




LIBRARIES: ALL INCLUSIVE

2018 Illinois Library Association Annual Conference

Exhibit Dates: October 10-11 ▶ Peoria Civic Center ▶ Peoria, Illinois ▶ ila.org/exhibits

EXHIBITOR PROSPECTUS



Libraries of all types are places of refuge for members of our communities and institutions. The 2018 Illinois Library Association Conference, Libraries: All Inclusive, is a chance for us to come together and share our ideas about promoting inclusivity in our communities, among our patrons, and within our staffs. Held at the Peoria Civic Center, October 9–11, the conference is your best opportunity to reach libraries of all types across the state.

Illinois has one of the most extensive systems of libraries in the country; more than 3,800 libraries are located in the state. This year's conference will be the third-largest state library exposition in the nation — and the largest in the Midwest — representing librarians from the state's public, academic, school, and special libraries. It offers an unparalleled opportunity to reach decision makers from across the state.

- 85% of conference attendees report that they visit the exhibit hall one or more times.
- A majority of conference attendees visit the exhibit hall to see what's new.
- 63% of conference attendees are planning technology upgrades. 66% are planning a renovation or construction project.



All Conference Programs Held at the Peoria Civic Center

Our exhibitors are the center of our conference, with the sessions in close proximity to the exhibits. Several no-conflict, exhibits-only times have been scheduled for attendees to visit the exhibits.





Exhibitor Benefits



Network with Attendees

- Ten hours of exhibit time with half of the show hours dedicated no-conflict time.
- Networking events on the show floor, including exhibits opening and closing lunch receptions and refreshment breaks.
- Access to conference sessions.

Marketing Opportunities

- Company listing in the online and onsite program guide
- Opportunity to purchase pre- and post-show attendee lists
- Inclusion in the mobile app
- Options to extend your reach beyond the booth with exclusive sponsorship and advertising opportunities.
- Early sign-up for the 2019 Conference

Booth Details

Exhibit space rental is \$1,300 per single 10'x10' booth. Open corners are an additional \$100 each. A completed and signed application, along with payment, is required before booth assignments are made. ILA Associate Members receive a 10% discount off the total exhibit space rental fee.

STANDARD BOOTH INCLUSIONS

- 8' high back drape and 3' side drape
- Company ID Sign
- Six complimentary exhibitor registrations per 10' x 10' booth.
- One six-foot table
- Two side chairs



Exhibitor Benefits



Space Assignment

Exhibit space assignments will be made, whenever possible, in keeping with the preferences indicated by the exhibitor, and based on the availability of a particular exhibit space. Final determination in all space assignments will be made by show management in the best interest of the exposition.

Exhibitor Service Manual

Approximately sixty days prior to the show, all exhibitors will receive an Exhibitor Service Manual via email. It includes valuable information such as show rules, complete exhibit installation and removal information, a list of contractors, and order forms for various add-on services.

Conference Hotels

Courtyard Peoria Downtown

533 Main Street

Peoria, IL 61602

Reservations: (800) 228-9290 or (309) 637-5000

Single/Double Rate: \$125

Holiday Inn & Suites East Peoria

101 Holiday Street

East Peoria, IL 61611

Reservations: (800) 465-4329

Single/Double Rate: \$134

Marriott Peoria Pere Marquette

501 Main Street

Peoria, IL 61602

Reservations: (800) 228-9290 or (309) 637-5000

Single/Double Rate: \$125

Reservation Deadline for all hotels:

Saturday, September 8, 2018

For More Exhibit Information

Eileen Roselle Phillips, Exhibits Manager, Corcoran Expositions, 200 W Adams – Ste. 2600, Chicago, IL 60606
Phone: (312) 265-9638, E-mail: eileen@corcexpo.com, ila.org/exhibits

Exhibits Schedule



Installation Hours

Tuesday, October 9, 2018	9:00 A.M. – 5:00 P.M.
Wednesday, October 10, 2018	8:00 A.M. – 11:00 A.M.

Exposition Hours

Wednesday, October 10, 2018	NOON – 5:00 P.M.
Thursday, October 11, 2018	9:00 A.M. – 2:00 P.M.

No-Conflict Hours

Wednesday, October 10, 2018	NOON – 1:30 P.M.	Exhibits Opening Lunch
	4:00 – 5:00 P.M.	Exhibits Break
Thursday, October 11, 2018	10:00 – 11:00 A.M.	Coffee Break
	NOON – 1:30 P.M.	Exhibits Lunch

Dismantling

Thursday, October 11, 2018	2:00 P.M. – 6:00 P.M.
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Reach Beyond Your Booth



Conference Sponsorship Opportunities

Becoming a conference sponsor represents an extraordinary opportunity to complement your company's marketing plan. Many types of sponsorship opportunities are available at various levels. Your company name will be synonymous with the project of your choosing. Multiple investments can be added together to give you eligible status at a higher level. This offers you further benefits. For more information, visit ila.org/exhibitors.

Conference Advertising

The Conference Program is distributed to all conference attendees and referred to multiple times daily during the conference week: for information regarding programs, the map of the convention center, local food options, and more. For full details on advertising, please visit ila.org/exhibits.

Passport to Prizes

The booth traffic-building promotion called Passport to Prizes is a fun way to attract and keep attendees on the exhibit floor. Each attendee will receive a passport with their registration credentials. The attendee must stop at each participating exhibitor's booth to receive a stamp on his or her passport. The attendee must complete the entire Passport in order to be eligible for the Prize Drawing that will be held on the final day of exhibits. Attendees must be present at the Prize Drawing to win. The fee to be included in the Passport to Prizes is \$350.

For more information on the Passport to Prizes, contact Eileen Phillips at (312) 265-9638 or eileen@corcexpo.com.

**Secure your booth soon –
space is going fast!**



Floorplan

