

Illinois Libraries Present

A Joint Library
Programming Initiative





• WE'RE GLAD •

WELCOME

• YOU'RE HERE •

Steering Committee Members

Jennifer Czajka, Arlington Heights Memorial Library

Kate Hall, Northbrook Public Library

Jason Katsion, Fox River Valley Public Library District

Kate Niehoff, Schaumburg Township District Library

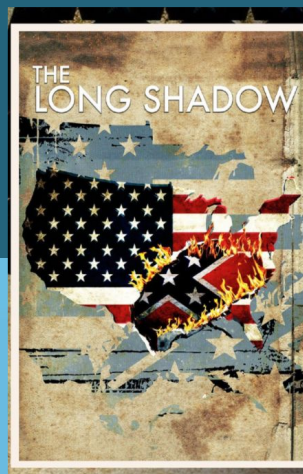
Jill Pifer, Fairview Heights Public Library

Arielle Raybuck, Northbrook Public Library

Shalyn Rodriguez, Shorewood-Troy Library

Alexandra Skinner, Oak Park Public Library

How We Began



To Begin

Pros

- Collaborating on bigger-budget events is appealing
- Gathering groups of 10+ libraries affirms “this topic/speaker is important” creates buy-in (and diverts possible negative attention)
- We can do more together! Sharing resources helps us all.

Cons

- Scheduling
- Lack of opportunity for smaller or less connected libraries
- No neutral Zoom license holder
- Difficult to communicate across multiple libraries in email threads

Mission

Illinois Libraries Present provides **high-quality** online events at **equitable prices** for participating member libraries of all sizes and budgets; We **connect communities and audiences** across the state through shared event experiences.

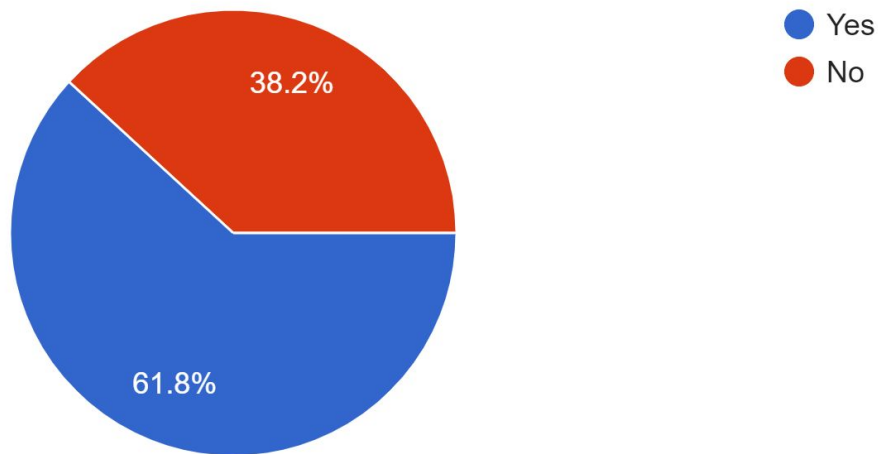
Goals

- To **provide high-quality, high-profile events** that highlight national names and social justice/DEI issues, that would otherwise be cost-prohibitive for single libraries to hold on their own
- To **reduce costs and maximize reach** by taking advantage of both virtual event platforms and the collective buying power of Illinois public libraries.
- To **allow access for all libraries as equitably as possible**, by aligning each library's cost to participate with the size of their operating budget
- To **define clear and distinct roles** among Illinois Libraries Present committees and the participating libraries, including patron contact points, marketing, invoicing, etc.

Momentum: We surveyed (You responded!)

