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## Press Release

**Christina Janiczek, Adult Services Librarian/Marketing Coordinator for the Elmwood Park Public Library is the recipient of the 2017 Illinois Library Association Deborah Dowley Preiser Marketing Award. The award recognizes a library employee who has performed excellent work in public relations and programming over a period of several years. The award will be presented by ILA and the Oak Park Public Library.**

Christina Janiczek is being recognized for developing a foundation of marketing and communication guidelines for her library as well as bringing energy and enthusiasm to PR and public service. Christina led the creation of a library style guide and coordinated library signage and most recently helped align the development of marketing campaigns with programming initiatives. She is also responsible for the return of the mailed library newsletter to the residents of Elmwood Park. Mandy McGee, Head of Adult Services at the Elmwood Park Library, believes that “Christina has proven to be a hard-working, organized team player with an eye for effective design. She cares deeply about fulfilling the needs of the community and making sure we are listening to them.”

The Deborah Dowley Preiser Marketing Award will be presented at the Awards Luncheon held on Tuesday, October 10, during the 2017 Illinois Library Association Annual Conference in Tinley Park.

For further information, contact the Illinois Library Association.

For Immediate Release