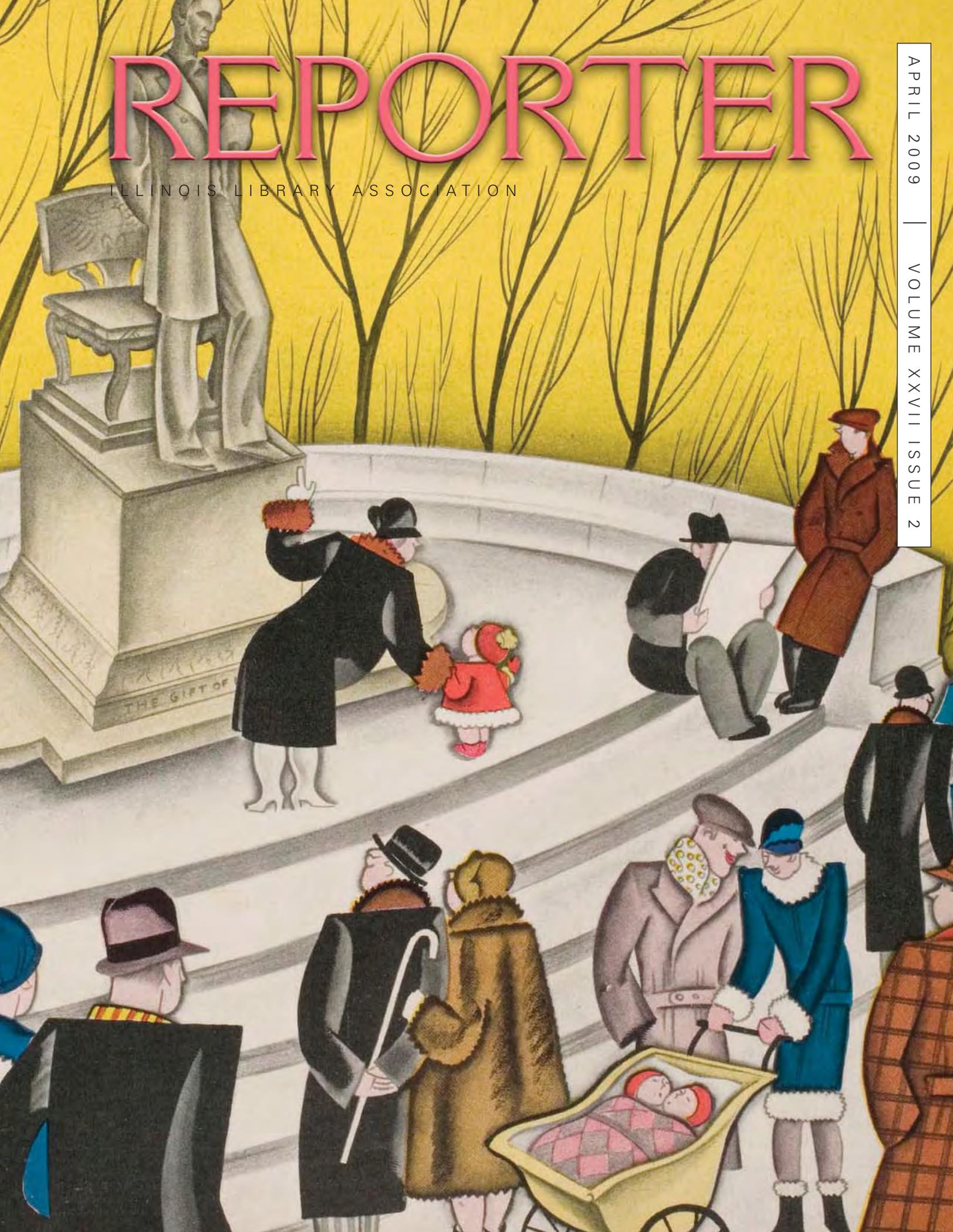


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ILLINOIS LIBRARY ASSOCIATION

APRIL 2009

VOLUME XXVII ISSUE 2



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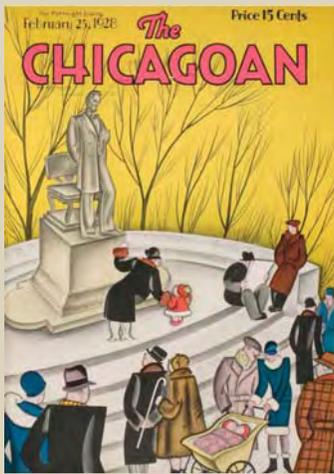


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The Illinois Library Association Reporter

is a forum for those who are improving and reinventing Illinois libraries, with articles that seek to: explore new ideas and practices from all types of libraries and library systems; examine the challenges facing the profession; and inform the library community and its supporters with news and comment about important issues. The *ILA Reporter* is produced and circulated with the purpose of enhancing and supporting the value of libraries, which provide free and equal access to information. This access is essential for an open democratic society, an informed electorate, and the advancement of knowledge for all people.



ON THE COVER

The cover of the April 2009 *ILA Reporter* features artwork from Neil Harris's *The Chicagoan: A Lost Magazine of the Jazz Age* (University of Chicago Press, 2008). Originally published on February 25, 1928, it is reproduced here courtesy of William J. Quigley, Quigley Publishing Company.

For more on *The Chicagoan*, please see Alice Schreyer's fascinating "Lost *Chicagoan* Found in the Library," on page 12.

The Illinois Library Association is the voice for Illinois libraries and the millions who depend on them. It provides leadership for the development, promotion, and improvement of library services in Illinois and for the library community in order to enhance learning and ensure access to information for all. It is the eighth oldest library association in the world and the third largest state association in the United States, with members in academic, public, school, government, and special libraries. Its 2,900 members are primarily librarians and library staff, but also trustees, publishers, and other supporters.

