ILA Committee and Forum Reports
This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will meet on the following dates in 2020-21: 9/24/20, 12/3/20, 3/25/21, and 5/20/21. Reports should be submitted two weeks before each board meeting to the board and staff liaison (liaisons are listed on rosters at http://www.ila.org/about/committees or http://www.ila.org/forums) and the ILA office (email: ila@ila.org).

Committee or Forum: iREAD Committee

Report completed by: Alexandra Annen Date: 05/7/21

Activities underway or completed since the last report:

The iREAD committee met on April 9th, 2021 thru Zoom. The meeting included a discussion regarding social media, with the focus on 1. requesting access to Canva 2. Pinterest page. ILA’s Tina Koleva has been able to 1. Setup a free Canva account 2. Provide access to the Pinterest page to all committee members that requested access.
Rob Bagstad reported that sales look strong and is trying to stick to the shipping schedule.
iREAD will have a virtual booth at Reaching Forward, CLA, and ALA. Additional conference will be coming up in the fall, along with webinar opportunities with different states.
The resource guide is on its way to be completed. The Resource Guide Taskforce is reviewing bibliographies.
2023 Chair Donna Block shared that Angela Dominguez has committed for 2023 art.

Projected activities/initiatives during the upcoming months:
Chairs are working closely with ILA Executive Director Diane Foote and ILA’s Tina Koleva on the iREAD’s Committee Structure document.
The Resource Guide Coordinator, Diedre Winterhalter, will work with incoming resource guide coordinators, chairs, and Jill Donovan to streamline the resource guide process.
The 2023 Chair, Donna Block, has begun recruiting new members.

Intended outcome/goals of project(s):
We are transitioning from a focus on the 2021 Summer Reading program to the promotion of the 2022 program and continued development of 2023.
Anticipated timeline(s) and completion date(s) for each project:

N/A

Activities should be designed to advance the ILA Strategic Plan. Which strategic goal areas are best addressed by the activities above? Check all that apply and describe briefly how the activities will advance the goal(s). View the full plan at http://www.ila.org/about/strategic-plan.

Goal area: Advocacy—Legislative Advocacy
Goal area: Advocacy—Community Advocacy
Goal area: A Culture of Diversity and Inclusion—In the Profession
Goal area: A Culture of Diversity and Inclusion—In the Association
Goal area: Delivery of Member Value
Goal area: Leadership

Questions or concerns that need to be addressed by the ILA Executive Board (please discuss with your board or staff liaison first. Board liaisons can help with strategic, programmatic, policy-related and content-related questions; staff liaisons can help with procedural or business-related questions):

THANK YOU for your service to ILA and Illinois librarianship!