

2025 EXHIBITOR PROSPECTUS



ROSEMONT, IL

Message from ILA Executive Director

On behalf of the Illinois Library Association (ILA), I encourage you to join us and exhibit at the 2025 ILA Annual Conference in Rosemont, Illinois.

This year, we will celebrate inclusivity and belonging for patrons and library workers alike with the conference theme: **You Belong Here**. Belonging happens when you are not just included — but when you are valued. We will explore how libraries foster belonging within our spaces; how we build strong relationships with our communities and address their unique needs; how we as library workers hold space for each other within our profession; and how belonging fits in with diversity, inclusion, equity, and accessibility efforts within libraries.

In addition to program sessions, the conference will include networking opportunities, social events, and the beloved exhibition hall. The 2025 ILA Annual Conference is the ideal environment for showcasing your products and services. As the third-largest state library exposition in the nation and the largest in the Midwest, you will meet one-on-one with more than 1,000 potential customers.

We know there are countless library conferences to attend, and we appreciate your support. Without you, ILA could not provide the educational opportunities that advance the growth of Illinois library workers and trustees.

ILA thanks you for your consideration and looks forward to working with you in Rosemont!



CYNTHIA M. ROBINSON
ILA EXECUTIVE DIRECTOR



Illinois Library Association

Why Exhibit?

Illinois has one of the most extensive systems of libraries in the country; more than 3,800 libraries are located in the state. ILA's conference is the third-largest state library conference in the nation — and the largest in the Midwest — representing librarians from the state's public, academic, school, and special libraries. It offers an unparalleled opportunity to reach decision-makers from across the state.

The Center for Exhibition Industry Research reports that 76% of trade show attendees leave home having already decided which booths they plan to visit, yet less than 20% of exhibitors conduct some form of pre-show promotion.



“
ILA does a great job of encouraging its attendees to visit the exhibitors, and reserves a good amount of exhibit time only during the conference.
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2024 EXHIBITOR



Illinois Library Association
Annual Conference 2025 **Oct 14-16**

Exhibitor Schedule

INSTALLATION HOURS

Tuesday, October 14 9:00 am – 5:00 pm
Wednesday, October 15 8:00 am – 11:00 am

EXHIBIT HOURS

Wednesday, October 15 Noon – 5:00 pm
Thursday, October 16 9:00 am – 2:00 pm

NO-CONFLICT HOURS

Wednesday, October 15

- Exhibits Opening Lunch Noon – 1:30 pm
- Exhibits Afternoon Snack 4:00 pm – 5:00 pm

Thursday, October 16

- Exhibits Morning Coffee 10:00 am – 11:00 am
- Exhibits Closing Lunch Noon – 1:30 pm

DISMANTLING HOURS

Thursday, October 16 2:00 pm – 5:00 pm

** For the safety of attendees, exhibitors, and staff, and to maintain a respectful environment in the exhibit hall, please **DO NOT** dismantle your booth prior to the designated Dismantling Hours. Fines may be incurred.

SPACE ASSIGNMENT

Exhibit space assignments will be made, whenever possible, in keeping with the preferences requested by the exhibitor, and based on the availability of a particular exhibit space. Final determination in all space assignments will be made by ILA in the best interest of the exposition.

SCHEDULE AT A GLANCE

Check the ILA website for the complete conference Schedule at a Glance and additional information about featured speakers, evening events, and more!

www.ila.org/conference



Exhibitor Benefits

NETWORKING

- Ten hours of exhibit time with dedicated no-conflict time
- Exhibits opening and closing luncheons and refreshment breaks
- Opportunity to attend conference sessions and events



MARKETING

- Company listing in the online and printed program guide (deadlines apply*)
- Inclusion in the mobile app
- Full company listing in the online floor plan
- Receive an electronic copy of our registered attendee list
- Options to extend your reach beyond the booth with sponsorship and advertising opportunities
- Passport to Prizes (see page 8)
- Early sign up for ILA 2026 exhibits in Peoria

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**Book
Your
Booth!**

Exhibitor Booth

PRICE

- \$1,700
- Primary exhibit space is 10'x10'. Inquire about available larger booth spaces at exhibits@ila.org
- No extra charges for booth corners
- 8' high back drape and 3' side drape
- Company ID Sign
- One 6' table
- Two side chairs and a wastebasket
- ILA Associate Members receive a 15% discount off the total rental fee!

