



EXHIBITOR PROSPECTUS

2020 Illinois Library Association Annual Conference

Conference Dates: October 20-22

Exhibit Dates: October 21-22

BOS Center Springfield, Illinois ila.org/exhibits



January 2020

Dear Exhibitors,

On behalf of the Illinois Library Association, I encourage you to join us and exhibit at the 2020 ILA Annual Conference, October 20-22, at the BOS Center in Springfield, Illinois.

The conference returns to Springfield this year with an exciting theme – **Many Libraries, One State. We Are ILA.** Programming will focus on what brings us together and how we can remove barriers to collaboration.

The 2020 ILA Annual Conference is the ideal environment to showcase your products and services. As the third-largest state library exposition in the nation and the largest in the Midwest, you will meet one-on-one with more than a thousand potential customers. The exhibition hall is located at the center of our conference; sessions are held near the exhibition hall and poster sessions are held on the exhibit floor.

We know there are countless opportunities to attend library conferences, and we appreciate your support. Without it, ILA could not provide the educational sessions, speakers, and presenters that advance the growth of Illinois library professionals, staff and trustees.

I hope you will take a few minutes to review all the options available and find those that best suit your organization's needs.

ILA thanks you for your consideration and looks forward to working with you in 2020!

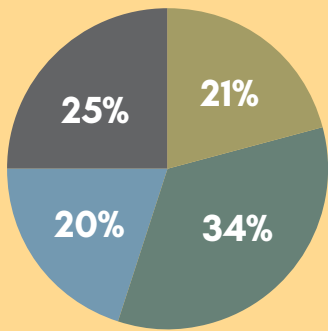


Diane Foote
ILA Executive Director



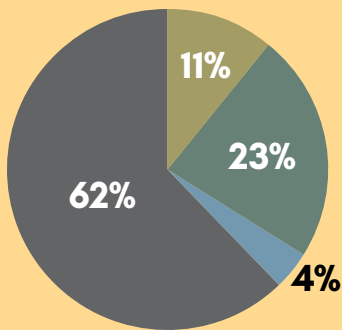
Our Attendees

90% Visit the Exhibit Hall – 55% More Than Once!



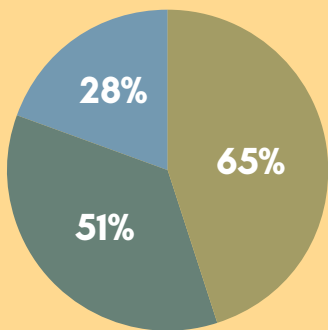
How much does your library spend on new products annually?

- Less than \$10,000
- \$10,000 - \$50,000
- \$50,000 - \$100,000
- More than \$100,000



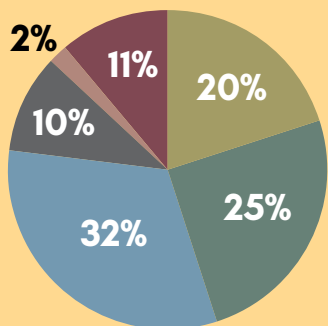
What is your main purpose for visiting the exhibit hall?

- New products
- Visit current vendors
- Look for new technology
- See what's new



Are you planning or considering any of the following?

- Renovation project
- Technology upgrades
- Construction project



Job Titles

- Director/ Dean/Deputy Director/ Assistant Dean
- Department Head/Branch Manager/Supervisor
- Librarian
- Trustee
- Support Staff
- Other

"It's always great to meet with our existing customers to show them new features/products, as well as to introduce new prospects to our book-scanning solutions" Murray Dennis, Scannx

Exhibitor Benefits

Network with Attendees

- Ten hours of exhibit time with half of the show hours dedicated no-conflict time
- Networking events on the show floor, including exhibits opening and closing lunch receptions and refreshment breaks
- Access to conference sessions
- Access to Exhibit Hall programming

Marketing Opportunities

- Company listing in the program guide
- Inclusion in the mobile app
- Full company listing in the online floor plan
- Opportunity to purchase pre- and post-show attendee lists
- Options to extend your reach beyond the booth with exclusive sponsorship and advertising opportunities
- Early sign-up for ILA 2021 in Peoria

Booth Details

\$1,300 per 10' x 10' booth reserved. Open corners are an additional \$100. A completed and signed application, along with payment, is required before booth assignments are made. ILA Associate Members receive a 10% discount off the total exhibit rental fee.

Standard Booth Inclusions

- 8' high back drape and 3' side drape
- Booth ID sign with company name and booth number
- Six complimentary exhibitor registrations per 10' x 10' booth reserved
- One six-foot table
- Two side chairs and a wastebasket

Space Assignment

Exhibit space assignments will be made, whenever possible, in keeping with the preferences requested by the exhibitor, and based on the availability of a particular exhibit space. Final determination in all space assignments will be made by show management in the best interest of the exposition.

Exhibitor Service Manual

Approximately sixty days prior to the show, all exhibitors will receive an Exhibitor Service Manual via email. It includes valuable information such as show rules, complete exhibit installation and removal information, a list of contractors, and order forms for various add-on services.



