



Illinois Library Association

ILA Committee and Forum Reports

This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will meet on the following dates in 2019-20: 11/21/19, 1/30/20, 4/30/20, and 6/11/20. Reports should be submitted **two weeks before each board meeting** to the board and staff liaison (liaisons are listed on rosters at <http://www.ila.org/about/committees> or <http://www.ila.org/forums>) and the ILA office (email: dfoote@ila.org).

Committee or Forum: *Fundraising Committee*

Report completed by: *Ashley Stewart*

Date: *11/07/2019*

Activities underway or completed since the last report:

The Committee completed an evaluation on the Illinois Libraries Luminary Program. Currently, the committee is researching other methods of fundraising on a larger scale.

Projected activities/initiatives during the upcoming months:

Projected activities and initiatives include:

- *Continue researching large-scale fundraising efforts and potentially putting one into action.*
- *Contacting all committee Chairs to learn how monies raised could benefit the committees.*

Intended outcome/goals of project(s):

- *Contacting the committee Chairs will provide insight on how monies raised could benefit the committees while encouraging and promoting the Core Strategic Values. Examples include: Scholarships to increase diversity in the profession, travel grants to attend conferences and continuing education opportunities, and expanding networking opportunities to members of underrepresented groups.*

Anticipated timeline(s) and completion date(s) for each project:

- *Committee Chairs will be contacted - December and January*
- *Brainstorm Fundraising Initiatives, Campaigns, and Projects - January and February*
- *Research marketing and promotional strategies for fundraising efforts - November, December, and January*

Activities should be designed to advance the ILA Strategic Plan. Which strategic goal areas are best addressed by the activities above? Check all that apply and describe briefly how the activities will advance the goal(s). View the full plan at <http://www.ila.org/about/strategic-plan>.

Goal area: Advocacy – Legislative Advocacy

Goal area: Advocacy – Community Advocacy

X Goal area: A Culture of Diversity and Inclusion – In the Profession

X Goal area: A Culture of Diversity and Inclusion – In the Association

X Goal area: Delivery of Member Value

Goal area: Leadership

A Culture of Diversity and Inclusion – In the Profession: Creating scholarships and mini grants and creating opportunities for members of underrepresented groups.

A Culture of Diversity and Inclusion – In the Association: Creating a Luminary Program that promotes diversity and inclusion for the recipients.

Delivery of Member Value: Creating relationships with new and existing donors by developing new approaches to fundraising efforts.

Questions or concerns that need to be addressed by the ILA Executive Board (**please discuss with your board or staff liaison first. Board liaisons can help with strategic, programmatic, policy-related and content-related questions; staff liaisons can help with procedural or business-related questions**):

Currently, we do not have any questions for the board. We will have more information by the next board meeting in January and may have questions at that time.

THANK YOU for your service to ILA and Illinois librarianship!