



Illinois Library Association

ILA Forum and Committee Reports

This form is to be completed by committee chairs/ forum managers in collaboration with board liaisons. The ILA Executive Board will have meetings on the following dates in 2021-22: 9/23/21, 11/18/21, 1/13/2022 (mid-year "mini meeting;" no report necessary unless you are requesting board action), 3/17/22, 5/19/22). Reports should be submitted two weeks before each board meeting to the board liaison and the ILA office, 33 W. Grand Ave., Ste. 401, Chicago, IL 60654-6799; fax: 312-644-1899; email: ila@ila.org.

Forum or Committee: Fundraising Committee


Report completed by: Karen McBride

Date: 8/30/2021

Activities underway or completed since the last report:

Two new Illinois Library Luminaries will be going to the Board for approval: Kathryn Harris (fully funded) and Pat Boze (partially funded as of August 30, 2021). There is a lot of enthusiasm for these two nominees.

We have several new members on the committee this year: Megan Millen (Board Liaison), Randall Yelverton, Clarissa Ihssen, and Lynn DeSmidt. Continuing on from last year are Heidi Smith (past chair), Rebecca Pfenning, and Karen McBride, along with ILA Staff Liaison Diane Foote.

With ILA Executive Board approval of the new ILLUMINATE fundraising initiative, the committee met in August to finalize the written description of the donation levels and naming. ILA is working with a graphic designer on a logo for the campaign. The committee will work with Jeanne Hamilton on an announcement she has agreed to share with membership at ILA Annual. 

Projected activities during the upcoming months:

The committee hopes to officially roll out the new ILLUMINATE campaign on October 1, 2021. Then President Jeanne Hamilton can make her announcement at ILA annual to give it even greater impact. The committee still needs to discuss donor recognition, beyond just letters of appreciation from ILA and a mention in the annual report. Diane Foote will identify and notify all past donors who have reached the IGNITE, ENERGIZE, or INSPIRE levels. The committee will also consider other forms of marketing, such as explainer videos.

Questions or concerns that need to be addressed by the ILA Board:

I do not believe we have any questions or concerns at this time.