



Illinois Library Association

ILA Forum and Committee Reports

This form is to be completed by committee chairs/ forum managers in collaboration with board liaisons. The ILA Executive Board will have meetings on the following dates in 2021-22: 9/23/21, 11/18/21, 1/13/2022 (mid-year "mini meeting;" no report necessary unless you are requesting board action), 3/17/22, 5/19/22). Reports should be submitted two weeks before each board meeting to the board liaison and the ILA office, 33 W. Grand Ave., Ste. 401, Chicago, IL 60654-6799; fax: 312-644-1899; email: ila@ila.org.

Forum or Committee: Advocacy Committee

Report completed by: Magan Szwarek & Nanette Donohue

Date: 9/9/21

Activities underway or completed since the last report:

The ILA Advocacy toolkit revision and redesign has been completed, along with a series of 45 minute modules designed to work with the toolkit, under the title Ready, Set, Advocate! Pending final copy editing, the committee plans to launch the revised toolkit at ILA Annual Conference in October.

Final preparations and details are being finalized for Advocacy's conference programs: Ready, Set, Advocate! An ILA Advocacy Mini Boot Camp, Meeting Stakeholders Where They Are: Crafting a Library Message to Build Buy-In, and Advocacy Tips & Tricks.

Projected activities during the upcoming months:

The committee has decided to host the 2022 legislative meetups virtually for a second time. An initial planning meeting with the local coordinators is tentatively scheduled for the week of 9/13.

A review of the Bigger than a Building campaign materials is planned for winter 2021-22.

A review of committee documents and resources available from the ILA website will be scheduled.

Questions or concerns that need to be addressed by the ILA Board:

N/A