

# Illinois Library Association Advocacy Committee

Monday, September 9, 2019 at 1:00pm  
Reaching Across Illinois Library System – Burr Ridge  
125 Tower Dr., Burr Ridge, IL 60527

## Minutes

1. Call to Order and Roll Call
  - a. 1:07 pm
2. Introduction of Guests
  - a. No guests
3. Approval of Agenda: September 9, 2019
4. Approved, first Alex, 2<sup>nd</sup> Betsy
5. Approval of Minutes: May 6, 2019
  - a. Approved, first Alex, 2<sup>nd</sup> Betsy
  - b. July Orientation meeting notes will go out before October meeting
6. Reports
  - a. ILA Executive Director, Diane Foote
    - Legislative Priorities outlined at PPC (Public Policy Committee) 9/9/19 am
    - ILA Conference early bird deadline 9.16.19
      - Code of expected conduct for in person events, will cascade into online spaces eventually.
        - Staff and board training week of 9/9
        - Roll out to membership later September
        - 3<sup>rd</sup> party reporting service, external to ILA
    - 2020 IREAD launch w/ Dig Deeper theme
      - VA, MN CA, AK (newly added)
      - Brainstorming 2022 theme, -- something with camp, may seek partnership with national parks
      - Invited to attend meeting of childhood coalition Prenatal to 3 (Ounce of Prevention, national nonprofit, state focused activity policy agenda for IL)
        - Goal of extending services to 50K low income family 2023, (number?) 2025, will monitor to determine how missions align
      - Call out to self-nominate or nominate a colleague for slate of board candidates – share, look for updates
      - More Speech event by School of Art institute of Chicago 10/1, free,

but registration required, hosted by Harold Washington Library

b. ILA President, Molly Beestrum

- Conference early bird registration ends 9/16

c. ILA Legislative Consultant, Derek Blaida

- Will email pdf of relevant list of bills, full text of bill for gender neutral restroom proposal only, Jan 2020. Will forward to chairs of advocacy comm. For distribution
- Diane Foote – how list will compare to ILA website list? Will check
- Val – define PPC – public policy committee,
  - Diane = provided history of two committees, PCC= what, Advocacy = how of getting messaging out, ex officio memberships to ensure two committees work together smoothly

d. ILA Public Policy Chair, Dennis Danowski

- Met am, areas of legislation of interest that may come up during veto session
- Betsy = what is the most interest?
  - Pension consolidation – IMRF participants – no changes; other pensions – no reductions as a result of changes
  - Capital bill - projections are off, timing uncertain, competition for funds
  - Patron privacy & self-hold pickups – being addressed by ILA best practices committee ILA/Greg McCormick

e. ILA Advocacy Co-Chairs, Jim Deiters & Alex Todd

- Alex: 2<sup>nd</sup> year as co-chairs, big things = Conference, legislative meet ups,
  - Jim suggests strike co-chairs report from agenda, redundant
  - Legislative meet ups – history/explanation provided for new members

7. Around the Table & Across the State

- No comments, invitation to follow up with chairs

8. Review the Committee's Annual Calendar & the 2019-2020 Plan

- Keith, co-chairs, Diane working on setting up a plan, draft working document created by Keith with goal of to align committee goals with ILA strategic plan
  - Review the working document, questions idea, suggestions, at next meeting
  - Discussion of 2.e - training piece of plan - offloading legislative priority piece as webinar for non-legislators about how to speak these issues, for meet ups but could be useful in other contexts,
  - Developing content for meet ups – re: how much money goes to each library, what does it mean? ROI for dollars illustrated?
  - Work with coordinators to empower them to customize content for their specific locations
  - Suggestion – pick one thing ex: explain per capita
  - Meet ups – legislator matching with constituents sometimes uneven,

results in unhappiness directed at ILA

- Need help with outreach to communities to collect stories ex: Next generation grants? Need impact stories
- Alternative to meetups for Chicago? Event seems to be focused on CPL staff, but not a great ROI for what we are trying to do
  - Betsy provided the history of meet ups in Chicago
  - ILA doesn't have a tradition of advocacy beyond state and federal legislations
  - Need to re-engage with Academic Librarian community in Chicago

#### 9. 2019 ILA Conference Planning

- a. ILA Advocacy Boot Camp – Keith working with Megan Cusick in ALA office for Advocacy and Public Policy
- b. Legislator Panel Discussion – Pat McGuire/Joliet confirmed; Mike Hastings/needs to confirmed; Kelly Burke as well
- c. Consolidated Election Communication Tool – Alex working with Jason Pinshower
  - Brainstorm 2020 ILA programs – deadline March

#### 10. 2020 Legislative Meet-Ups – co-chairs will reach out/confirm coordinators, 8 total, typically scheduled Feb-March

#### 11. Document Sharing: Uploading Minutes, Agendas, and Information

- Continuity between members, chairs will work on uploading the documents

#### 12. Advocacy in ILA's Strategic Plan – discussed

#### 13. 2020 IAPD/IPRA Conference

- a. ILA Advocacy goal is to develop relations with other state orgs, ex: parks & rec
- b. Alex & Cindy submitted program – will speak about philosophy of public libraries, and ideas about how libs/park districts can collaborate
  - Diane: subsequent steps –gives local members a pretext to connect with local park districts
- c. Want to work with real estate agents to add library service to MLS listings
  - Have a realtor speak? Betsy example re: how does the library look to potential buyers

#### 13. Adjournment at 2:28 pm

## Advocacy Committee's Charge

Supports the targeted advocacy efforts set forth by the American Library Association and the Illinois Library Association. Strives to unite ILA members behind advocacy efforts set forth by the ILA Executive Board. Works in tandem with the Public Policy Committee (PPC) to implement an annual legislative agenda. Provides ILA members with the tools to make local, statewide and national advocacy an integral part of their professional life. Develops a long-range advocacy plan in conjunction with PPC and the Executive Board. Within this broad framework, collaborates with the ILA President and ILA Executive Director to set an annual calendar of advocacy activities and to create communications, materials, and training in support of these activities.

### Voting Members Present:

<u>  </u> Betsy Adamowski Wheaton - P	<u>  </u> P	Jim Deiters Oak Lawn	<u>  </u> P	Nanette Donohue Champaign
<u>  </u> Keith Michael Fiels ALA (retired) - A	<u>  </u> P	Matthew Fruth Oak Park	<u>  </u> P	Qiana Johnson Northwestern
<u>  </u> Val Neylon - P City Colleges of Chicago	<u>  </u> A	Michelle Nielsen Ott Methodist College of UnityPoint Health	<u>  </u> P	Magan Szwarek Schaumburg
<u>  </u> Alex Todd - P Prospect Heights	<u>  </u> P	Jeffrey Wheeler UIC	<u>  </u> A	Amanda Zagloba Chicago

### Ex-Officio Members Present:

<u>  </u> P Molly Beestrum Columbia College	<u>  </u> P	Dennis Danowski Macomb Public Library	P Diane Foote ILA
<u>  </u> A Veronica DeFazio Plainfield	<u>  </u> A	Kate Kite Six Mile Regional	P Greg McCormick State Library

Guests Present: none

