



Illinois Library Association

ILA Forum and Committee Reports

This form is to be completed by committee chairs / forum managers in collaboration with board liaisons. The ILA Executive Board will have meetings on the following dates in 2018-19: September 20, 2018; November 29, 2018; January 31, 2019; April 11, 2019; and June 13, 2019. Reports should be submitted two weeks before each board meeting to the board liaison and the ILA office, 33 W. Grand Ave., Ste. 401, Chicago, IL 60654-6799; fax: 312-644-1899; email: dfoote@ila.org.

iREAD Summer Reading Committee

Forum or Committee

Brandi Smits
Report completed by

9/5/18
Date

Activities underway or completed since the last report:

We had our first meeting with our new members on July 6. This meeting is always divided into two parts. The first part focuses on the agenda items while the second part is an opportunity for the new committee members to talk with the outgoing and current committee members in their specific role. We have a challenge this year as we do not have a Publicity Coordinator from last year. We've kept on the outgoing Booth Coordinator to hold this position. It's important to keep this position with someone familiar with the committee as we are going to start a more thorough publicity push. We hope to develop a Publicity Task Force, similar to the Resource Guide Task Force, to make sure that information gets out to the Illinois libraries, as well as to receive feedback. We've recently sent out a survey to various Facebook groups for feedback from summer reading programs. We hope this will help us in future program development. This is also the first year that iREAD will have a Youth Liaison. We've had an Adult Liaison and a Teen Liaison, but never a Youth Services representative. We've partnered with the Youth Services Forum and have a member from the forum on our committee. This is also advantageous as we have been partnering with the YSF for years with the Youth Services Author Breakfast at the annual conference.

We almost have all the artists set for the 2020 theme "Dig Deeper: Read, Investigate, Discover."

- Pre-K: David Roberts (waiting to hear from publisher)
- Elementary: Rafael López
- Teen: Alleanna Harris
- Adult: Jingo de la Rosa
- All Ages: Tamera Tarver

We are also currently deciding on a theme for the 2021 reading program. We've been brainstorming with California librarians in hopes of finding a great theme.

Projected activities during the upcoming months:

The Resource Guide Coordinators and the upcoming chairs have been meeting together and working on how best to receive submissions. Using Google Forms has proven difficult in the sense that there's not an easy way to upload documents along with their forms.

Nikeda Webb is working on a brochure that will have all of our information on it to hand out at conferences. Often we encounter librarians from different states who want more information. Currently we are giving them our website. It would be helpful to be able to give them the information right there so that we can answer any questions.

The big thing we are working on is preparing for conference. We are excited about our booth this year for our 2019 theme, "It's Showtime at your Library." This is also the first year we are going to have a stop on the Pub Stroll. It's a way to draw attention to the committee, especially if people are not able to get to the booth.

Questions or concerns that need to be addressed by the ILA Board:

No questions at this time.