was approved by the membership at the 2016 ILA Annual Conference and implemented in January 2017. The primary intent of the restructuring was to reduce the overall number of categories and make membership dues more understandable at a glance.

The iREAD summer reading program marked its thirty-sixth year of existence with the theme, Reading by Design. Committee chair Joe Marcantonio led an effort that included art by award-winning children's book author and illustrator Mike Curato. Curato's miniature elephant, Little Elliot, was a huge hit. The U.S. Department of Defense continues to purchase iREAD resources and incentives for military libraries worldwide, and states including California, Minnesota, and Virginia have adopted the program as well.

Another of ILA's major initiatives, launched in 2014, LIRA has reached a total of 44 members participating in this group insurance pool for property, casualty, and worker's compensation policies. The pool offers savings to member libraries which must be ILA institutional members.

Contributed income to the association also continues to increase, both through the Illinois Library Luminaries program and several dedicated gifts in 2016–2017, including these new honorees and restricted donations as follows.

2016–2017 Illinois Library Luminaries

Kiplund (Kip) R. Kolkmeier

Richard Shurman

Alexander W. Todd Jr.

Carol Iffland Todd

Mark Sorensen

Ruth W. Gregory

Carla Hayden

Becky Siegel Spratford

Kathy Parker

Dee Brennan

Robert R. McClarren Legislative Development Award, restricted donation from Kendi Kelley

Reference and User Services Forum, restricted donation from OCLC Users Group

Valerie Wilford Fund, restricted donations in memory of Valerie Wilford





Fiscal Report (Year Ended June 30, 2017)

Revenue

General Operations	\$ 71,451
Membership	\$ 303,348
Conference	\$ 401,996
Publications	\$ 2,143,870
Public Policy	\$ 4,000
Awards	\$ 64,182
Endowment	\$ 23,740
Workshops/Projects	\$ 134,318
Reaching Forward	\$ 109,230
Total Revenue	\$ 3,256,135

Expenses (before allocation of staff salaries, taxes, and benefits to functional areas)

General Operations	\$ 719,822
Membership/Directory/Reporter	\$ 105,143
Conference	\$ 342,258
Board	\$ 31,938
Publications	\$ 1,741,977
Public Policy	\$ 55,609
Awards	\$ 10,609
Workshops/Projects	\$ 165,316
Forums	\$ 1,821
Reaching Forward	\$ 94,112
Total Expenses	\$ 3,268,605

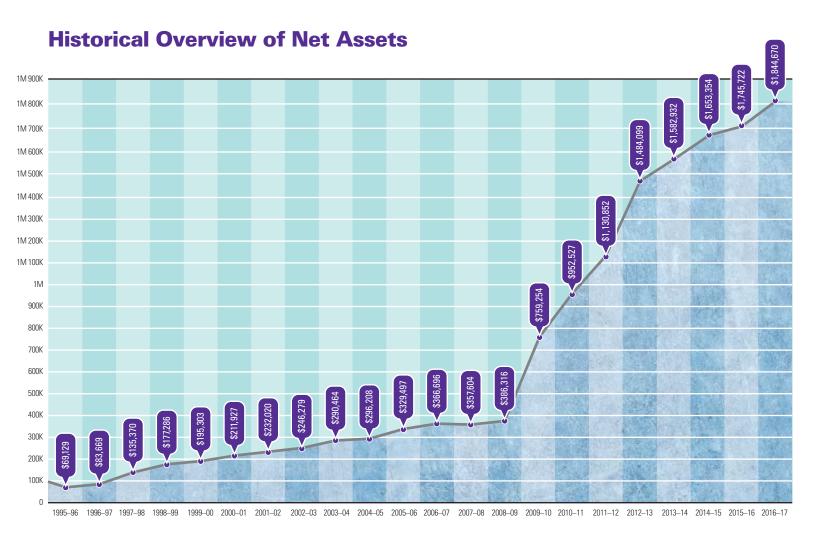
Net (Loss) Before Gain on Long-term Investments	\$ (12,470)
Gain on Long-term Investments	\$ 111,418
Net Income	\$ 98,948
Net Assets at end of FY 2016	\$ 1,745,722
Net Assets at end of FY 2017	\$ 1,844,670

Net Assets Comprise:

Unrestricted Net Assets	\$ 1,626,542
Temporarily Restricted Net Assets	\$ 62,815

- Atkinson Memorial Award (\$3,398)
- deLafayette Reid Fund for Continuing Education (\$4,283)
- Robert R. McClarren Award Fund for Legislative Development (\$9,086)
- Sylvia Murphy Williams Fund (\$632)
- Legal Defense Fund (\$725)
- Preiser Award (\$116)
- OCLC Users Group (\$26,029)

Total Net Assets at end of FY 2017	\$ 1,844,670
Permanently Restricted Net Assets	\$ 155,313
Valerie Wilford Fund (\$18,546)	



Cumulative Surplus

The growth in ILA's net assets has been a conscious strategy over the past twenty-one years, with the goal of producing an annual budget surplus.

From 2009 to 2013, annual budget surpluses were largely used to build an operating reserve equivalent to 50 percent of ILA's annual budget, a directive from the executive board. Once that milestone was reached, the board redirected resources to updating and building infrastructure to support future growth and stability.

The strategies that have contributed to realizing these goals include a focus on earned income projects, such as summer reading and our group insurance program, and also on operating with a small staff and holding overhead and other costs down.

During this same period, other professional associations have faced declines in their traditional sources of revenue—membership, conference, and publications. The need for innovation and entrepreneurial efforts within ILA is as strong as ever.