The Illinois Library Association has three full-time staff members. It is governed by a sixteen-member executive board, made up of elected officers. The association employs the services of Kolkmeier Consulting for legislative advocacy. ILA is a 501(c)(3) charitable and educational organization.

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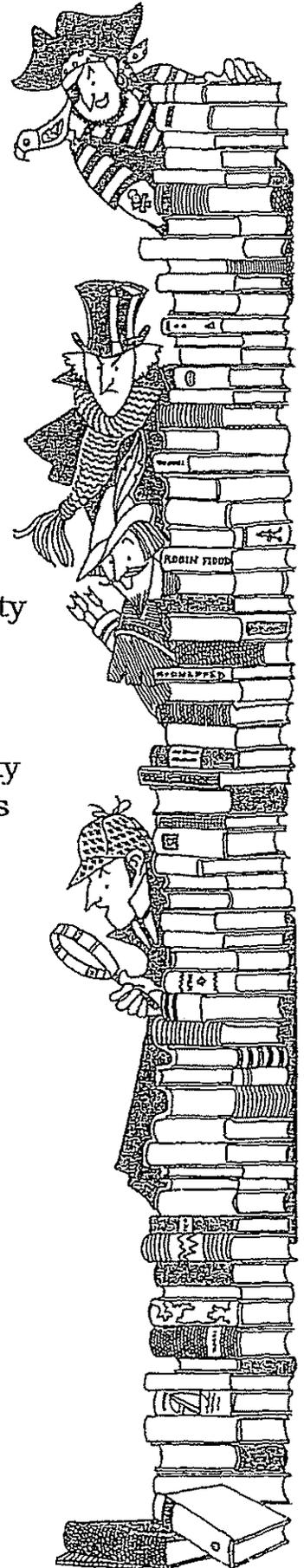
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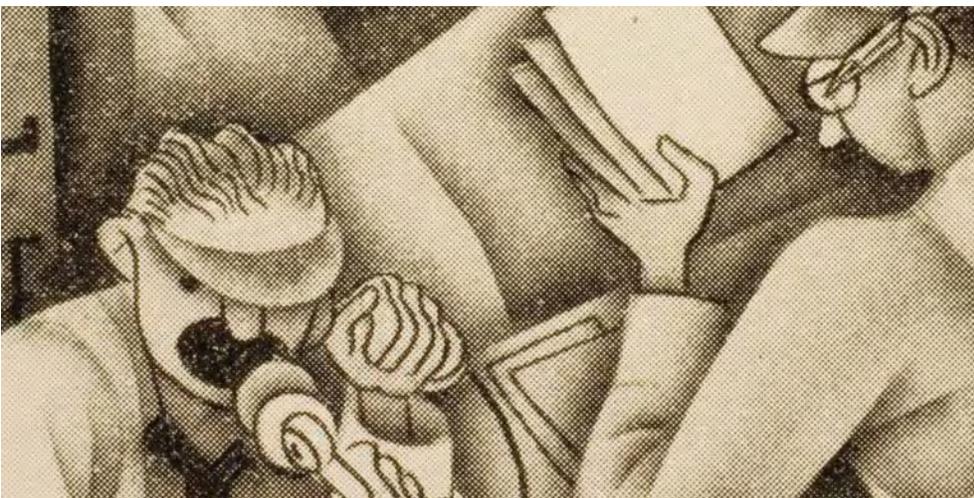
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CONTENTS



FEATURES

- 6 **INNOVATION AND EXCELLENCE**
by Melissa Henderson
- 10 **TOP TEN MARKETING TIPS FOR INNOVATION AND EXCELLENCE**
by Lisa Y. Pappas
- 12 **LOST *CHICAGOAN* FOUND IN THE LIBRARY**
by Alice Schreyer
- 16 **IT'S YOUR MONEY: GET SMART**
by John Ericson and Nelly Somerman
- 18 **LINCOLN AND LEADERSHIP**
by Al Gini
- 20 **YOUNG ADULT SUMMER READING PROGRAMS**
by Amber Creger
- 24 **NEW MEMBERS**

OPINION & COMMENTARY

- 22 **AN INVITATION IS NEVER OUT OF FASHION**
by Allen Lanham
- 25 **MY TURN**
by Sharon Ball



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Throughout 2009, the *ILA Reporter* lead articles will highlight exemplary Library Services and Technology Act (LSTA) grants with the goal of inspiring librarians to say, “We can do that!” Illinois libraries are a fertile ground of experimentation with more LSTA grants than any other state in the nation. These projects benefit not only the individual grantees, but also build a stronger foundation for all libraries that are inspired by these models of excellence and innovation, refining and adapting them to their own use.

This article examines six LSTA grants that embody the themes of innovation and excellence. These grants are particularly inspiring, having received acclaim from the Institute for Museum and Library Services as exemplary projects. While these grants focus on widely divergent topics, they share certain elements and features that contribute to their excellence. By focusing on the shared qualities, other libraries and archives can construct their own uniquely exemplary information resources.

| Melissa Henderson, Glencoe Public Library |

Innovation and Excellence

Data on firefighters who died in the line of duty, historical aerial photographs of Illinois counties, transgender resources at a public library: What could these resources have in common? In addition to receiving funding through the LSTA grant program, each was designated as an exemplary project by the Institute for Museum and Library Services (IMLS), the agency that makes LSTA funds available to each state. Of the nationwide grant projects designated as exemplary, the six featured in this article are uniquely innovative; and despite their different content, these six grants share certain elements that support this description.

THE GRANT PROJECTS

Developed at the Illinois Fire Service Institute (IFSI) by Lian Ruan, Head of the Library, and Adam Groves, Archivist and Metadata Librarian, the Illinois Firefighter Line of Duty Deaths (IFLODD) database provides access to information on more than 700 firefighters’ deaths over 150 years (<http://www.fsi.illinois.edu/content/library/IFLODD/>). The goal of the project is to memorialize the firefighters who made the “ultimate sacrifice” in the line of duty and to educate firefighters currently facing risk on the job every day. A secondary objective is to expand and enhance the partnerships between IFSI Library and firefighting organizations, public libraries, and other organizations throughout the state.

