TIPS FOR AN EFFECTIVE POSTER SESSION

Readability is Key

Ensure all text is easily readable from 5-10 feet away. A good poster should be able to be read in 5-10 minutes.

Include your name, contact info, and library name prominently.

Catchy Title

Use a short, catchy title with a large font size.

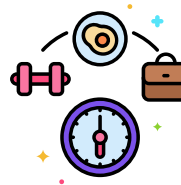Limit your design to three different fonts for a cohesive look.

Keep it Simple

Focus on a few key points to convey the main idea.

Ensure a logical flow of information for easy understanding.
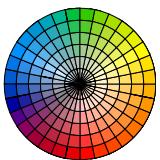
Visual Emphasis

Use visuals like photos, graphs, and charts.

Keep text concise; aim for a 300-800 word count.

Design Tips

Use bullet points, numbering, and headlines for organization.

Consider software like Photoshop or Illustrator for a polished look.

Choose neutral tones and related colors to avoid visual overload.

Budget-Friendly Options

Use colored construction paper to enhance your poster without high costs.

Space and Props

Include about 40% negative space for better readability.

Consider adding props to enhance engagement.

Additional Resources

Upload handouts and poster copies to the conference handout page in advance.

Be ready to elaborate on details and provide in-depth handouts if needed.

ILA
Illinois Library Association