



Illinois Library Association

ILA Committee and Forum Reports

This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will meet on the following dates in 2020-21: 9/24/20, 12/3/20, 3/25/21, and 5/20/21. Reports should be submitted **two weeks before each board meeting** to the board and staff liaison (liaisons are listed on rosters at <http://www.ila.org/about/committees> or <http://www.ila.org/forums>) and the ILA office (email: ila@ila.org).

Committee or Forum: Advocacy Committee

Report completed by: Magan Szwerek & Alex Todd

Date: May 11, 2021

Activities underway or completed since the last report:

Committee members Keith Michael Fiels, Nanette Donohue, and Gail Graziani successfully presented an Advocacy Bootcamp session during Reaching Forward on May 7th.

Work continues on the revision of the ILA Advocacy Toolkit and the development of three 45-minute online training modules to accompany the revised toolkit.

Three program proposals were accepted for the 2021 ILA Conference: Ready, Set, Advocate! An ILA advocacy mini “Boot Camp,” Meeting Stakeholders Where They Are: Crafting a Library Message to Build Buy-In, and Advocacy Tips & Tricks from Legislators.

Projected activities/initiatives during the upcoming months:

Ready Set Advocate Took Kite and training modules will be reviewed by the committee as a whole and sent to the designer in June 2021.

The committee will work with the executive committee in & adopting a composition statement.

A review of committee documents and resources available from the ILA website will be conducted.

Intended outcome/goals of project(s):

The revision of the toolkit and development of accompanying training modules supports our previously stated goal to lay a foundation that will allow future Committees to integrate advocacy training with regional and statewide conferences, regional workshops, and individual libraries.

Periodic review of the committee’s existing documents and resources will identify any outdated information that should be discarded or updated and will identify opportunities to create efficiencies among other committees, roundtables, and interest groups.

Anticipated timeline(s) and completion date(s) for each project:

Work on the toolkit and modules should be completed for an official launch at ILA Conference in fall 2021.

Document review should be completed by the beginning of the next term, July 2021.

Activities should be designed to advance the ILA Strategic Plan. Which strategic goal areas are best addressed by the activities above? Check all that apply and describe briefly how the activities will advance the goal(s). View the full plan at <http://www.ila.org/about/strategic-plan>.

Goal area: Advocacy—Legislative Advocacy x

Goal area: Advocacy—Community Advocacy x

Goal area: A Culture of Diversity and Inclusion—In the Profession

Goal area: A Culture of Diversity and Inclusion—In the Association

Goal area: Delivery of Member Value x

Goal area: Leadership x

The first goal of the ILA Strategic Plan is Advocacy. We don't think this is (only) an alphabetical coincidence. Advocacy is a cornerstone of ILA and for all libraries. Everyone loves libraries, but we're easily overlooked. The Advocacy Committee works to remedy this among our legislators and within our communities.

We hope to continue to work with the Executive Board to support the promotion of a culture of diversity and inclusion in the profession and association.

The updating of our toolkit and the development of training modules provide additional member value.

Questions or concerns that need to be addressed by the ILA Executive Board (**please discuss with your board or staff liaison first. Board liaisons can help with strategic, programmatic, policy-related and content-related questions; staff liaisons can help with procedural or business-related questions**):

THANK YOU for your service to ILA and Illinois librarianship!