The Illinois Historical Aerial Photography (ILHAP) Web site (<http://www.isgs.uiuc.edu/nsdihome/webdocs/ilhap/>) was created under the direction of Dr. Donald Luman, Principal Geologist, at the Illinois State Geological Survey (ISGS), a division of the Institute of Natural Resource Sustainability at the University of Illinois. The online resource currently makes available nearly 20,000 aerial photographs taken between 1938 and 1947 in sixty-two Illinois counties. The purpose of the current LSTA grant project is to add to the ILHAP database more than 4,000 additional photographs from fifteen Illinois counties. Because the original negatives for the collection were destroyed at National Archives and Records Administration several decades ago and access to the print photographs is limited, the digitization project makes these irreplaceable historical and cultural resources available worldwide.

The Newberry Library's ChicagoAncestors.org site combines the rich collection of this research library with the passion of genealogists and local history buffs. The Newberry has loaded into the database information from hundreds of local resources, including churches, synagogues, high schools, and other history collections. Researchers can log in and submit family information, historical research, queries, and photographs to this moderated collection. Jack Simpson, curator of local and family history at the library, and Ginger Frere, local and family history reference librarian, are the co-directors of this project.

The Lewis & Clark Library System (LCLS) worked with the Department of Geography at Southern Illinois University Edwardsville to create the Putting Illinois on the Map database (<http://illinoismap.info/>), which combines demographic and geospatial data in a user-friendly interface. This resource allows researchers to quickly compare demographic data across various boundaries, including special taxing districts for libraries and schools. Charm Ruhnke, consulting manager at LCLS, was the project manager for Putting Illinois on the Map.

Bleue Benton, collection manager at the Oak Park Public Library, led the development of the Transgender Resource Collection (<http://www.oppl.org/media/trc.htm>) designed to "serve, welcome, and reflect transgender people." The Web page providing access to the collection defines transgender as "an umbrella term that applies to people whose gender identity does not conform to what society has commonly associated with their birth sex." In addition to offering keyword search access to the library's online catalog, the Web page offers links to reading lists and information on local resources.

Three local history organizations — the Pullman State Historic Site, the Calumet Heritage Partnership, and the South East Historical Society — came together to assemble a virtual archive, the Industrial Heritage Archives of Chicago's Calumet Region (<http://www.pullman-museum.org/ihacct/>). The combination

of these collections makes a complete archive greater than the sum of its parts; these three data collections feature information on industries that were integral to the development of American commerce. The 2,000-plus database images include maps, photographs, and drawings of the physical plant, equipment, and people associated with the steel, coke, and transportation industries of the Calumet region, south of Chicago.

THE SHARED ELEMENTS: UNIQUE INFORMATION RESOURCES

While it is rare that truly new ideas or resources come along, many of these grant projects produced data collections that provide access to unique information. The IFSI IFLODD database is the first digitized, organized, and publicly accessible collection of this data. While the large urban libraries in New York and San Francisco offer materials about people who are transgender among their Gay, Lesbian, Bisexual, and Transgender (GLBT) collections, the Oak Park Public Library is the first transgender-focused collection in a U.S. public library. The Industrial Heritage Archives presents a collection that exists only in its electronic format since it combines the collections of separate organizations or agencies. The Newberry Library ChicagoAncestors.org project provides a unique service and creates a new collection of data because it allows users to contribute their own data. The ISGS aerial images are not only unavailable elsewhere online, there are few remaining prints so access is limited. In researching their project, the staff at Lewis & Clark Library System found that no other geographic datasource like Putting Illinois on the Map was available to information professionals, researchers, and the public.

INCREASED ACCESS / PARTNERSHIPS

These grants also had the added benefit of increasing access to and/or the visibility of the information or the organization. For example, the majority of the images in the Industrial Heritage Archives were previously not available to the general public. The Oak Park Public Library project provided access to a previously "hidden" group; the members of the Chicago Gender Society noted how much they appreciated having access to information about transgender people in a public setting that is comfortable and safe. The IFLODD database increased awareness of the Illinois Fire Service Institute's work, allowing new connections to historical societies and fire museums. The IFSI's existing relationships with public libraries and twenty fire departments, including the Chicago and Peoria Fire Departments, were strengthened through the project. The Newberry project is an outstanding model for partnerships among museums and other organizations to create unique information for the benefits of the public.

[continued on page 8]

REPLICABLE / EXPANDABLE

While many of these projects are unique in their content or scope, they may not remain this way for long, and that's just fine with the grant recipients. A key element of many LSTA grants is that they can be replicated by other organizations. The Illinois Fire Service Institute's IFLODD project could be adopted by other states; additionally, other community organizations could use this as a model for coordinating digital collections along with their training/education and public awareness programs. The Industrial Heritage Archives offers a model that could be implemented by other local organizations that share a common area of interest. The Newberry Library developed the ChicagoAncestors.org software on an open-source platform; other communities will be able to use and adapt this mapping program free of charge. Oak Park's transgendered collection offers a librarian's toolkit; Benton notes that this "treasure trove of information for libraries" includes a copy of the library's self-study report, staff training materials, and publicity resources.

ADDITIONAL BENEFITS

Many of the projects yielded benefits beyond the organization's original goals. The Putting Illinois on the Map project reduced the time needed to research a population query from eight hours to just eight minutes. The IFSI currently includes oral histories and photographic exhibits as a result of the success of the IFLODD database. And the ISGS adapted their photographic collection in a well-received video presentation.

