



Illinois Library Association  
33 W. Grand Ave., Suite 401  
Chicago, IL 60654-6799

Phone: 312.644.1896  
Fax: 312.644.1899  
E-mail: [ila@ila.org](mailto:ila@ila.org)

#### Press Release

**Carla Lasky of the Indian Trails Public Library District is the recipient of the 2018 Oberman-Rich Award, which will be presented at the Reaching Forward Conference on May 4, 2018.**

Carla Lasky has worked at the Indian Trails Public Library District since 2012. After working for two years in the Circulation department, she was promoted to the position of Adult Services Assistant in 2014. In 2016, Carla completed her Library Technical Assistant studies at the College of Lake County. As a member of the Adult Services department, in addition to working on the reference desk and assisting patrons with technology questions, Carla has taken on numerous projects to benefit the library.

Since 2015, Carla has been a member of the library's Reader's Advisory committee. As part of this team, Carla has been instrumental in implementing innovative ways to connect our patrons to library materials. Her contributions have included unique displays, reading lists and shelf talkers, which are staff recommendations on eye-catching cards placed on shelves directly under the recommended titles. Carla has also helped to increase the reader's advisory skills among her coworkers, by leading staff book discussions and encouraging staff members to participate in weekly book recommendation emails. After the retirement of another staff member, Carla took over the library's Fan Club program, which allows patrons to automatically be put on hold for new books by their favorite authors. Under Carla's direction, the Fan Club program was rebranded and updated. She transitioned the Fan Club program from a paper-based tracking system to digital, and created a system for patrons to register for the program through the library's website. Because of the changes that Carla made, the library has seen participation in the Fan Club program grow by almost 25% over the past 2 years.

In addition to her work with Reader's Advisory, Carla has also developed her skills as a library programmer. Carla has assisted with a range of library programs, including teen

programs, craft programs, and our adult book club. For over three years, Carla has run the library's monthly Crochet & Knitting club. She has also worked with staff from the Indian Trails Library makerspace to create and run a multi-part crochet workshop. These programs have provided both entertainment and education for library patrons, and led to a request from community members to offer a second monthly evening session of the Crochet & Knitting club.

For further information, contact the Illinois Library Association.

For Immediate Release