

Illinois Library Association

Because Libraries Matter

Maximizing Your ILA Institutional Membership with Amazon Business Prime

Unlocking resources and benefits
for ILA Public Libraries



Presented by Tina Koleva

ILA Operations Director

Before we begin...



- Recorded Session
- Presentation slides and recording available post-webinar
- Interactive session at the end for Q&A
- Please add your questions to the Q&A or chat as you think of them
- Post-webinar feedback and questions: email: amazonbusiness@ila.org

Agenda...

- What is Amazon Business Prime for ILA Institutional Member Public Libraries?
- How does this program benefit my library?
- Is my library eligible to opt-in for this program?
- How do I opt-in?

For the latest information,
always check the [ILA Website](#).

What is Amazon Business Prime for ILA Institutional Member Public Libraries?



- In September of 2024, ILA launched a partnership with Amazon Business to extend complimentary Business Prime to ILA Institutional Member Public Libraries
- About 70% of Illinois public libraries already have an Amazon account and use it for a wide variety of purchases
- However, having Amazon Business Prime Membership is cost-prohibitive for a lot of libraries
- This partnership enables public libraries in Illinois to access and use Amazon Business Prime benefits and cost savings with a complimentary Amazon Business Prime through the ILA program

How does this program benefit my library?

- Amazon Business account is free. However, it does not provide the cost savings and other benefits included with the Amazon Business Prime account
- Amazon Business Prime costs anywhere between \$179 and \$1,299, depending on the membership plan
- Through this partnership with Amazon Business, ILA member public libraries can now receive a Small (usually \$499) or Medium (usually \$1,299) Prime Membership at no cost to the library
- Once you opt in to the program and activate the Small or Medium Amazon Business Prime, you can further take advantage of the benefits and cost savings that Amazon Business Prime has to offer

Maximizing the value of your ILA Institutional Membership

ILA Public Libraries Membership Dues	Amazon Business Prime with ILA Benefit (Small or Medium Plan)	Amazon Business Prime without ILA Benefit (Small Plan)	Amazon Business Prime without ILA Benefit (Medium Plan)
\$85.00	\$0.00	\$499.00	\$1,299.00
\$150.00	\$0.00	\$499.00	\$1,299.00
\$225.00	\$0.00	\$499.00	\$1,299.00
\$300.00	\$0.00	\$499.00	\$1,299.00
\$500.00	\$0.00	\$499.00	\$1,299.00
\$750.00	\$0.00	\$499.00	\$1,299.00

“This is such a wonderful benefit that will really help our library’s budget.”

Viola Public Library District

“This is a tangible way for Illinois library boards to see the immediate benefits of ILA Institutional Membership.”

Lillie M. Evans Library District

“This ILA Member Benefit is an exceptional tool for our library. We appreciate the timely delivery and vast selection of products. Thanks ILA!”

John Mosser Public Library District

Is my library eligible to opt in for this program?



All **Illinois Public Libraries** with an **active ILA Institutional Membership** are eligible to opt in and activate their complimentary Amazon Business Prime



Not an ILA Institutional Member? Now is the perfect time to join and maximize your membership—you can visit the ILA website for more information on **ILA Public Library Membership Dues** and **Benefits**



Not sure if your library is an ILA Institutional Member? Contact ILA at **amazonbusiness@ila.org**, and ILA staff will check for you

How do I opt in?



1

**Email ILA Staff
amazonbusiness
@ila.org**

2

**Use the
dedicated link
and code
to opt in**

3

**Follow the
prompts and
activate your
complimentary
AB Prime**

Email us to request the dedicated link and code to opt in to the program



We will provide you instructions, a step-by-step video and additional notes on how to opt in

Activate your complimentary Amazon Business Prime (Small or Medium Plan) and start saving

Using the dedicated link and code

3


Once you have the dedicated link and code, it takes only two minutes to activate your complimentary Amazon Business Prime!



Shop for work and share the benefits - you're invited to join

Join others from your broader organization to take advantage of shared shopping lists, order info, promotions, and more.

[Create an account so I can join](#)
[Join with my existing Amazon Business account](#)



Sign in with business credentials

Email or mobile phone number

Password [Forgot your password?](#)

Sign-In

Submit your organization's code to join the account

You should have received a verification code from your organization. Enter it to join the associated account.

Verification code

Submit code

By joining an Associated Account, you agree that the Lead Account (for example, franchisor, group purchasing organization, industry association) will have access to limited information about your Business Account to determine your status or eligibility as an Associated Account. This may include your organization's name, administrator name, email addresses, aggregated spend data, or similar information. You may also choose to share or receive information from other Associated Accounts such as public shopping lists and individual order data.

Important notes for activating your complimentary Amazon Business Prime Membership

- If you are already using Amazon Business Prime and your library is paying for the Essential Membership, for example, you **MUST** switch to Small or Medium to opt in for the complimentary plan
- This benefit is only available through an Amazon Business Account. Do not try to opt in through a Personal Account or select membership plans such as the Amazon Duo or Essential. These plans **DO NOT** qualify for the complimentary Amazon Business Prime benefit through ILA.
- How do you verify if you are using an Amazon Business Prime Account vs an Amazon Personal Prime Account? Check the logo that appears in the upper left corner when you sign into your account



Why use this program?

- **Free Amazon Business Prime Account** — a value of \$499/year with up to 10 users (Small Plan); a value of \$1,299/year with up to 100 users (Medium Plan)
- Discounted pricing up to 15% from Amazon.com
- Fast and free shipping on Prime-eligible items
- Pay by invoice option
- \$10,000 monthly line of credit with net-30 terms
- An additional 10% discount on 5,000 items
- Tax exemption on all purchases
- Additional discounts on specific book titles (book list to come)
- A dedicated customer service advisor

Additional benefits of using Amazon Business Prime



Simplify buying

Reorder lists

Add, organize, sort, and prioritize products that you frequently need. Quickly reorder products from these lists, and share lists with others.

Order approvals

Create approval workflows to approve every purchase or only those above a set threshold.

Reduce costs

Savings & discounts

Access exclusive prices and quantity discounts, and get free shipping options.

Payment options

Manage cash flow in ways that flex with your needs with tools like Pay by Invoice.

Support your community

Local sellers

Find and purchase from businesses located in your zip code, city, county, or state.

Buying preferences

Set buying preferences and custom messages to guide employees to purchase from local, small, and minority owned businesses.



- Add your questions to the chat or Zoom Q&A section
- Include your name and library for follow-up
- For a one-on-one call or help opting in, email amazonbusiness@ila.org





Questions or ready to opt in?

Contact ILA via the email below:

Email:
amazonbusiness@ila.org

For the latest information,
always check the [ILA Website](#).



The Amazon Business logo. It features the word "amazon" in its signature black font with a curved arrow underneath, followed by the word "business" in a bold, black, sans-serif font. The logo is set against a white background with a subtle pattern of small dots at the bottom.