SHARED BEGINNINGS: INCREASE SERVICE

In addition to the shared features and benefits that unite these innovative projects, they also have a shared genesis: the desire to serve researchers and/or members more effectively. Charm Ruhnke reflected that Putting Illinois on the Map came about as Tina Hubert, LCLS Executive Director, and she were "engaging in wishful thinking" about how to demonstrate multiple demographic boundaries at one time. When they determined that this resource didn't exist elsewhere, Hubert and Ruhnke determined that LCLS should build it. ChicagoAncestors.org was designed to help Newberry Library staff answer challenging questions such as what churches were located near an ancestor's house. And the IFLODD database was developed from a private collection of materials amassed by IFSI deputy director, David Clark. Lian Ruan, Adam Groves, and colleagues at IFSI recognized that adapting Clark's physical

book into an electronic resource enabled more people "to remember our fallen heroes." This remembrance feature was the kernel for a database that ultimately offers additional functionality — such as safety education and statistics — to members.

SHARED CHALLENGES: EXPECTING THE UNEXPECTED

Innovation does not come easily, especially because there is no road map or pre-existing model to follow; the possibility of unintended outcomes should be accounted for in the planning process. Perhaps one common challenge — unexpected demand for the information or resource — could be anticipated. After all, these projects are exemplary because they provide excellent access to quality, desirable information beyond their initial target audiences. They serve multiple information needs, some of which the end users may not have even been aware of until they saw the tool.

SHARED FUTURES: MORE OF THE SAME

The success of these projects is leading each of the organizations down a similar path: more. Jack Simpson noted that ChicagoAncestors.org "continues to be popular with more usage statistics," and so they will seek more funding and partnerships to increase functionality as the users add data. Charm Ruhnke foresees more users than anticipated for Putting Illinois on the Map as usage reports indicate that the site "is accessed by computers in New York, Virginia, Colorado, and California." IFSI also anticipates increased functionality, including new image search capabilities, and increased users as they add materials and develop education tools. Finally, Lian Ruan and the IFSI staff plan to "create exhibits both online and in print" from the IFLODD data.

The six grants described here demonstrate how libraries and archives can adapt their own content to create innovative and useful resources. The challenge is to look for projects that offer a unique collection in a format that can be adapted or adopted by other agencies, but the benefit is increased exposure for the data or the organization along with better service to their communities, as well as some unanticipated user populations. The 2009 issues of *ILA Reporter* will focus on exemplary LSTA grants, starting points for developing new collections and resources at your organization. By examining the similarities among these projects, librarians may find their own path to a new innovative grant project. ■■

Library Jobline of Illinois



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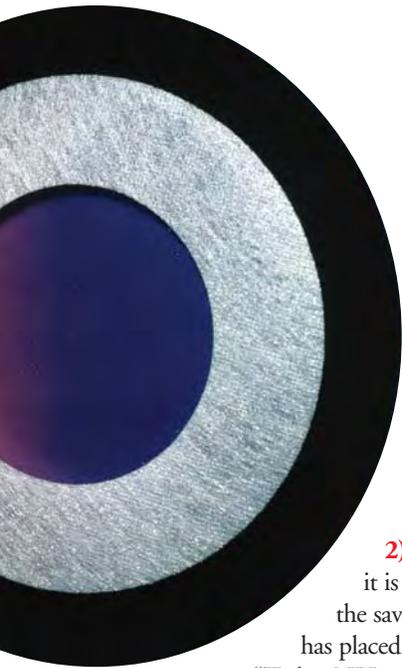
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The Mortenson Center wishes to acknowledge the Strategic Communications and Marketing Committee of the University of Illinois at Urbana-Champaign Library, which provided support for this program.

Top Ten Marketing Tips for Innovation and Excellence



1) Think of unconventional ways to promote your library or programs: Do you have a diner in town that everyone goes to? Talk to them about printing on their placemats or posting mini-flyers at each table.

2) Demonstrate how cost-effective it is to use your library by promoting the savings: Naperville Public Library (NPL) has placed ads in the local paper that state: “Today, NPL saved our family over \$40 by checking out kids’ movies instead of going to the movie theater.”

What other examples can you provide to prove the library’s worth?

3) Advertise upcoming programs using the latest technology but on the cheap and without all the clutter of paper signs. Instead of spending thousands on a fancy LCD monitor and software, buy digital photo frames, mount them at the various service desks and create a slide show of your Publisher flyers, like the Moline Public Library recently did.

4) Create partnerships with businesses you might not have thought to work with. Last year, my library had part of our summer reading program sponsored by a local quarry company and this year, we’re working with a liquor distributor!

5) What creative programs can you do to generate publicity? Omaha Public Library held a speed-dating program at their library on Valentine’s Day this year. What other unusual ideas can you use to generate customer interest?

6) Develop an app for the iPhone or Facebook. This link can show you how to create your library catalog as a Facebook application. <http://bringitonhome.pbwiki.com/Facebook-applications>. Have you started a Facebook page for your library?

7) Does library staff travel around town to community meetings and to do outreach in their own vehicles? Put magnetic signs with the library’s logo and contact information on staff vehicles for these trips.

8) Is there an indoor sports complex in your town? Buy a banner with the library’s logo on it. Advertising is generally on a yearly basis and very reasonably priced.

9) Partner with business organizations like the local Chamber of Commerce and get them hooked on your business databases. Convince them to sponsor the costs of one of those big-ticket databases, like the Shorewood Public Library does.

10) Does your community have a Welcome Wagon or greeter program for new residents? Create a bag or folder of library brochures/information to be included in the welcome gift.

To share your innovative marketing tip, visit the ILA Marketing Committee’s Web site: <http://illinoislibrariesmatter.wordpress.com>, your inspiration station for marketing ideas. **ILA**

No Sshhing...



SPEAK UP & NOMINATE FOR AN ILLINOIS LIBRARY ASSOCIATION AWARD!

