YS Forum Board Meeting

Zoom

October 9, 2020, 10 a.m.

In attendance: Cyndi Robinson, Kerry Bailey, Anne Kunzen, Beth McCloskey, Niki Marabotti, Ellen Fitzgerald, Ann Baillie, Kristi Miller, Amber Creger, Heidi Knuth

I. Welcome
   a. Assign note taker: Kerry
   b. Any additions or changes to agenda: none
   c. Approval of minutes from August 7, 2020: Ellen motions, Kristi seconds
   d. Anne will be Niki’s buddy

II. Business
   a. 2020 ILA Conference update – Cyndi
      i. Training session for presenters next Tuesday, will be recorded and sent out Thursday
      ii. Presenters can go in the room one hour prior to presentation, upload materials, moderator will be present to help with tech
      iii. Met 80% of budget goal for exhibitors
      iv. Email going out to attendees next week, conference link emailed day of
      v. Game similar to passport for prizes
   b. Planning for 2020 ILA Conference: Many Libraries, One State -- We Are ILA
      i. Stories & Spirits – Ann and Heidi: Zoom event with games, trivia, and door prizes! Rob Innes will be helping as well. 5:30-6:30 on Tuesday. 5 people already registered. Promote it on the soup. Anyone can attend, even if they are not registered for the conference. It is listed on the schedule, but you need to register separately. Ann and Heidi will post in soup and create event (Kerry or Anne ready to help with event creation if needed). Cyndi will be added as admin to YSF Facebook page.
      ii. Awards – chair: Anne (Christy, Lisel, Tina, Kristie on committee) – Katie will be honored at ILA Awards ceremony
      iii. Marketing and Promotions – chair: Christy (Brandi, Kerry, Kelly, and Ellen on committee) – presenters post about your program on the Soup
      iv. ILA Conference Programs sponsored by YS Forum
         1. Youth Services Water Cooler: Lisel, Beth, Kelly, Ellen – set topics, also interactive allowing audience to give input on what topics to talk about. Bell/timer to keep people on track.
         2. Libraries Join Forces - Homeschool Programming: Jenny – no updates
         3. Readers’ Services for Social Change: Integrate Diverse Reads into Your Middle Grade Collections, Readers’ Advisory and Programming: Kelly – no updates
         4. Youth Services IGNITE: Ellen – great panel of presenters and a variety of topics! PDFs are the preferred format for slides.
         5. Surveys – post program survey will pop up right away, moderator will remind attendees
            a. Cyndi has the ability to pull all attendees of youth programs if we want to send an email post conference
            b. Kerry will send link to Google form to all presenters to post in chat of each YSF sponsored programs. Also send to Heidi and Ann to share at stories and spirits.
   v. Booth Committee – Heidi and Beth
      1. Kerry will make images with QR codes and URLs to Google Form and also to the Soup (new members entered in raffle for chance to Panera gift card) for banners at our virtual booth
2. Anne will update info flyer and send to Cyndi to be posted on YSF webpage. We will link to YSF webpage in our booth description.

3. Exhibitor chat function an option, but you can also get emails when chat is not active

4. Anne, Beth, and Heidi will staff the booth from 11 – 12 each day
c. Any area YS meetings, programs, or other educational opportunities that anyone would like to announce to the forum - none

III. Upcoming Meetings:

a. November 6, 2020 – 10 – noon, Zoom

b. February 5, 2021 - 10 – noon, Zoom

c. April 30, 2021 - 10 – noon, Zoom

d. August 6, 2021 - 10 – noon, TBD

e. At conference

f. November 5, 2022