Exhibitor Schedule

Installation Hours:

Tuesday, October 20	9:00 A.M. – 5:00 P.M.
Wednesday, October 21	8:00 A.M. – 11:00 A.M.

Exposition Hours:

Wednesday, October 21	NOON – 5:00 P.M.
Thursday, October 22	9:00 A.M. – 2:00 P.M.

No-Conflict Hours:

Wednesday, October 21	
Exhibits Opening Lunch	NOON – 1:30 P.M.
Exhibits Ice Cream Social	4:00 – 5:00 P.M.
Thursday, October 22	
Coffee Break	10:00 – 11:00 A.M.
Exhibits Closing Lunch	NOON – 1:30 P.M.

Dismantling:

Thursday, October 22	2:00 P.M. – 6:00 P.M.
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Conference Hotels

President Abraham Lincoln Springfield

DoubleTree by Hilton

701 E Adams Street
Springfield, IL 62701
217-544-8800
Room Rate: \$115

Wyndham Springfield City Centre

700 E Adams Street
Springfield, IL 62701
217-789-1530
Room Rate: \$115

Visit ila.org/hotel for reservation links.

Reservation Deadline for all hotels:

Tuesday, September 29, 2020



Reach Beyond Your Booth

Conference Sponsorship Opportunities

Becoming a conference sponsor represents an extraordinary opportunity to complement your company's marketing plan. Many types of sponsorship opportunities are available at various levels. At exclusive level, your company name will be synonymous with the project of your choosing. Multiple investments can be added together to give you eligible status at a higher level. This offers you further benefits. For more information, visit ila.org/exhibits.

Conference Advertising

The Conference Program is distributed to all conference attendees and referred to multiple times daily during the conference, providing information regarding programs, the map of the convention center, and more. For full details on advertising, please visit ila.org/exhibits.

Passport to Prizes

The booth traffic building promotion called Passport to Prizes is a fun way to attract and keep attendees on the exhibit floor. Each attendee will receive a passport. The attendee must stop by each participating exhibitor to receive a stamp on his or her passport. The attendee must complete the entire Passport in order to be eligible for the prize drawing that will be held on the final day of exhibits. Attendees must be present at the prize drawing to win. The Passport to Prize fee is \$350.

For more information on the Passport to Prizes, contact Craig Boehmke, (312)265-9645, craig@corcexpo.com.

Secure your booth soon – space is going fast!

303	231	330	331	430	431	530	531	630	631
226	229	328	329	428	429	528	529	628	629
224	227	326	327	426	427	526	527	626	627
222	225	324	325	424	425	524	525	624	625
220	223	322	323	422	423	522	523	622	623
218	221	320	321	420	421	520	521	620	621
216	217	316	317	416	417	516	517	616	617
214	215	314	315	414	415	514	515	614	615
212	213	312	313	412	413	512	513	612	613
210									611
208	209	308	309	408	409	508	509	608	609
206	207	306	307	406	407	506	507	606	607
204									605
200	201	301	300	400	401	500	501	600	601



Confirmed Exhibitors (as of January 2020)

American Psychological Association
Auto-Graphics, Inc.
Baird
Baker & Taylor
Better Containers Mfg. Co.
BiblioLabs / BiblioBoard
Brainfuse
Brodart Co.
Building Technology Consultants, Inc.
Cataloging Maintenance Center
CCS International
Comprise Technologies
Dominican University, School of Information Studies
D-Tech/Murphy Security Solutions
EBSCO Information Services
Ehlers & Associates, Inc.
Ellis Systems
Engberg Anderson, Inc.
EnvisionWare
Frederick Quinn Corporation
Hallett & Sons Expert Movers, Inc.
HR Source
ILA Youth Services Forum
Illinois Association of College and Research Libraries
Illinois Heartland Library System
Ingram Content Group

iREAD
KI Furniture
Libraries of Illinois Risk Agency (LIRA)
Microfilm Equipment and Supplies
Midwest Tape
Noah's Ark Animal Workshop
OCLC, Inc.
Outsource Solutions Group
OverDrive, Inc.
Playaway Pre-Loaded Products by Findaway
Plymouth Rocket, Inc.
PMA Financial Network
Product Architecture + Design
Reaching Across Illinois Library System (RAILS)
Reader Zone
Recorded Books
Scannx, Inc.
Scholastic Library Publishing
Sheehan Nagle Hartray Architects
SirsiDynix
Spectrum Industries, Inc.
Tarkett
The Library Store, Inc.
Today's Business Solutions, Inc.
University of Illinois School of Information Sciences
Williams Architects

For More Exhibit Information

Craig Boehmke
ILA Exhibit Manager
(312)265-9645
craig@corcexpo.com
ila.org/exhibits

"We've been working with RAILS and the Soon to Be Famous Illinois Author Project for years now and ILA is the perfect venue for us to come and meet with customers, highlight our products and services, and announce our yearly author contest winners in front of a whole group of librarians. There's so much support for the work we're doing here in Illinois and this show just amplifies that!" Alissa Bankowski, BiblioBoard