Nominations for all ILA Awards are due May 15, 2009. Nominating someone for an ILA Award has never been easier! Visit http://www.ila.org/membership/award_form.html to learn about all of the awards, then submit your nomination form and all supporting documentation via the ILA Web site. No service should go unrecognized, so toot your own horn or tell us who you think is the best!

If you have any questions about the ILA Awards, please contact the ILA office at (312) 644-1896, or ila@ila.org.

The logo for the Illinois Library Association, consisting of the letters 'ILA' in a bold, serif font.

Illinois Library Association

Lost *Chicagoan* Found in the Library

User studies help us to understand how researchers browse both physically and online, but the role of serendipity in the research process remains difficult to capture. For this reason, I have been delighted to see that Neil Harris's *The Chicagoan: A Lost Magazine of the Jazz Age* splendidly illustrates this interplay. Upon its publication by University of Chicago Press in the fall of 2008, the *New York Times*, the *Chicago Tribune*, the *Chronicle of Higher Education*, and other periodicals embraced the book — to a degree unusual for a publication by a university press — and shared its story with library patrons near and far.

As Harris explains in the Acknowledgments to his book, his journey began in 1988, when he discovered “a group of plainly bound volumes whose spines bore the name *Chicagoan*” while browsing in the stacks of the Joseph Regenstein Library. The call number (AP2.C493) indicates that Harris, the Preston and Sterling Morton Professor Emeritus of History and Art History at the University of Chicago, was in the bound general American periodicals section, perhaps tracking down an article using a specific citation. With his interest in social and cultural history generally, and Chicago history more specifically, it is no surprise that Harris was curious about the title and opened the volumes rather than walking past them. He realized that he was looking at a magazine published in Chicago during the 1920s and 1930s, with stunning color covers, cartoons, articles, and reviews that evoked the spirit of the age and the place (and mimicked, none too subtly, the *New Yorker*). Determined to find out as much as he could about the publication, Harris spent nearly two decades tracking down information about its publisher, editors, contributors, artists, and audience. During

the course of his research, Harris consulted with library staff to pursue several lines of inquiry — whether R. R. Donnelley & Sons Company was the printer, for example, since the library had recently received the company archive; or seeking biographical information in the archives about the many University of Chicago graduates who wrote for the magazine. While he was frustrated by not being able to find the magazine's archive or more about its operations, Harris hopes that the book will spark further research. In the meantime, his book, with a lively introductory essay by Harris, has been beautifully produced in large format by the University of Chicago Press, featuring magnificent color cover reproductions, an anthology of carefully selected pieces from each section of the magazine, and the reproduction of a complete issue, ensuring that *The Chicagoan* will not be lost again.

In an article titled “Serendipity in the Stacks, Fortuity in the Archives” (*Law Library Journal*, v. 99, no.4, Fall 2007: 813–27) American legal historian Michael H. Hoeflich retells the stories of two landmark scholarly discoveries: the papers of James Boswell and the Dead Sea Scrolls. Each, he argues, is a classic example of true serendipity, the coming together of three distinct forces. The first is a “happy accident,” when a researcher comes upon one thing in the pursuit of another. The researcher must, however, possess the “knowledge, experience, wisdom and perseverance to recognize the importance of the discovery and follow through.” These circumstances can only come into play where there is opportunity. In the case of library research, that opportunity is created by library staff and, not infrequently, donors, who ensured that the materials in question were acquired, preserved, and made accessible for discovery.

[continued on page 14]



SHOOTING

INVESTIGATION
of Al Capone
was taken to
investigation, photo
investigation taken

AL

AL CAPONE

The discovery of *The Chicagoan* could not have happened without the coincidence of these three factors. Neil Harris was fortunate to spot the title while browsing the Regenstein stacks, and he immediately recognized the potential significance of his discovery as a research project. But this was possible only because *The Chicagoan* was preserved in the University of Chicago Library's collection, and the open stacks provided the physical access needed for this particular case of scholarly serendipity. Harris explicitly acknowledges these two circumstances in his thanks to the library and to Julia Fay Hecker, the donor of most of the volumes: "By donating a complete (and almost unique) set of Quigley's *Chicagoan* to the University of Chicago Library more than fifty years ago, she made all this possible, exemplifying the indispensable role of collectors in preserving collective memory."

In order to fulfill the research-driven, interdisciplinary mission of the University of Chicago, the University of Chicago Library has always emphasized direct access to materials to the fullest extent possible. Thus, while most research libraries have established transfer guidelines with dates to determine when a title should be transferred from circulating to special collections,

our university library has taken a very conservative approach to such automatic transfers. In the last decade we have transferred all seventeenth-century titles to the Special Collections Research Center (there were a surprising number of them), and we now use chronological guidelines for automatic transfer up to the early decades of the nineteenth century for American imprints. When a particular title has a special claim to enhanced protection, we will transfer it regardless of the date. Thus, when Harris discovered that only one other institution held a substantial run of *The Chicagoan* (the New York Public Library), he became "concerned about their future welfare," and our copy was transferred to the Special Collections Research Center. Ironically, our effort to ensure the magazine's long-term preservation changed the nature of the access that had enabled its serendipitous discovery. As Harris recognized, librarians routinely make such choices because of the tension between "wanting to expose [materials] and wanting to protect them."

