



Illinois Library Association

ILA Committee and Forum Reports

This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will meet on the following dates in 2020-21: 9/24/20, 12/3/20, 3/25/21, and 5/20/21. Reports should be submitted **two weeks before each board meeting** to the board and staff liaison (liaisons are listed on rosters at <http://www.ila.org/about/committees> or <http://www.ila.org/forums>) and the ILA office (email: ila@ila.org).

Committee or Forum: iREAD

Report completed by: Alexandra Annen

Date: 09/08/2020

Activities underway or completed since the last report:

The Dig Deeper: Read, Investigate and Discover summer reading program is currently being finished at many libraries. Almost all of the committee activities for the Dig Deeper program have been completed. The 2020 Chair, Portia Latalladi, will become the new iREAD ambassador.

Finishing touches and additions to the iREAD resource guide. Continued discussions of the 2022 resource guide process and transition.

Jill and Rob have been working on the 2021 promotion video. 2022 Chair Becca Boland and her son have recorded the audio.

Showcase coordinator, Gretchen Schultz, has been coordinating the ILA presentation.

There is currently a transition of outgoing and incoming committee members. All outgoing and incoming coordinators have been encouraged to contact each other to share information.

ILA Executive Director Diane Foote discussed current state collaboration(s) and adoptions which include California, Alaska, Oregon, Minnesota, and Washington.

Projected activities/initiatives during the upcoming months:

At the next meeting we will have a final discussion of the 2020 Dig Deeper: Read, Investigate, and Discover.

The committee will begin the discussion of promoting 2021 Reading Colors Your World.

There will be continued development of social media plan that can be passed to incoming publicity coordinators.

2022 Resource Guide Coordinator Deidra Winterhalter will work the 2022 Chair Becca Boland and 2023 Resource Guide Coordinators to form and train a 2022 Resource Guide Taskforce.

The Resource Guide Coordinator(s) and Publicity Coordinator(s) will work together to recruit taskforce members and resource guide submissions from partnering states.

Chairs and members of the iREAD committee will work on iREAD presentations (for member states and ILA)

2022 Chair Becca Boland will continue to work with Jill on iREAD artists and illustrators.

2023 Chair Donna Block will continue to lead brainstorming and theme selection for 2023

Intended outcome/goals of project(s): Promotion and success of the iREAD summer reading program.

Anticipated timeline(s) and completion date(s) for each project:

2024 Almost all projects are ongoing and repetitive
2025 iREAD presentations (Sept, Oct)
2026 Brainstorming and theme selection (Oct)

Activities should be designed to advance the ILA Strategic Plan. Which strategic goal areas are best addressed by the activities above? Check all that apply and describe briefly how the activities will advance the goal(s). View the full plan at <http://www.ila.org/about/strategic-plan>.

Goal area: Advocacy—Legislative Advocacy

Goal area: Advocacy—Community Advocacy iREAD provides libraries with resources to promote both summer reading and libraries to the community.

Goal area: A Culture of Diversity and Inclusion—In the Profession

Goal area: A Culture of Diversity and Inclusion—In the Association

Goal area: Delivery of Member Value iREAD provides libraries with a new summer reading program every year. These programs can be reused for other reading programs. Each year a resource guide with new program ideas is available for purchase or free for institutional members.

Goal area: Leadership

Questions or concerns that need to be addressed by the ILA Executive Board (**please discuss with your board or staff liaison first. Board liaisons can help with strategic, programmatic, policy-related and content-related questions; staff liaisons can help with procedural or business-related questions**):

THANK YOU for your service to ILA and Illinois librarianship!