



Illinois Library Association

ILA Forum and Committee Reports

This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will have meetings on the following dates in 2023-24: 9/14/2023, 11/16/2023, 1/11/2024 (mid-year "mini meeting;" no report necessary unless you are requesting board action), 3/7/2024, 5/16/2024. Reports should be submitted two weeks before each board meeting to the board liaison, the ILA staff liaison, and emailed to ila@ila.org.

Forum or Committee: Fundraising Committee

Report completed by: Caitlin Archer-Helke

Date: 27 August 2023

Activities underway or completed since the last report:

- Continued work on ILA Luminaries campaigns
- Jill Donovan luminary donations threshold reached!
- Continuing content generation for social media project honoring past Luminaries with Tamara Jenkins
- Discussed potential activities at first mini-meeting

Projected activities during the upcoming months:

- Investigate additional social media campaigns
- Investigate possibilities of planned giving
- Expand upon Illuminate marketing/potential social media campaigns
- Consider additional fundraising opportunities

Questions or concerns that need to be addressed by the ILA Board:

None at this time