



DISCOVERY ADVOCACY LEADERSHIP

2016 Illinois Library Association Annual Conference

Conference and Exhibition • October 18-20
Donald E. Stephens Convention Center • Rosemont, Illinois
www.ila.org/events

Exhibitor Prospectus

The 2016 ILA Annual Conference theme, Discovery Advocacy Leadership, focuses on how libraries and library staff serve as community leaders to support life-long learning and engagement within Illinois communities. Actively share ideas by submitting a conference proposal and joining the conversation!

Illinois has one of the most extensive systems of libraries in the country; more than 3,800 libraries are located in the state. This year's conference will be the third-largest state library exposition in the nation – and the largest in the Midwest – representing librarians from the state's public, academic, school, and special libraries. It offers an unparalleled opportunity to reach decision makers from across the state.



All Conference Programs Held at the Stephens Convention Center

Our exhibitors are the center of our conference with the sessions in close proximity to the exhibits. Several no-conflict, exhibits-only times have been scheduled for attendees to visit the exhibits.

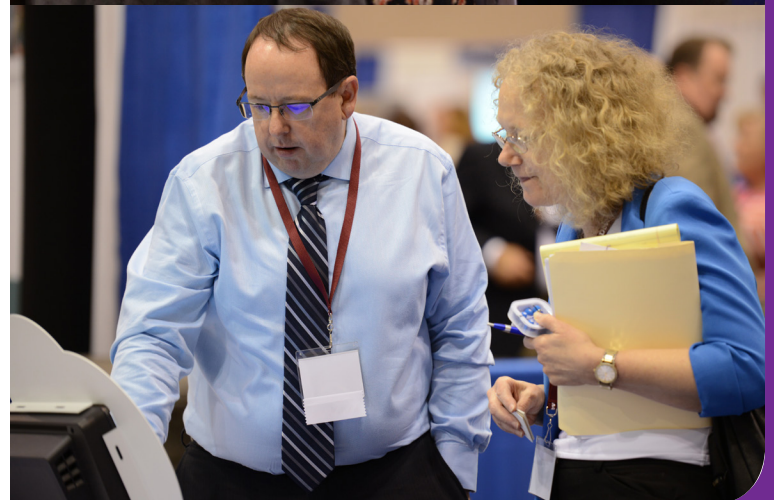
Exhibitor Benefits

Network with Attendees

- Ten hours of exhibit time with half of the show hours dedicated no-conflict time.
- Networking events on the show floor, including exhibits opening and closing lunch receptions and refreshment breaks.
- Access to conference sessions.

Marketing Opportunities

- Company listing in the online and onsite program guide
- Opportunity to purchase pre- and post-show attendee lists
- Inclusion in the mobile app
- Options to extend your reach beyond the booth with exclusive sponsorship and advertising opportunities.
- Early sign-up for the 2017 Conference





Booth Details

Exhibit space rental is \$1,200 per single 10'x10' booth. Open corners are an additional \$100. A completed and signed application, along with payment, is required before booth assignments are made. ILA members receive a 10 percent discount off the total exhibit rental fee.

Standard Booth Inclusions

- 8' high back drape and 3' side drape
- Company ID Sign
- Six complimentary exhibitor registrations per 10' x 10' booth.
- One six-foot table
- Two side chairs
- Complimentary beverages in our Exhibitors' Lounge

Space Assignment

Exhibit space assignments will be made, whenever possible, in keeping with the preferences requested by the exhibitor, and based on the availability of a particular exhibit space. Final determination in all space assignments will be made by show management in the best interest of the exposition.

Exhibitor Service Manual

Approximately sixty days prior to the show, all exhibitors will receive an Exhibitor Service Manual via email. It includes valuable information such as show rules, complete exhibit installation and removal information, a list of contractors, and order forms for various add-on services.

Conference Hotels

DoubleTree Hotel O'Hare-Rosemont

5460 North River Road
Rosemont, IL 60018
Reservations: 847-292-3280
Rate: Single/Double: \$176

Embassy Suites Hotel O'Hare-Rosemont

5500 North River Road
Rosemont, IL 60018
Reservations: 847-928-7648
Rate: Single/Double: \$186

Reservation Deadline for all hotels:
September 19, 2016

For More Exhibit Information:

Meagan Reichstein, Exhibits Manager

Corcoran Expositions
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Chicago, IL 60606
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<https://www.ila.org/events/exhibitor-information>



Exhibits Schedule

Installation Hours:

Tuesday, October 18, 2016
9:00 A.M. – 5:00 P.M.

Wednesday, October 19, 2016
8:00 – 11:00 A.M.

Exposition Hours:

Wednesday, October 19, 2016
12:15 P.M. – 5:15 P.M.

Thursday, October 20, 2016
9:00 A.M. – 2:00 P.M.

No-Conflict Hours:

Wednesday, October 19, 2016
12:15 – 1:45 P.M. Exhibits Opening Lunch
4:15 – 5:15 P.M. Exhibits Break

Thursday, October 20, 2016
10:00 – 11:00 A.M. Coffee and Donuts Break
12:15 – 1:45 P.M. Exhibits Lunch

Dismantling:

Thursday, October 20, 2016
2:00 P.M. – 5:00 P.M.



Reach Beyond Your Booth

Conference Sponsorship Opportunities

Becoming a conference sponsor represents an extraordinary opportunity to complement your company's marketing plan. Many types of sponsorship opportunities are available at various levels. Your company name will be synonymous with the project of your choosing. Multiple investments can be added together to give you eligible status at a higher level. This offers you further benefits. For more information, visit ila.org/events.

Conference Advertising

The Conference Program is distributed to all conference attendees and referred to multiple times daily during the conference week: for information regarding programs, the map of the convention center, local food options, and more. For full details on advertising, please visit ila.org/events.

Passport to Prizes

The booth traffic building promotion called Passport to Prizes is a fun way to attract and keep attendees on the exhibit floor. Each attendee will receive a Passport with their registration credentials. The attendee must stop by each participating exhibitor to receive a stamp on his or her passport. The attendee must complete the entire Passport in order to be eligible for the Prize Drawing that will be held on the final day of exhibits. Attendees must be present at the Prize Drawing to win. The Passport to Prizes fee is \$400.

For more information on the Passport to Prizes, contact Meagan Reichstein at (312) 541-0567 or meagan@corcexpo.com.

Secure your booth soon – space is going fast!



DONALD E. STEPHENS CONVENTION CENTER

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