As research libraries turn to off-site storage, the opportunities for serendipitous discovery through physical browsing will diminish. It is for this reason that the University of Chicago Library is thrilled to be constructing the Joe and Rika Mansueto Library

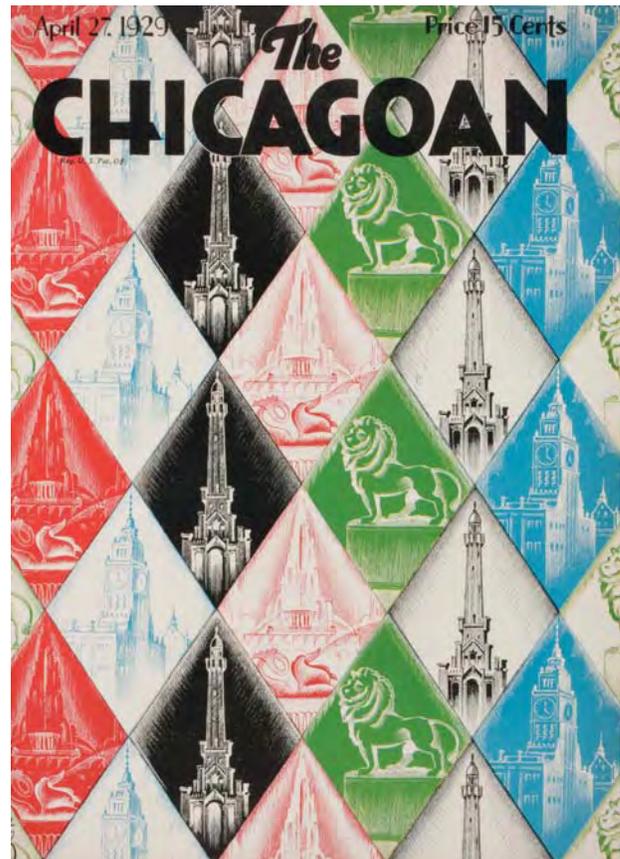
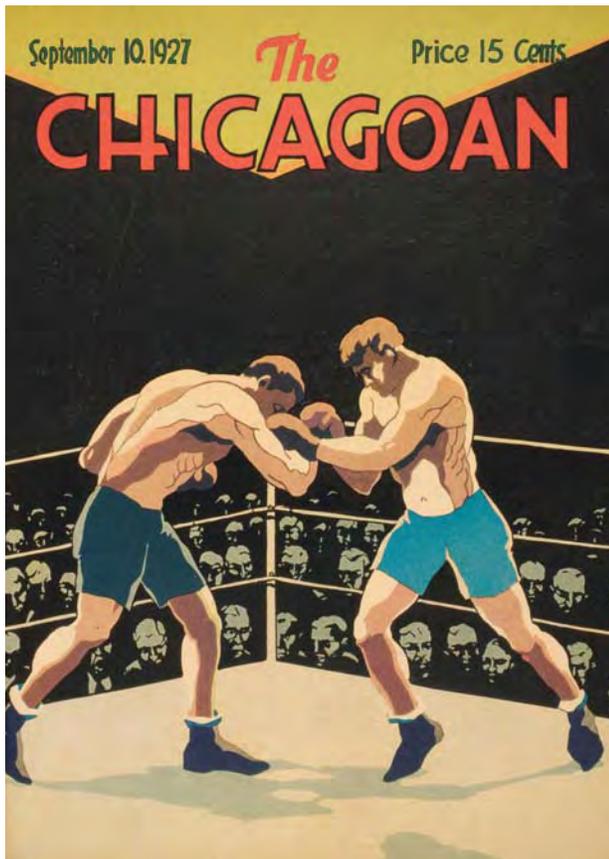


(<http://mansueto.lib.uchicago.edu/>). The facility, designed by Helmut Jahn, consists of an elliptical glass dome covering an Automated Storage and Retrieval System housing 3.5 million volume equivalents; a state-of-the-art preservation department and grand reading room will be located under the dome. Materials stored in the Mansueto Library will be delivered within minutes, encouraging researchers to follow their instincts and request any item that online browsing suggests may be of interest. And, since we expect that the majority of the materials stored in Mansueto will be journals with electronic equivalents, we will be able to shift the open stacks of Regenstein to enable us to continue providing direct access to materials such as monographs, serials not available in digital form, and other items that benefit most from physical browsing. Neil Harris, who was one of the early and eloquent supporters of an on-site library, has given us a powerful example of the connection between browsing and serendipity in scholarship with this marvelous book. By keeping our collections close at hand and retrievable within minutes, we offer future researchers the opportunity to make such discoveries.

In the transition from paper to electronic catalogs, finding aids, and collections, librarians have sought to emulate and improve

the benefits of physical browsing in the digital environment. Online call number browsing serves as the obvious counterpart, with the added advantage of including titles that may be checked out, missing, or shelved elsewhere. Limiting searches to specific formats or locations enables users to focus on a particular type of resource or access: for example, primary sources in special collections in some instances, or electronic resources only in others. Faceted browsing using search engines such as Lens, the University of Chicago's implementation of Medialab Solutions' Aqua browser, makes it possible to narrow searches by a variety of attributes; constructing browses that are relevant to the content of digital collections is a key component to their success. Moreover, our program to digitize unique or scarcely-held library resources that serve teaching and research needs, such as our fourteenth-century *Le Roman de la Rose* manuscript (<http://roseandchess.lib.uchicago.edu/>) or the *Speculum Romanae Magnificentiae*, a collection of nearly one thousand engravings of Rome and Roman antiquities (<http://speculum.lib.uchicago.edu/>), creates the opportunity for a new kind of browsing — and for new “happy accidents” that will lead researchers to further serendipitous discoveries.

■



It's Your Money: Get Smart

Before September of 2008, many believed the Dow would never go down, and many people felt retirement was guaranteed. There had been a few market adjustments, but recovery was often swift. Many investors and large corporations felt their investments were well researched and secure. The Financial Industry Regulatory Authority (FINRA), the largest non-governmental regulator for securities firms, was aware of this fallacy and had great concerns about investor awareness.

The FINRA Investor Education Foundation believes that investor protection begins with education. In 2007, FINRA partnered with American Library Association (ALA) and one of its divisions, the Reference and User Services Association (RUSA), to launch the *Smart Investing @ Your Library*® grant program. The goal is to help public libraries provide effective unbiased investor education programs, thereby providing protection to communities they serve. In 2008, the Schaumburg Township District library was one of thirteen libraries and library organizations (including two other Illinois recipients) to receive a grant through this program. The resources developed through this grant project, called *It's Your Money: Get Smart*, are now freely available to patrons of all Illinois libraries. As some of you may recall, these resources were highlighted at the Illinois Library Association (ILA) Annual Conference in September. We delivered a *Smart Investing @ Your Library*® poster session in partnership with the Naperville Public Library and the Alliance Library System, which also received Smart Investing grants.

On August 8, 2007, when we decided to apply for the grant, the Dow closed at 13,658. These days it is closing around 7,000. People are shell-shocked over what has happened to their investments. Many have lost jobs and are struggling to pay their bills. Consumer confidence is at an all-time low. FINRA's concerns about investor education have been graphically demonstrated: libraries are deluged with financial questions.

"Is my bank safe? What sectors are my 401(k) funds invested in? Should I put all my money in cash? How much coverage will Securities Investor Protection Corporation provide?"

We are now better prepared, through the partnership with FINRA and ALA, to help answer their questions.

Before we started the project, we needed market research: What were the specific needs of our community and what was the current level of financial literacy? To answer these questions, we designed several surveys. We contacted the local chapter of the Financial Planning Association (FPA) to determine what topics financial professionals believed were important to cover. Online surveys of Gen X (ages 26-43) and Boomers (ages 44-62) were conducted. A teen focus group was created to measure that group's investor education level.

Based on the results of our market research, we used content developed by FINRA to produce a variety of products. The centerpiece of the educational effort was a series of videos, using unbiased and independent financial professionals. The FPA was able to assist us with a list of potential advisors. The candidates had no affiliation to any securities firm or mutual fund. These are the topics we selected:

Teens

- Debt and Credit Card Use
- Basics of Investing

Generation X

- Starting to Think about Retirement
- Debt Management and Credit Cards
- Stocks and Bonds
- Selecting a Financial Advisor

Boomers

- Preparing for Retirement
- Stages of Retirement Preparation

The videos were filmed in the midst of the stock market crisis. This enabled us to react quickly and add a series of short videos titled “Investing in Turbulent Times.”

The videos are currently available on YouTube and on a new investing and money management section of our Web site (www.stdl.org/investing) that also includes access to many of our other investing resources. A more fully featured investing section, including links to a wealth of FINRA materials, will be incorporated into a new library Web site that will debut later this year.

We also created an in-library exhibit to provide a visual lesson about investing. The professionally-designed and produced exhibit measures eight feet tall and twenty feet long. One side focuses on the perilous road to a comfortable retirement, while the other side showcases the library resources that can help smooth the journey. The exhibit is available for loan to any library in Illinois and, when the exhibit travels, the second side can be customized for the host library’s resources. At the Schaumburg Township District Library, we’ve added a computer on an exhibit stand to allow visitors to view the financial videos or access the library’s databases. Books and other print materials are displayed on exhibit shelves.

Marketing and community involvement are keys to the success of the project. We held a kickoff program with Gail Marks Jarvis, an award-winning journalist with the *Chicago Tribune*, in January. She spoke about the importance of education and research when planning a secure financial future. We advertised the program in local newspapers and with posters and flyers in the library. The evening program was well attended and the feedback we received was very positive. Results from the evaluation forms indicated that:

- 90 percent of respondents found the program valuable or very valuable.
- Before the program, only 55 percent of respondents were likely or very likely to use the library to find information about investing or money management. After the program, these responses jumped to 93 percent.
- 97 percent of respondents were likely or very likely to recommend the library to their friends or family who need information about investing or money management.

To further involve the community, we are collecting their savings tips through print and electronic suggestion forms. A savings tips brochure will be printed and distributed at the library and various off-site venues.

Financial questions, like medical and legal inquiries at a library, have to be handled very carefully. We wanted the entire staff, from circulation clerks and shelvers to public service desk employees, to be aware of what kind of investing questions the library gets and how we handle them. We started with a staff survey to find their level of financial knowledge and their familiarity with the library’s resources. We then conducted staff training sessions to address the results of the survey. We also hosted a mystery dinner

to further educate staff. Staff enjoyed a meal while solving an investment-themed murder mystery, providing a fun social setting to showcase the library’s resources.

The resources we have developed through *It’s Your Money: Get Smart* will benefit a wide range of ages in our community — and a wide range of ages across Illinois. All Illinois libraries can take the following steps to help their communities get smart about their money:

- View our videos and other investor content at www.stdl.org/investing.
- Reserve our investor exhibit for your library by e-mailing tjavorcic@stdl.org. (Please put Smart Investing Exhibit in the subject line).
- Check out the Naperville Public Library’s grant project at www.naperville-lib.org/smartinvesting and Alliance Library System’s grant project at www.smartinvestingatyourlibrary.info.
- Explore the wide range of investor resources at www.finra.org/Investors.
- Learn more about *Smart Investing @ Your Library*® at smartinvesting.ala.org/index.cfm.
- E-mail: rusa@ala.org
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Contact us with any questions by e-mailing nsomerman@stdl.org or jericson@stdl.org. 



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The past twenty years have seen an explosion of research and best-selling books dealing with every possible facet of Lincoln as a person, a politician, and as a much-put-upon president. ILA turned to our resident scholar, Al Gini, to offer his thoughts on this American icon and the man behind the legend. Gini first presented these thoughts in *Loyola*, the official alumni magazine of Loyola University Chicago, and now shares them here with the Illinois library community to celebrate Lincoln.

| Al Gini, Loyola University Chicago |

Lincoln and Leadership



As historian Robert W. Johannsen has suggested, anyone who embarks on a study of Abraham Lincoln must first come to terms with, and somehow get beyond, the Lincoln myth. This is easier said than done. More words have been written about Lincoln than any other American political figure. More than 14,500 books have been written about every aspect of Lincoln's public and personal life, including a less than fascinating study titled *Lincoln Never Smoked a Cigarette*, and over 55,000 books have been written on the general topic of the Civil War. According to journalist and Lincoln aficionado Andrew Ferguson, there are probably more statues, banks, bridges, schools, roads, and highways named after Lincoln than any other single president. As a society, says Ferguson, we have not just memorialized Lincoln in concrete and the written word. A group called the "Abes," or ALP (Abraham Lincoln Presenters), keep his mission and message alive and on stage by "personifying" and "portraying" Lincoln (top hat, black suit, and beard are standard) at various school, community, and social events. Their average fee is about \$200.

