

## YS Forum Board Meeting Minutes

Zoom

November 6, 2020, 10:00 a.m.

### 1) Welcome & Reports

- a) Introductions – 17 in attendance: Anne Kunzen, Beth McCloskey, Cyndi Robinson, Nicole Mills, Jen Abler, Sarah Tattersall, Christy Kepler, Kelly Stulgate, Kerry Bailey, Niki Marabotti, Rachel Fuller, Lisel Ulaszek, Kristi Miller, Erica Hanke-Young, Jenny Westbrook-Krusza, Tina Ruzala, Ellen Fitzgerald
- b) Forum buddies for new members – Lisel will be Rachel's buddy
- c) Assign note taker – Beth
- d) Any corrections to the minutes from October 9, 2020 – Spelling correction of Kristi's name
- e) Approval of minutes from October 9, 2020 – Kristi motioned to approve, Jen seconded the motion, and all voted in favor
- f) Any additions or changes to agenda – no additions
- g) Roster addition – Niki Marabotti of GBPL had been added; Liaisons from ILA YAFS and iREAD were updated to Nicole Mills (YASF) and Erica Hanke-Young (iREAD)
- h) ILA Board report – Cyndi reported on behalf of Amber that the next board meeting is December 3. The September meeting information was already reported at our October meeting.
- i) YASF report (given by Nicole Mills) – YASF is promoting their 2021 Tournament of Books. You can nominate new YA fiction and graphic novels at [ila.org/forum/10/young-adult-services-forum-yasf](http://ila.org/forum/10/young-adult-services-forum-yasf). They are also encouraging teens to join the "We Were Here" project at [thewewerehereproject.org](http://thewewerehereproject.org).
- j) iREAD report (given by Erica Hanke-Young) – The next meeting is November 13. The iREAD Showcase from the ILA Virtual Conference is on iREAD's YouTube channel. You can start purchasing 2021 products. If you order by December 1, you will receive the products by March 1. ILA organization member libraries get a free download of the Resource Guide by emailing [iread@ila.org](mailto:iread@ila.org). Many state library organizations have signed on to iREAD including Alaska, California, Iowa, Minnesota, Oregon, and Washington. The 2022 theme is "Read Beyond the Beaten Path." They are looking for Resource Guide Task Force members; apply by November 13. You can submit Resource Guide ideas, sign up for iREAD e-newsletters, or connect to their Facebook page at [ireadprogram.org/resources/get-involved](http://ireadprogram.org/resources/get-involved).
- k) Correspondence – none

### 2) Old Business

- a) Stories & Spirits (former chairs: Ann B. and Heidi) – Held on Zoom, about 40 in attendance, good use of polls, gave away Panera gift cards to trivia winners
- b) Awards (former chair: Anne K. with Christy, Lisel, Tina, and Kristi on committee) – Katie Clausen won the Davis Cup; no submissions for the Golden Ticket award; virtual awards ceremony; Veronica did a great job even with some glitches; will be discussing changes to Davis Cup with ILA Awards Committee, especially the name of the award
- c) Marketing and Promotions (former chair: Christy with Brandi, Kerry, Kelly, and Ellen on committee; Admins for the Soup: Anne, Cyndi, Kelly, Jen A., Kerry, Ellen, Tina) – Christy promoted some of the ILA Conference programs on the Soup and would like to make a schedule for next year; 14 new Soup members; two gift cards were awarded to new Soup members from the ILA Conference; Anne complimented Christy on her infographics; promote more personal interest posts on the Soup this year; Christy will make a schedule; 360 people on the Soup
- d) Reports on ILA Conference Programs sponsored by YS Forum:

