Deborah Dowley Preiser Marketing Award Nomination Outline and Requirements

Please note that this only a guideline and not the nomination submission form.

Nominee:  [First Name, Last Name]
           [Library or Business Name]
           [Address]
           [City], [State] [Zip Code]
           [Phone]
           [Email]

Nominator: [First Name, Last Name]
          [Library or Business Name]
          [Address]
          [City], [State] [Zip Code]
          [Phone]
          [Email]

Required Statement: 1 + page(s)

Please note that this document is a guide, the number and order of paragraphs do not need to be followed. To make sure your final document is a complete nomination, always refer back to the award criteria on the ILA website.

Paragraph 1

   Description of current position and involvement in public relations and adult programming.
   Nominee must be an ILA member.

Paragraphs 2-4

   Impact of work over time; new programming or marketing strategies; statistics/measurements appreciated when available.

Paragraph 5

   Description of involvement in ILA and in other local/regional/national forums.

Paragraph 6

   Summary of what makes them a role model by virtue of deeds, actions, ideas, and examples.

Optional visual evidence: 1 + page(s)

Insert images of marketing campaigns, webpages, and successful programs