2016–2017	\$	98,948
2015–2016	\$	92,368
2014–2015	\$	70,422
2013–2014	\$	98,833
2012–2013	\$	353,247
2011–2012	\$	178,331
2010–2011	\$	193,267
2009–2010	\$	372,938
2008–2009	\$	28,712
2007–2008	\$	-9,092
2006–2007	\$	37,199
2005–2006	\$	33,289
2004–2005	\$	5,744
2003–2004	\$	44,185
2002–2003	\$	14,259
2001–2002	\$	20,093
2000–2001	\$	16,624
1999–2000	\$	18,017
1998–1999	\$	41,916
1997–1998	\$	51,701
1996–1997	\$	14,540
Total	\$1	,775,541
1896–1995	\$	69,129
Grand Total	\$1	,844,670

Mission Statement

The Illinois Library Association is the voice for Illinois libraries and the millions who depend on them. It provides leadership for the development, promotion, and improvement of library services in Illinois and for the library community in order to enhance learning and ensure access to information for all. This access is essential for an open democratic society, an informed electorate, and the advancement of knowledge for all people. Its primary goals are:

Advocating for the Public Interest

- develop and promote strong public policy related to libraries, literacy, and lifelong learning;
- defend intellectual freedom and access to information; and
- increase public awareness of the value of libraries to society.

Promoting Excellence and Innovation

- provide outstanding programs of continuing education and leadership development;
- support the recruitment, retention, and professional development of a culturally and racially diverse workforce for libraries;
- produce high-quality publications and communications; and
- celebrate the achievement of excellence and innovation on behalf of the membership.

Managing the Present to Prepare for the Future

In order to achieve these goals, ILA will use its resources wisely and maintain a flexible structure that promotes the diverse interests and broad participation of members.

Vision Statement

The Illinois Library Association is indispensable in leading efforts in library advocacy and collaboration, and serving as a springboard to innovation and excellence in library services.

2016–2017 Executive Board

President

Pattie Piotrowski, University of Illinois Springfield

Vice President/President-Elect

Melissa Gardner, Palatine Public Library District

Immediate Past President

Betsy Adamowski, Wheaton Public Library

Treasurer

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ALA Councilor

Allen Lanham, Eastern Illinois University, Charleston

Ex Officio

Robert P. Doyle, Illinois Library Association, Chicago Greg McCormick, Illinois State Library, Springfield

2016-2017 ILA Staff

Robert P. Doyle, Executive Director Cynthia M. Robinson, Conference and Continuing Education Manager Tina Koleva, Membership and Product Services Coordinator Linda Bostrom, Administrative Coordinator





Robert P. Doyle Illinois Library Association 33 W. Grand Ave., Ste. 401 Chicago, IL 60654-6799 phone: 312-644-1896 fax: 312-644-1899 e-mail: ila@ila.org http://www.ila.org

ILA Welcomes New Members

We would love to welcome your friends and colleagues, too. By sponsoring a new member, you share the benefits of membership with others ... and help create a stronger and more effective voice to promote the highest quality library services for all people in Illinois.

ASSOCIATE MEMBERS

Heifer Project International, Little Rock **Magic by Randy,** Glenview

INSTITUTIONAL MEMBERS

Glenside Public Library District, Glendale Heights

PERSONAL MEMBERS

Emily Bayci, Naperville Public Library

Todd Burleson, Hubbard Woods School, Winnetka

Nancy Castellanos, Fountaindale Public Library District,
Bolingbrook

Isela Catania, StudioGC Architecture + Interiors, Chicago **Diana DiPierro,** Lisle Library District

George Gottschalk, University of Illinois, Urbana-Champaign, Champaign

Lori Jones, Carol Stream Public Library

Richard Kalinski, Associated Technology Partners, Manhattan

Evelyn Keolian, Chicago Public Library

Michelle Krooswyk, New Lenox Public Library District

Vanessa Liptack, Orland Park Public Library

Greg McCormick, Illinois State Library, Springfield

Julie Pryor, Orland Park Public Library

Sarah Rice, Forest Park Public Library

Kyle Rimkus, University of Illinois at Urbana-Champaign

Beth Ryan, Johnsburg Public Library

Alexander Smith, Six Mile Regional Library District, Granite City

Romi Pekarek Smith, Glenview Public Library Gayle Szpytek, White Oak Library District, Romeoville

CO- MEMBERS

Sarah Marshall, Woodridge Public Library **Jacqui Murk,** Crystal Lake School District 47

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Darnetta Bolton, Homewood
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TRUSTEE MEMBERS

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Aldo Vasquez, Chicago

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Diane Pierson, Park Forest Public Library
Eva Porter, Poplar Creek Public Library District
Howard Robinson Sr., Park Forest Public Library
Eric Shipman, Bartlett Public Library District
John Sias, Bartlett Public Library District
Karen Snow, La Grange Park Public Library
Jeffrey Westhoff, Palatine Public Library District



2018 IREAD READING TAKES YOU EVERYWHERE!

www.ireadprogram.org



A space that matches their imagination.







LFI proudly provided the furnishings and shelving for Siouxland Libraries' Caille Branch Children's Library renovation. The stunning, playful design by Product Architecture + Design specified products to encourage both collaborative and quiet learning and play. The LFI team was pleased to provide the product solutions and installation to help bring this whimsical design to life. See what LFI can do for your library!











library furniture international

Library Jobline of Illinois



http://www.ila.org/jobline

Positions for Librarians and Support Staff

All employer job openings are listed on the ILA website (www.ila.org/jobline) for 30 days and the cost is \$100.





Libraries need space. We can help.

The experts at **Bradford Systems** will work with you to develop the right solutions for your library and your budget. From complex high-density mobile shelving to simple static shelves, we can find the right fit for you.

Spacesaver has the storage solutions to make the most of your existing library space. Create space for new uses like study lounges, computer centers, cafés – you name it.









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9 1-630-350-3453

dave@bradfordsystems.com

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