- i) Youth Services Water Cooler (Lisel, Beth, Kelly, Ellen, Rachel) – Webinar style program without face-to-face interactions as they had expected it to be, but used chat instead; 93 in attendance
  - ii) Libraries Join Forces: Homeschool Programming (Jenny) – Tech issues, but covered everything they had planned; 78 in attendance
  - iii) Readers’ Services for Social Change (Kelly) – Kelly submitted the proposal; Sarah hosted and moderated; 94 in attendance
  - iv) Youth Services IGNITE (Ellen) – Some tech issues, but engaging as usual; 93 in attendance
  - v) Surveys (Cyndi) – 919 conference registrants in total, which is not too far off from a central Illinois in-person conference; not too many filled out the ILA survey; Cyndi emailed us the results from the evaluations of the four YSF sponsored programs and no more than four people responded to any of the programs; we got five responses to the Google survey that Kerry made asking for suggestions for next year’s conference and looking for interest in YSF; the three people who gave their email addresses were emailed this meeting’s information
  - vi) Booth Committee (former chairs: Beth and Heidi) – Beth, Heidi, and Anne K. each took a one-hour shift covering the chat at the virtual booth, but didn’t get many questions; got some people for the Soup from the booth; 214 visitors to the booth; 12 clicks to the website; 10 clicks to Facebook
- e) Any area YS meetings, programs, or other educational opportunities that anyone would like to announce to the forum – Prairie State Story League on November 13; LACONI Youth meeting on November 20; TOYS meeting on November 17; Building Literacy in Every Library through ALA; RAILS Roundtable on November 19 about genrefication (not just picture books); YSF members who announced these meetings will email the info to the YSF Googlegroup and are encouraged to post it on the Soup

### 3) New Business

- a) Fill New Positions:
  - i) Election of 2021-2022 Co-Managers for November 2021-October 2022 – Beth nominated Jen Abler and Christy Kepler; all voted in favor
  - ii) Awards Committee – Ellen volunteered to be the chair; Kelly, Tina, Kerry, and Anne K. will be on the committee
  - iii) Author Breakfast Committee – Traditional committee is not needed this year if the ILA Conference is virtual. However, we discussed the possibility of working with ILA and iREAD on a virtual YSF Keynote Speaker/Author Breakfast session at the conference. – Jenny volunteered to be the chair for this
  - iv) Stories & Spirits – Kristi volunteered as co-chair and would contact Ann B. to see if she will repeat as co-chair with her
  - v) Pub Stroll – No longer needed as a committee
  - vi) Pre-Conference Committee – Brandi, Anne, and Sarah volunteered for this committee; they will explore having a virtual author visit or an un-conference
  - vii) Continuing Ed Committee – No longer needed as a committee (youth services continuing ed from other groups promoted on the Soup)
  - viii) Marketing and Promotions (includes Soup administration) – Christy volunteered to remain as chair; Brandi, Anne, Tina, and Ellen will also be on the committee; former committee members or Soup admins will be deleted at this time, so only the current committee and Cyndi are Soup admins
  - ix) Conference Booth Committee – Jen volunteered to be the chair
  - x) NEW Virtual Networking Committee to work on networking opportunities outside of the conference throughout the year such as Thirsty Thursdays on Zoom, a book discussion, etc. – Beth, Kristi, and Sarah volunteered for this committee
- b) 2021 ILA Conference program ideas – Conference will be October 12-14, 2021 and will most likely be virtual again; the theme is Breaking Down Barriers, Building Up Communities; Anne motioned to table conference ideas to the next meeting; Christy seconded the motion; all voted in favor; this will be the

focus of the February meeting; we will have an email campaign in January among YSF board members to generate and discuss ideas in preparation for the February meeting

**4) Discussion topic:** Ideas for virtual programming for children; what is working for you? – Not enough time for a discussion at this meeting; the question could be posted on the Soup to generate a discussion there instead

**5) Upcoming Meetings:**

- February 5, 2021 – 10:00 a.m.-12:00 p.m., via Zoom
- April 30, 2021 – 10:00 a.m.-12:00 p.m., via Zoom
- August 6, 2021 – 10:00 a.m.-12:00 p.m., TBD
- At ILA Conference
- November 5, 2021

Jen motioned to adjourn the meeting. Lisel seconded the motion. All in favor.

Minutes submitted by Beth McCloskey, November 7, 2020.