2017 Illinois Library Association Annual Conference
Tinley Park Convention Center  ▲  Tinley Park, Illinois
Exhibit Dates: October 11–12  ▲  ila.org/exhibits
The 2017 ILA Annual Conference is a chance for the library community to come together and share our ideas to better our communities, our institutions, and ourselves. Held at the Tinley Park Convention Center, October 10–12, the conference will be a unique opportunity to reach libraries of all types across the state.

Illinois has one of the most extensive systems of libraries in the country; more than 3,800 libraries are located in the state. This year’s conference will be the third-largest state library exposition in the nation — and the largest in the Midwest — representing librarians from the state’s public, academic, school, and special libraries. It offers an unparalleled opportunity to reach decision makers from across the state.

All Conference Programs Held at the Tinley Park Convention Center

Our exhibitors are the center of our conference, with the sessions in close proximity to the exhibits. Several no-conflict, exhibits-only times have been scheduled for attendees to visit the exhibits.
Exhibitor Benefits

Network with Attendees

- Ten hours of exhibit time with half of the show hours dedicated no-conflict time.
- Networking events on the show floor, including exhibits opening and closing lunch receptions and refreshment breaks.
- Access to conference sessions.

Marketing Opportunities

- Company listing in the online and onsite program guide
- Opportunity to purchase pre- and post-show attendee lists
- Inclusion in the mobile app
- Options to extend your reach beyond the booth with exclusive sponsorship and advertising opportunities.
- Early sign-up for the 2018 Conference

Booth Details

Exhibit space rental is $1,200 per single 10’x10’ booth. Open corners are an additional $100. A completed and signed application, along with payment, is required before booth assignments are made. ILA Associate Members receive a 10 percent discount off the total exhibit rental fee.

Standard Booth Inclusions

- 8’ high back drape and 3’ side drape
- Company ID Sign
- Six complimentary exhibitor registrations per 10’ x 10’ booth.
- One six-foot table
- Two side chairs
- Complimentary beverages in our Exhibitors’ Lounge
Space Assignment

Exhibit space assignments will be made, whenever possible, in keeping with the preferences requested by the exhibitor, and based on the availability of a particular exhibit space. Final determination on all space assignments will be made by show management in the best interest of the exposition.

Exhibitor Service Manual

Approximately sixty days prior to the show, all exhibitors will receive an Exhibitor Service Manual via email. It includes valuable information such as show rules, complete exhibit installation and removal information, a list of contractors, and order forms for various add-on services.

Conference Hotel

Holiday Inn Tinley Park
18501 Convention Center Drive
Tinley Park, IL 60477
Reservations: 800-972-2494 or 708-444-1100
Rate: Single/Double: $129
Reservation Deadline: Monday, September 18, 2017

For More Exhibit Information

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Corcoran Expositions
200 W Adams – Ste. 2600
Chicago, IL 60606
Phone: 312-265-9638
E-mail: eileen@corcexpo.com
ila.org/exhibits
Installation Hours:  
**Tuesday, October 10, 2017**  
9:00 A.M. – 5:00 P.M.

**Wednesday, October 11, 2017**  
8:00 A.M. – 11:00 A.M.

Exposition Hours:  
**Wednesday, October 11, 2017**  
Noon – 5:00 P.M.

**Thursday, October 12, 2017**  
9:00 A.M. – 2:00 P.M.

No-Conflict Hours:  
**Wednesday, October 11, 2017**  
Noon – 1:30 P.M.  Exhibits Opening Lunch
4:00 – 5:00 P.M.  Exhibits Break

**Thursday, October 12, 2017**  
10:00 – 11:00 A.M.  Coffee Break
Noon – 1:30 P.M.  Exhibits Lunch

Dismantling:  
**Thursday, October 12, 2017**  
2:00 – 4:30 P.M.
Conference Sponsorship Opportunities

Becoming a conference sponsor represents an extraordinary opportunity to complement your company’s marketing plan. Many types of sponsorship opportunities are available at various levels. Your company name will be synonymous with the event of your choosing. Multiple investments can be added together to give you eligible status at a higher level. This offers you further benefits. For more information, visit ila.org/exhibits.

Conference Advertising

The Conference Program is distributed to all conference attendees and referred to multiple times daily during the conference week, for information regarding programs, the map of the convention center, local food options, and more. For full details on advertising, please visit ila.org/exhibits.

Passport to Prizes

The booth traffic-building promotion called Passport to Prizes is a fun way to attract and keep attendees on the exhibit floor. Each attendee will receive a passport with their registration credentials. The attendee must stop by each participating exhibitor to receive a stamp on his or her passport. The attendee must complete the entire passport in order to be eligible for the prize drawings that will be held each day. Attendees must be present at the prizes drawing to win. The Passport to Prize fee is $350.

For more information on the Passport to Prizes, contact Eileen Roselle Fitzgerald at 312-265-9638 or eileen@coreexpo.com.

Secure your booth soon – space is going fast!