



Updated 10/11/2018

LOCAL COMPLETE COUNT COMMITTEES

The What, Why and How of Forming a Successful Local Complete Count Committee

What is a Local Complete Count Committee?

A Local Complete Count Committee (LCCC) is an organization established by local and/or community leaders to help with outreach and awareness for the upcoming 2020 Census. They work in conjunction with the U.S. Census Bureau and the state-wide Complete Count Commission. They work best when the membership reflects a good cross section of their community including but not limited to government, education, business, religious organizations and the media.

LCCCs are usually government or community sponsored.

- **Government sponsored** LCCCs usually operate within the jurisdiction of the highest elected official serving on or organizing the Committee. This is usually the mayor/village president/county board chair but may be any elected official willing to take on the responsibility. Government LCCCs can be multi-jurisdictional based on the makeup of their membership. Membership size is dependent upon the size of the community. It can be 3-5 members for a small community while larger communities may have 50 or more members.
- **Community sponsored** LCCCs may be organized by local community, religious or civic organization leaders.

Why Should I (Or My Community) Form a Local Complete Count Committee?

It is very important that all Illinois residents are counted in the 2020 Census. An LCCC should be formed to:

- Help increase the census response rate for members of your community through a targeted campaign in your community.
- Use the knowledge, expertise and influence of your LCCC membership to implement an awareness campaign to suit your community's needs.
- Bring community members together to focus on 2020 Census awareness.
- Develop ways to reach the hard-to-count residents and build trust of the Census among the members of your community.

What Are The Keys To A Successful LCCC?

- Goals should be clear and achievable.
- Develop good community outreach to access as many people in your community as possible (i.e., school functions, sport events, parades/festivals.)
- Partner with important and respected organizations in your community to get their involvement and support.
- Plan your outreach efforts. Target specific hard-to-count populations in your community to ensure their Census participation.



How Do I Develop an LCCC In My Town/Organization?

- Have the highest elected official in your community (usually the mayor/village president/county board chair) official form a committee and schedule your first organizational meeting.
- Register your LCCC with the state-wide Complete Count Commission at www.IllinoisCensus2020.com so the Commission can keep track of all the local efforts throughout the state.
- Recruit members from your community to serve on the LCCC including civic organizers, educators and business and religious leaders representing the demographics of your community.
- Here is a sample of a government sponsored LCCC structure:

