

1. Call to Order and Roll Call
2. Introductions – Name, Library and what brought you to the AC
3. Approval of Agenda: July 16, 2020
 - a. No Additions or changes
 - b. Approved by unanimous consent
4. Approval of Minutes: June 1, 2020
 - a. No Additions or changes
 - b. Approved by unanimous consent
5. Advocacy Committee Overview – Charge, By-laws and current projects
 - a. No questions regarding charge
6. Current Projects:
 - a. Composition Statement: diverse geographically and by library type; Nanette & Jeffrey in charge
 - b. Bigger Than A Building
 - originally for public libraries, expanded for academic and corporate libraries with input from those library staff
 - highlights the virtual/digital work of libraries; has info for reopening, communication tools, etc.
 - Article possibly discussing it in Library Journal
7. 2020-21 – Existing projects
 - a. Legislative Meet-ups: What are they, Alternative possibilities
 - Started approx. 30 years ago in Buffalo Grove; invited every State Rep that represented that area
 - State-wide initiative
 1. Effingham Edwardsville, Metro East
 2. Effingham = Southern IL
 3. Galesburg = western IL (newest, est. 2018)
 4. Oak Brook = West Suburban
 5. Normal = Central
 6. Chicago = Chicago
 7. Tinley Park = South Suburban
 8. Buffalo Grove = North Suburban
 - Usually a in-person lunch or brunch on Mon or Fri.
 - Not possible: have to know in Sept. to schedule for Feb.

- How to communicate that staff is still working during the pandemic, even when closed
 1. Localized virtual meetings with written materials; create models/strategies for districts
 2. Work with libraries to get board members to reach out to legislators, aides, and district office managers/directors
 3. Switch to year-long initiative to est. connection
 4. Work to generate stories! Build hashtag to tweet at lawmakers
- b. Advocacy training
 - Training Module:
 1. Presented at Reaching Forward, ILA Conference, etc.
 2. Create multiple modules for any advocacy opportunities that arises
 - Committee train-the-trainer
 1. Create opportunities to keep the modules going after originators leave
 2. Highlight that these resources are available
 3. Zoom meetings/trainings!
- c. Committee Composition Statement
 - Nanette, Jeffrey, and Monica?
- d. 2020-21 New Ideas
 - Where will we be at the end of the year?
 1. Having several advocacy trainings
 2. Advocating for diversity at libraries
 - a. Turning a statement into an action plan and integrate it into the strategic plan
 - b. Meet with Diversity Committee to collaborate
 - c. Focusing on advocating within/for communities
 - Advocacy and COVID – How can we continue our traditional advocacy efforts during the pandemic?
 1. Census worries: Can we do something?
 - a. Connect with RAILS to help promote and support census participation
 - b. ILA mailing list? It prioritizes legislation, only sends out a few times a year; Different contact has different importances
 2. Can we use phone banks, etc?
 3. Work with PPC to advocate for policies
 - a. PPC establishes priorities

- b. Advocacy incorporates that into training modules, legislative meetups, etc.
- c. We report back to PPC our findings and results

8. Adjournment: 3:24 p.m.

Voting Members Present:

Betsy Adamowski Wheaton Public Library	Nanette Donohue Champaign Public Library	X Keith Fiels Retired/ALA
X Matthew Fruth Oak Park Public Library Board	X Gail Graziani Lisle Library District	X Qiana Johnson Northwestern University
X Amanda McKay Effingham Public Library	X Val Neylon City Colleges of Chicago	X Magan Szwerek* Schaumburg Twp District Library
X Alex Todd* Prospect Heights Public Library	X Jeffrey Wheeler U of I Chicago	X Amanda Zagloba Chicago Public Library

Ex-Officio Members Present:

X Veronica DeFazio ILA President	X Diane Foote (stop in) ILA	X Jeanne Hamilton ILA VP/President Elect
X Marielle McNeal ILA Board Liaison	X Daniel Matthews ILA PPC Chair	X Greg McCormick Illinois State Library