1. Call to Order and Roll Call

2. Introductions – Name, Library and what brought you to the AC

3. Approval of Agenda: July 16, 2020
   a. No Additions or changes
   b. Approved by unanimous consent

4. Approval of Minutes: June 1, 2020
   a. No Additions or changes
   b. Approved by unanimous consent

5. Advocacy Committee Overview – Charge, By-laws and current projects
   a. No questions regarding charge

6. Current Projects:
   a. Composition Statement: diverse geographically and by library type; Nanette & Jeffrey in charge
   b. Bigger Than A Building
      • originally for public libraries, expanded for academic and corporate libraries with input from those library staff
      • highlights the virtual/digital work of libraries; has info for reopening, communication tools, etc.
      • Article possibly discussing it in Library Journal

7. 2020-21 – Existing projects
   a. Legislative Meet-ups: What are they, Alternative possibilities
      • Started approx. 30 years ago in Buffalo Grove; invited every State Rep that represented that area
      • State-wide initiative
         1. Effingham Edwardsville, Metro East
         2. Effingham = Southern IL
         3. Galesburg = western IL (newest, est. 2018)
         4. Oak Brook = West Suburban
         5. Normal = Central
         6. Chicago = Chicago
         7. Tinley Park = South Suburban
         8. Buffalo Grove = North Suburban
      • Usually a in-person lunch or brunch on Mon or Fri.
      • Not possible: have to know in Sept. to schedule for Feb.
• How to communicate that staff is still working during the pandemic, even when closed
  1. Localized virtual meetings with written materials; create models/strategies for districts
  2. Work with libraries to get board members to reach out to legislators, aides, and district office managers/directors
  3. Switch to year-long initiative to est. connection
  4. Work to generate stories! Build hashtag to tweet at lawmakers
b. Advocacy training
  • Training Module:
    1. Presented at Reaching Forward, ILA Conference, etc.
    2. Create multiple modules for any advocacy opportunities that arises
  • Committee train-the-trainer
    1. Create opportunities to keep the modules going after originators leave
    2. Highlight that these resources are available
    3. Zoom meetings/trainings!
c. Committee Composition Statement
  • Nanette, Jeffrey, and Monica?
d. 2020-21 New Ideas
  • Where will we be at the end of the year?
    1. Having several advocacy trainings
    2. Advocating for diversity at libraries
      a. Turning a statement into an action plan and integrate it into the strategic plan
      b. Meet with Diversity Committee to collaborate
      c. Focusing on advocating within/for communities
  • Advocacy and COVID – How can we continue our traditional advocacy efforts during the pandemic?
    1. Census worries: Can we do something?
      a. Connect with RAILS to help promote and support census participation
      b. ILA mailing list? It prioritizes legislation, only sends out a few times a year; Different contact has different importances
    2. Can we use phone banks, etc?
    3. Work with PPC to advocate for policies
      a. PPC establishes priorities
b. Advocacy incorporates that into training modules, legislative meetups, etc.

c. We report back to PPC our findings and results

8. Adjournment: 3:24 p.m.

**Voting Members Present:**

- Betsy Adamowski, Wheaton Public Library
- Nanette Donohue, Champaign Public Library
- Keith Fiels, Retired/ALA
- Matthew Fruth, Oak Park Public Library Board
- Gail Graziani, Lisle Library District
- Qiana Johnson, Northwestern University
- Amanda McKay, Effingham Public Library
- Val Neylon, City Colleges of Chicago
- Magan Szwarek*, Schaumburg Twp District Library
- Alex Todd*, Prospect Heights Public Library
- Jeffrey Wheeler, U of I Chicago
- Amanda Zagloba, Chicago Public Library

**Ex-Officio Members Present:**

- Veronica DeFazio, INA President
- Diane Foote (stop in), ILA
- Jeanne Hamilton, ILA VP/President Elect
- Marielle McNeal, ILA Board Liaison
- Daniel Matthews, ILA PPC Chair
- Greg McCormick, Illinois State Library