WHAT ELSE IS INCLUDED?

- Six complimentary exhibitor registrations per booth. Booth staff are welcome to attend any programs or evening events.
- 2025 Conference Attendee List
- Exhibitor luncheons on Wednesday and Thursday
- Free coffee!

Exhibitors must be paid in full before September 1, 2025 to be included in the printed program book.

** Costs of electrical service, Internet, and other additional services or items are NOT covered by the booth price. Order forms that include all options available to our exhibitors will be provided by the venue. Please advise ILA staff if you will be bringing a freestanding booth and/or any additional special requests that you may have. exhibits@ila.org

ILA ASSOCIATE MEMBERSHIP

ILA Associate Membership is designed for companies and organizations that work closely with the library community.

Membership dues are a rate of \$200 per year.

If you're interested in becoming an Associate Member, please contact us first before submitting an exhibitor application and we can provide a discount code for extraordinary savings, benefits, and customer service.

Sponsorship, Advertising, and Passport to Prizes

SPONSORSHIP OPPORTUNITIES

Sponsorship is a high-impact, high-profile marketing technique, which drives influential professionals to your booth. Sponsorship creates awareness of your company's presence at the conference, builds your image, and generates traffic for your booth.

- Your logo on the ILA webpage, a pre-conference email, keynote event slides, gateway signage into the exhibit hall, and program book
- Badge ribbons designating “Sponsor” status
- ILA sponsor social media posts
- Sponsor recognition for your exhibit table

Take advantage of the sponsorship opportunities that ILA offers to ensure you are on their must-visit list.

www.ila.org/sponsorship

“
We always make great connections at ILA with current and potential customers alike! It's a really well-planned and thought-out conference — thank you!
”

Maggie @ StackMap



PASSPORT TO PRIZES

This exhibitor engagement activity is a fun way to attract and keep attendees on the exhibit floor. Each attendee will receive a “passport” that includes a list of participating exhibitors. Attendees must stop by those booths to receive a stamp on their passport. Fully completed passports are entered into a prize drawing that is held both days at the close of exhibits. Attendees must be present at the prize drawing to win.

Participation is limited to 15 exhibitors and is on a first come, first served basis. The Passport to Prizes fee is \$350.

\$100 of each participation fee goes to the ILA Diversity Scholarship Fund. The fund (and your participation) fosters a profession that embraces diversity, equity, and inclusivity via direct financial support. It provides travel grants for library workers from underrepresented communities, helping them attend conferences and other continuing education opportunities to expand their professional network and boost their presence in the library community.

CONFERENCE ADVERTISING

The Conference Program Book is distributed to all conference attendees and referred to multiple times daily during the conference, providing information regarding programs, the map of the convention center, and more. There is a limited supply of ¼ page ads available for \$200 that can be purchased by confirmed exhibitors.



Hotel Information

Doubletree O'Hare - Rosemont

800-756-5505

5460 North River Road

Rosemont, IL 60018

Parking: \$31 Daily with in/out privileges

Rates: \$185-205

Embassy Suites by Hilton O'Hare - Rosemont

800-315-1061

5500 North River Road

Rosemont, IL 60018

Parking: \$36 Daily with in/out privileges

Rates: \$195-215 (Breakfast is included in the rate, along with the evening reception: two free drinks and light snacks)

Reservation links will be provided on the ILA Annual Conference website when available.

ROOM BLOCKS

Room blocks have been reserved for Monday, October 13 to Thursday, October 16, 2025.

