

Illinois Library Association Advocacy Committee

Monday, November 4, 2019 at 1:00pm
Reaching Across Illinois Library System – Burr Ridge
125 Tower Dr., Burr Ridge, IL 60527

MINUTES

PolyCom videoconference accessible locations: Vernon Area Public Library; Illinois State Library; ILA HQ; IHLS Carbondale; IHLS Edwardsville; IHLS Champaign.

1. Call to Order and Roll Call
The meeting was called to order at 1:10 P.M. by Mr. Todd (attendees noted at the end)
2. Introduction of Guests *Noted*
3. Approval of Agenda: November 4, 2019 – *approved by unanimous consent*
4. Approval of Minutes: October 7, 2019 – *approved by unanimous consent*
5. Reports
 - a. ILA Executive Director, Diane Foote
Director Foote reported on the ILA Annual Conference and thanked for everyone for being there. Tinley Park had record registration of 1600 with numerous on-site registrations. Evaluations and feedback are being reviewed.
 - b. ILA President, Molly Beestrup – *no report*
 - c. ILA Legislative Consultant, Derek Blaida –
Mr. Blaida reported that the veto session convenes on Tuesday for three days. He expects that there will be no library-related activity during the veto session and the legislation will adjourn until mid-January. Mr. Blaida shared information about how vacancies in the legislature are filled.
 - d. ILA Public Policy Chair, Dennis Danowski –
PPC highlighted areas of concern for the ILA Board – CARLI proposal regarding open educational resources (support), net neutrality (monitor/support), tax supported library districts (monitor), patron privacy. Will hold off on sales tax referenda. Lincoln Presidential Library Museum – support. Discussed funding increases to per capita. Media literacy – support. PPC will also be monitoring federal legislation related to libraries.
6. Around the Table & Across the State –
Mr. Fiels reported 125 people attended Megan Cusick's program at ILA and 105 at the How to Talk to Your Legislator.

Ms. Cusick from ALA has been communicating with Cyndi Robinson about a more extensive advocacy training at ILA 2020. This discussion is preliminary.

Four venues where we'd like to have formal advocacy training: Keith would be willing to put together some modules to ensure that we offer training throughout the state. This discussion was deferred until later in the agenda.

7. Legislative Meet-ups

- a. Confirm all coordinators are confirmed

Event coordinators are confirmed for all meet-ups except for Chicago.

- b. Set tentative dates

Messrs. Todd and Deiters will reach out to the coordinators for each event and confirm their dates. Director Foote will provide them with a list of possible dates to work from. PLA and Lincoln's Birthday are both potential scheduling conflicts.

8. 2019 ILA Conference wrap-up

The Advocacy Committee had a successful conference. Its three programs were well attended and received positive feedback. Although not technically part of the Committee's ILA submissions, the workshop coordinated by Mr. Fiels with Megan Cusick was also a success.

Preliminary brainstorming for ideas for ILA 2020—longer session on advocacy, Advocacy for Introverts

9. Review the Committee's Annual Calendar & the 2019-2020 Plan

Messrs. Deiters and Todd have been working on calendars for the committee's work re: conference programs and legislative meetups to be shared with committee members. Mr. Deiters reviewed the Ohio Library Council's advocacy calendar with the committee—he will adapt this calendar for ILA with assistance from Mr. Fiels and Mr. Wheeler, and forward to the full committee for feedback and suggestions.

In terms of venues for advocacy programs: ILA, Reaching Forward, Reaching Forward South, Trustee Day events, Director's University, and Elevate.

Mr. Fiels reviewed the committee's advocacy plan and suggested that we add an agenda item for the December meeting to discuss the plan.

10. Document Sharing: Uploading Minutes, Agendas, and Information

Agendas, minutes, and reports for the Advocacy Committee are being shared on the ILA web site. We are the first committee to post their information on the ILA web site. This should help with continuity as well as provide information to ILA members and interested parties about the committee's activities. Committee reports are available from September 2018; agendas and minutes are available from September 2019.

11. MacMillan Decision on E-Books

ILA's role has been amplifying ALA's efforts to collect signatures on ALA's petitions, rather than creating a separate petition or advocacy effort.

12. Adjournment

There being no further business before the Committee, Mr. Todd declared the meeting adjourned at 2:20 P.M.

Advocacy Committee's Charge

Supports the targeted advocacy efforts set forth by the American Library Association and the Illinois Library Association. Strives to unite ILA members behind advocacy efforts set forth by the ILA Executive Board. Works in tandem with the Public Policy Committee (PPC) to implement an annual legislative agenda. Provides ILA members with the tools to make local, statewide and national advocacy an integral part of their professional life. Develops a long-range advocacy plan in conjunction with PPC and the Executive Board. Within this broad framework, collaborates with the ILA President and ILA Executive Director to set an annual calendar of advocacy activities and to create communications, materials, and training in support of these activities.

Voting Members Present:

<input type="checkbox"/> Betsy Adamowski Wheaton	<input checked="" type="checkbox"/>	Jim Deiters Oak Lawn	<input checked="" type="checkbox"/>	Nanette Donohue Champaign
<input checked="" type="checkbox"/> Keith Michael Fiels ALA (retired)	<input checked="" type="checkbox"/>	Matthew Fruth Oak Park	<input type="checkbox"/>	Qiana Johnson Northwestern
<input type="checkbox"/> Val Neylon City Colleges of Chicago	<input checked="" type="checkbox"/>	Michelle Nielsen Ott Methodist College of UnityPoint Health	<input type="checkbox"/>	Magan Szwarek Schaumburg
<input checked="" type="checkbox"/> Alex Todd Prospect Heights	<input checked="" type="checkbox"/>	Jeffrey Wheeler UIC	<input checked="" type="checkbox"/>	Amanda Zagloba Chicago

Ex-Officio Members Present:

<input type="checkbox"/> Molly Beestrum Columbia College	<input checked="" type="checkbox"/>	Dennis Danowski Macomb Public Library	<input type="checkbox"/>	Diane Foote ILA
<input checked="" type="checkbox"/> Veronica DeFazio Plainfield	<input checked="" type="checkbox"/>	Kate Kite Six Mile Regional	<input type="checkbox"/>	Greg McCormick State Library

Guests Present: Derek Blaida, Joe Natale, Dee Brennan

