



Illinois Library Association **Reports**

ILA Committee and Forum

This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will meet on the following dates in 2020-21: 9/24/20, 12/3/20, 3/25/21, and 5/20/21. Reports should be submitted **two weeks before each board meeting** to the board and staff liaison (liaisons are listed on rosters at <http://www.ila.org/about/committees> or <http://www.ila.org/forums>) and the ILA office (email: ila@ila.org).

Committee or Forum: iREAD

Report completed by: Alexandra Annen

Date: November 18, 2020

Activities underway or completed since the last report:

iREAD presented a showcase program at the virtual ILA Conference. The recording of this program is available on the iREAD youtube channel. iREAD also had a booth at the conference. The California Library Association had a summer reading program event in October and presented the themes “Reading Colors Your World” and “Read Beyond the Beaten Path!” Additional virtual webinars were presented for out of state partners such as Minnesota, Alaska, Oregon and Iowa.

Youth Services Liaison Erika Hanke-Young and Young Adult Liaison Heather Colby represented iREAD at the youth services forum and young adult forum meetings.

The Resource Guide Taskforce has been formed. The taskforce is currently accepting submissions and articles for the 2022 resource guide “Read Beyond the Beaten Path!” The theme will feature artwork from Dav Pilkey, Jessica Gibson, Kayla Miller and Christina Stewart. We have started discussing ideas for incentives for 2022.

The committee has selected the theme for the 2023 Summer Reading program. The 2023 theme will be “Find Your Voice” with Donna Block as the 2023 Chair. The chair will work with Jill Donovan to connect with potential artists and illustrators that will capture the theme for posters and spot art.

Projected activities/initiatives during the upcoming months:

The committee will meet again in December to discuss the 2022 resource guide, publicity focusing on submissions, and 2022 artwork. A February meeting will be held to view incentive samples and discuss 2023 artwork updates.

Intended outcome/goals of project(s):

Promotion and success of the iREAD summer reading program.

Anticipated timeline(s) and completion date(s) for each project:

Almost all projects are ongoing and repetitive

2022 Resource Guide submissions will be received by the end of February 2021

2022 Resource Guide will be available in October 2021

2023 Illustrator and Artists will be finalized in 2021

Activities should be designed to advance the ILA Strategic Plan. Which strategic goal areas are best addressed by the activities above? Check all that apply and describe briefly how the activities will advance the goal(s). View the full plan at <http://www.ila.org/about/strategic-plan>.

Goal area: Advocacy—Legislative Advocacy

Goal area: Advocacy—Community Advocacy iREAD provides libraries with resources to promote both summer reading and libraries to the community

Goal area: A Culture of Diversity and Inclusion—In the Profession

Goal area: A Culture of Diversity and Inclusion—In the Association

Goal area: Delivery of Member Value iREAD provides libraries with a new summer reading program every year. These programs can be reused for other reading programs. Each year a resource guide with new program ideas is available for purchase or free for institutional members.

Goal area: Leadership

Questions or concerns that need to be addressed by the ILA Executive Board (**please discuss with your board or staff liaison first. Board liaisons can help with strategic, programmatic, policy-related and content-related questions; staff liaisons can help with procedural or business-related questions**):

THANK YOU for your service to ILA and Illinois librarianship!