Reservations must be made by September 22, 2025.



EXHIBITOR KIT & REGISTRATION

Approximately sixty days prior to the show, all exhibitors will receive an Exhibitor Kit to the primary contact email. It includes valuable information such as registration information, show rules, complete exhibit installation and removal information, a list of contractors, and order forms for various add-on services.

Venue Information

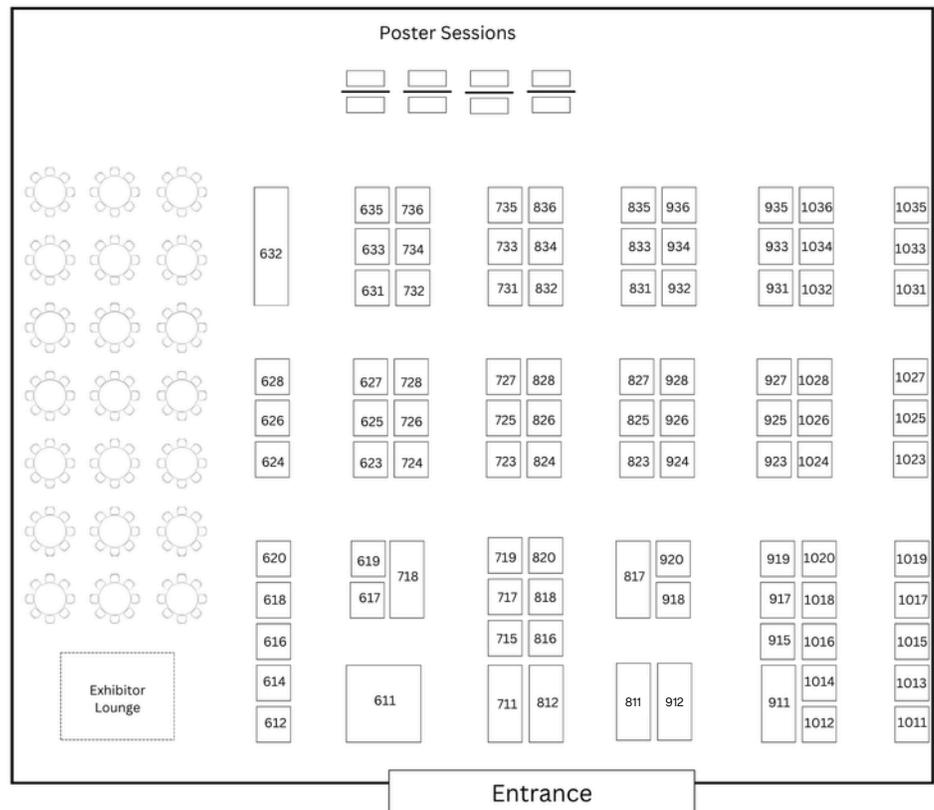
DONALD E. STEPHENS CONVENTION CENTER

5555 N. River Road
Rosemont, IL 60018
Hall G

FLOOR PLAN

View confirmed exhibitors and available booths with the [online floor plan](#).

DONALD E. STEPHENS
CONVENTION CENTER
ROSEMONT



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The ILA conference is an excellent opportunity to connect with staff at all levels from our member libraries. It allows us to share information about the resources we offer for both staff and trustees — many of whom we don't typically get a chance to engage with outside the conference. Each year, 400-500 attendees visit our booth, giving us the chance to interact directly with a diverse group of participants.

Nicole Zimmermann, Reaching Across Illinois Library System (RAILS)

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Contact Us



312-644-1896



exhibits@ila.org



www.ila.org/conference



560 W Washington Blvd.
Suite 330
Chicago, IL 60661



Illinois Library Association

2025 EXHIBITOR PROSPECTUS



JOIN US

The 2025 ILA Annual Conference will exceed your expectations. Mark your calendar for ILA, October 14-16, 2025!

ROSEMONT, IL