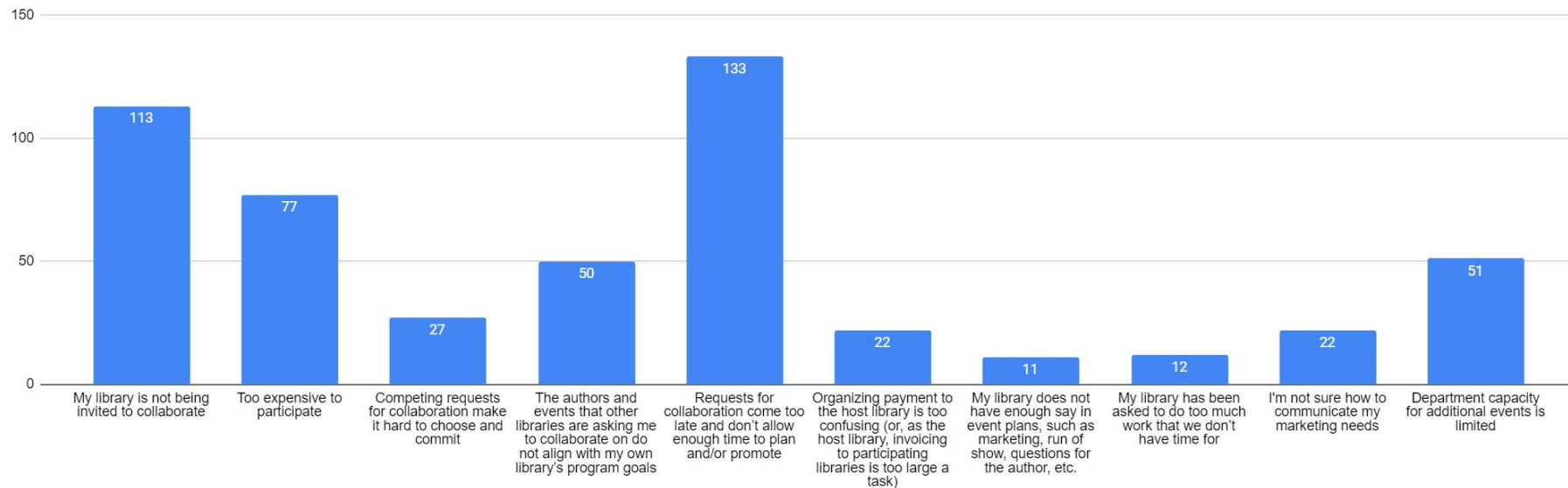
Has your library participated in a collaborative virtual program?

338 responses



The Results

What barriers to participating in collaborative online events have you experienced in the past?



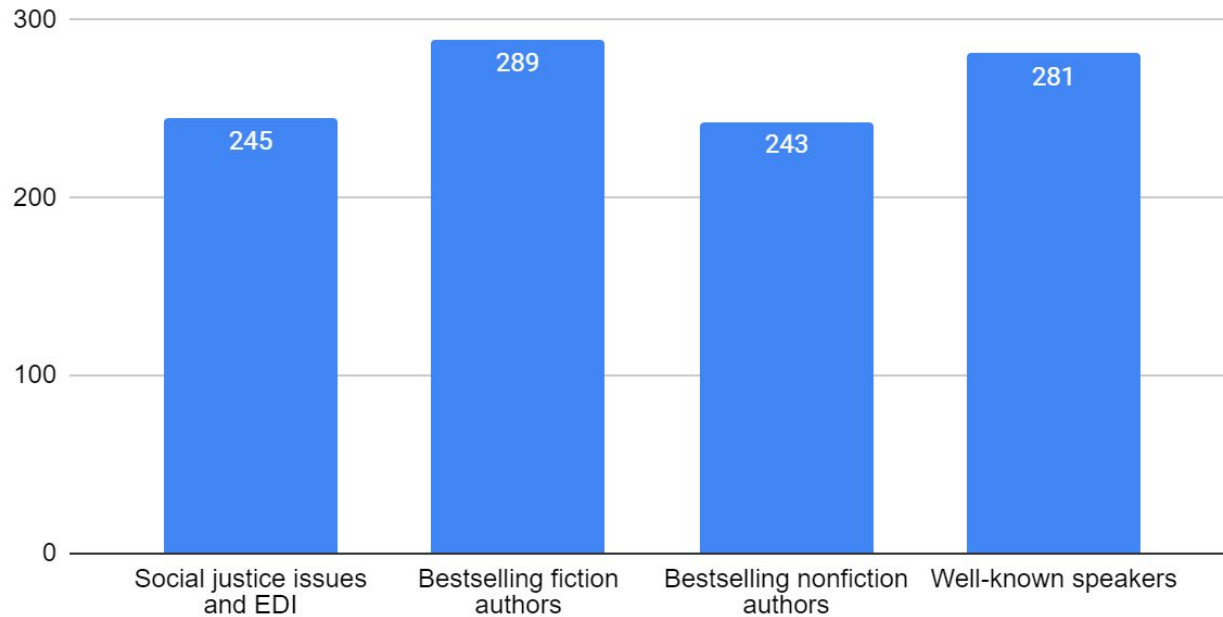
The Results

Other Identified Barriers

- Zoom technology & license capacities
- Virtual Programming does not appeal to patron base/my community
- Prefer discussions or interactive Q&As
- Youth events are not being offered similarly
- After initial interest, program development waned off

The Results

What types of virtual events would you be interested in collaborating on?



