



INSERTION ORDER
ILA Reporter

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ FAX: () _____

Email: _____

Please check desired issues:

_____ March 2022 _____ September 2022

_____ June 2022 _____ December 2022

Please check desired ad size:

_____XXXXX Back Cover (Not available for 2022 issues) _____ 1/3 Page Horizontal

_____ Inside Back Cover _____ 1/4 Page Horizontal

_____ Full Page _____ 1/4 Page Vertical

_____ 1/2 Page Horizontal _____ 1/6 Page Horizontal

_____ 1/2 Page Vertical _____ 1/6 Page Vertical

TOTAL COST: _____

Method of Payment:

_____ Check or Money Order payable to ILA.

_____ Charge \$ _____ to () Visa () Mastercard () American Express () Discover

Account # _____ Expiration Date: _____ Sec. Code: _____

Name on Card: _____ Signature: _____

Please reserve your space now by faxing, mailing, or emailing this completed form to Sarah Anderson at sanderson@ila.org or mail to: ILA, 33 W. Grand Ave., Ste. 401, Chicago, IL 60654. Fax: (312) 644-1899 Thank you!



**ADVERTISING RATES/CALENDAR
ILA REPORTER**

The *ILA Reporter*, the quarterly journal of the Illinois Library Association, includes feature articles on professional concerns and developments, along with association news, legislation issues concerning libraries, and an annual library architecture showcase each March.

Publication Schedule: Quarterly, four issues per year
Circulation: Approximately 10,000
Rates & Measurements: Save 10% by advertising in 2 issues
 Save 15% by advertising in 4 issues.

ILA Associate Members receive an additional 10% discount

Size:	Measurements (Horizontal x Vertical):	Member/Non-Member:	Number of Issues:		
			One:	Two:	Four:
Inside Back Cover (4 color, bleed)	8.75" x 11.25" (Allow .125" bleed on all 4-sides)	Non-Member:	\$604	\$1087	\$2053
		Member:	\$543	\$978	\$1846
Back Cover (half page, 4 color, bleed)	8.625" x 5.625" (Allow .125" bleed on top and left side)	Non-Member:	\$341	\$614	\$1160
		Member:	\$307	\$552	\$1043
Full Page	7" x 9.125" (Allow .125" bleed on all 4-sides)	Non-Member:	\$525	\$945	\$1785
		Member:	\$473	\$851	\$1607
½ Page Horizontal	7" x 4.75"	Non-Member:	\$352	\$633	\$1196
		Member:	\$315	\$567	\$1071
½ Page Vertical	3.375" x 9.125"	Non-Member:	\$352	\$633	\$1196
		Member:	\$315	\$567	\$1071
⅓ Page Horizontal	7" x 3.25"	Non-Member:	\$289	\$520	\$982
		Member:	\$259	\$467	\$882
¼ Page Horizontal	7" x 2.5"	Non-Member:	\$221	\$397	\$750
		Member:	\$200	\$359	\$678
¼ Page Vertical	3.375" x 4.5"	Non-Member:	\$221	\$397	\$750
		Member:	\$200	\$359	\$678
⅙ Page Horizontal	3.375" x 2.25"	Non-Member:	\$137	\$246	\$464
		Member:	\$123	\$222	\$418
⅙ Page Vertical	2.25" x 4.5"	Non-Member:	\$137	\$246	\$464
		Member:	\$123	\$222	\$418

Deadlines: Insertion orders and camera-ready art due:

- March Issue: January 20th
- June Issue: April 20th
- September Issue: July 20th
- December Issue: October 20th

PDF Files: Must be high-resolution press-ready optimized with fonts embedded. All photos placed in ad must be 300 ppi not exceeding 100% of original size. Use process color (CMYK). No spot color. Make sure dimensions match with the contracted ad size.

Digital Image Specifications: Greyscale or color file, .jpg, .tif, or .eps: 300 ppi (pixels per inch). Bitmap image: 600 ppi. No .gif files.

Payment: Full payment is due upon receipt of tear sheet.

Questions: Call Sarah Anderson at 224-698-1728; e-mail sanderson@ila.org

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