



Illinois Library Association

ILA Forum and Committee Reports

This form is to be completed by committee chairs/forum managers in collaboration with board liaisons. The ILA Executive Board will have meetings on the following dates in 2022-23: 9/22/22, 11/17/22, 1/12/23 (mid-year “mini meeting;” no report necessary unless you are requesting board action), 3/9/23, 5/25/23. Reports should be submitted two weeks before each board meeting to the board liaison, the ILA staff liaison, and emailed to ila@ila.org.

Forum or Committee: ILA Fundraising

Report completed by: Rebecca Pfenning

Date: 9/8/2022

Activities underway or completed since the last report:

- Decided on a logo for the Illuminate campaign
- Discussed potential nominee for luminaries campaign to be led by Caitlin Archer-Helke
- Determined focus area for the committee to be on the promotion and growth of the Illuminate campaign

Projected activities during the upcoming months:

- Work on campaigning and promotional events (ILA conference?) to promote the Illuminate campaign and general giving to ILA
- 1 new Luminaries campaign
- Wrap up/help complete 2 ongoing luminaries campaigns

Questions or concerns that need to be addressed by the ILA Board:

None