Illinois
Libraries
Present

A stack of several sticky notes in teal and orange colors is placed on a dark wooden surface. The topmost sticky note is teal and features the text 'What's Next' in a white, bold, sans-serif font.

***What's
Next***

Pilot Program

- January-June 2022
- Flat fee based on operating budget to participate
- Monthly programs (1-2 per month offered, pick some or all!)
- Participating libraries will approve an intergovernmental agreement
- Continual evaluation & feedback to improve/adjust during the pilot



Pilot Fees

Operating Budget	# in State	Total Cost
\$0-\$249,999	312	\$40.00
\$250,000-\$749,999	127	\$75.00
\$750,000-\$1,499,999	53	\$200.00
\$1,500,000-\$2,999,999	36	\$375.00
\$3,000,000-\$4,999,999	36	\$750.00
\$5,000,000+	44	\$1,150.00

Pilot Fees

What You Get:

- Access to **all** 6 months of **programs** (6-12 total)
- Professionally designed **marketing materials**
- **Easy online sign-up** for patrons
- **Tech support** for your patrons during the program
- Post program attendance and **data analysis**
- **Access to a Zoom license** for other joint events for \$25 per event

Pilot Budget (as of 11/8/21)

REVENUES				
Membership Fees				
	19	\$0-\$249,999	\$40.00	\$760.00
	32	\$250,000-\$749,999	\$75.00	\$2,400.00
	19	\$1,500,000-\$2,999,999	\$200.00	\$3,800.00
	20	\$3,000,000-\$4,999,999	\$375.00	\$7,500.00
	16	\$1,500,000-\$5,000,000	\$750.00	\$12,000.00
	17	\$5,000,000+	\$1,150.00	\$19,550.00
	12	Other libraries use zoom for a \$25 fee		\$300.00
		MEMBERSHIP TOTAL		\$46,310.00
Grants				
		Illinois State Library		\$37,000.00
		GRANT TOTAL		\$37,000.00
		TOTAL		\$83,010.00

EXPENSES				
Presenter Fees				
	2	\$1,000 a program		\$2,000.00
	2	\$10,000 a program		\$20,000.00
	2	\$20,000 a program		\$40,000.00
		PRESENTER TOTAL		\$62,000.00
Administrative				
		Zoom License		\$3,000.00
		Attorney		\$2,000.00
		Marketing & Website		\$5,000.00
		OTHER EXPENSES TOTAL		\$10,000.00
		TOTAL		\$72,000.00

How do I Join?

- Fill out a Membership Interest Form ASAP (one per library)
- Approve the Intergovernmental Agreement by 12/31/31
- Wait to be Billed



Benefits or Why Should I Join?

- For Your Patrons
- For Your Library
- For Your Staff
- For Illinois Libraries



ILP Committees



Committee Roles

Steering Committee

- Develop By-laws
- Secure funding
- Lead member recruitment
- Member communication
- Establish a strong governance model

Programming Committee

- Research authors & speakers
- Solicit needs & ideas from member libraries; field other joint program pitches
- Author invitations, offers, contracts
- Event development & delivery

Committee Roles

Marketing Committee

- Create/grow brand identity
- Media relations
- Create promotional plans & timelines
- Create graphics & collateral
- Social media engagement
- Tell ILP's story
- Work with contracted designers & developers

Event Production Committee

- Pre-production & production
- Determine platforms & technology
- Technical support for presenters and hosts
- Coordinate software tests and adjust settings
- Video production & post-production

Committee Roles

Data/Numbers Committee

- Collect/analyze data and statistics
- Create/implement post-event surveys
- Compile reports to give member libraries rich data for their own reporting



For More Info

- Website:
<https://sites.google.com/view/illinoislibrariespresent>
- Listserv:
<https://www.railslibraries.info/groups/248445>
- Membership Interest Form:
<https://forms.gle/A99CHXUJKZ86cYZr8>
- Committee Application:
<https://forms.gle/AyyeKsroVz9tbuMU6>
- Contact: Illinoislibrariespresent@gmail.com



ANY
QUESTIONS?