Lincoln's life reads like a Hollywood script, from his humble origins to his unexpected presidency to his unorthodox decisions as Commander-in-Chief, to his theatrical martyrdom. "Honest Abe" has become our secular saint. Lincoln began his life in a log cabin and ended it in the White House, and, in between, he saved the Union, freed the slaves, and reformulated America's commitment to freedom and democracy. As William Lee Miller points out, except for a handful of religious figures, Lincoln has few superiors on the short list for most admired and most loved of humankind.

Because of everything that has been written about Lincoln, because *The Atlantic* named him "the single most influential American of all time," because of all the films that have been made (I lost count at twenty-three), because his face is printed on the five-dollar bill and stamped on our pennies, because his image is exploited in commercials, because he is so much a part of our collective national consciousness — there really is no way to ever have a totally objective portrait of Lincoln as a person, as a politician, or as a president.

And yet, although the real Lincoln could not have been as perfect as some interpreters would have us believe, I believe that he was a person of special character and principle who nevertheless possessed the flaws that burden even the best of us. To begin with, Lincoln really was born on a farm in a log cabin, but he hated farming. He did "split rails," but only when he had to, and never as many or as proficiently as legend claims. He was "notably unhandsome." He was tall, thin, leggy, awkward, and a careless dresser whose trousers ended mid-ankle. Edwin Stanton, later his Secretary of War, once referred to him as a "long-armed gorilla." By his own admission, Lincoln attended school for less than a year. He was a bad businessperson. He lost money in a number of ventures and only began to make a decent wage as a lawyer after he married his wife. He was absent-minded. He may have been Honest Abe, but on more than one occasion he forgot to pay his

bills and keep his appointments. He was melancholic, moody, and morose. Sometimes his fits of despair lasted for months and required the intervention of friends. He too often got lost in his own head. Sometimes, even before the loss of his children and the crushing cruelties of the war, he said that the sadness of life would overwhelm him and render him incapable of deliberate action.

Lincoln was neither a saint nor a savior. Nor did he single-handedly do all the things he is credited with doing. In the end, his great leadership is a combination of many factors: talent, timing, and character. None of us has any control over all of these factors. Lincoln's greatness stems from his single-minded efforts to influence what he could: his character and his powers of reason.

Thomas Lincoln said his son was lazy, and, in some ways, he was right. Young Abe didn't want to be a laborer — he wanted a life of ideas and issues. He spent his life preparing himself not for the presidency, but for a life of reasoning and debate. He was not a child of precocious genius, but he loved the power of the written word and read every book he could borrow, barter for, or buy. The stories of him reading while plowing, between serving customers at his general store, or while walking or riding are not exaggerations. Books, the great ideas of the ages, newspapers, and the burning issues of his era were his constant companions. As one pundit put it: "Happily, Lincoln's intellectual skills were in inverse relation to his homeliness!"

Lincoln believed it is our duty to have rational arguments for our political actions. For Lincoln, politics should be, first and last, an exercise in reason. He wanted the best minds to help him in his presidency. According to biographer Doris Kearns Goodwin, Lincoln sought out "the best and the brightest," regardless of their political affiliation — even if they had been his opponents in seeking the presidency. Although he always made the final call, says Goodwin, Lincoln needed his "team of rivals" to expose him to all arguments and all sides of an issue. It was Lincoln's commitment to learning broadly that enabled him to save the Union he so dearly loved.

Lincoln's two hundredth birthday offers us, as a nation and as a university, an opportunity to review and reflect on Lincoln's leadership and legacy. Lincoln may not have been a saint, but he was a man of character, principle, and ethics. As Aristotle said, ethics cannot be learned by simply reading a treatise on virtue, but are best grasped by witnessing or studying the conduct of an ethical individual. In this case, our very own Abraham Lincoln.

AI's Recommendations

Team of Rivals, by Doris Kearns Goodwin

Lincoln's Virtues, by William Lee Miller

"Neither one of these books is completely unbiased, but both try to understand Lincoln as a real human being in the real world — warts and all." — Al Gini **IA**

Young Adult Summer Reading Programs

Planning a library program for teens can be a difficult task, and nobody knows this better than all of our fantastic young adult and teen librarians across the state. Just like our counterparts in children's, all of us are currently in the midst of planning our upcoming summer reading programs (SRPs). Since there are many ways to engage teens at the library, I have asked a few of my colleagues to write about how they work with teens in their communities to create and implement their SRPs.

Maggie Hommel, Young Adult Librarian,
Park Ridge Public Library

Summer reading is a great time to engage teens in the library in a way that's not possible during the activity-packed school year. Our number one goal is to allow teens the freedom to read what they want, and to support them with great prizes!

The teens take ownership of the program via our Teen Advisory Board (TAB). They often add their own twist to make the theme their own. In 2008, the library decided to focus on the Olympics based on the "Get in the Game" theme, and the TAB chose to focus on China/Beijing. For 2009, the teens have decided to do a spin-off of "Read on the Wild Side" to focus on Rock 'n' Roll, with a tagline of "Read like a Rock Star."

Though the basics of our summer program are fairly standard (read five books to finish the program and get a prize), we make it unique by involving teens in multiple ways. Attending a program can apply to your reading log, as can posting a comment on the blog or checking out a media format. Kickoff day has become a social event attended by hundreds of middle school students, and teen volunteers are involved in nearly every aspect of our program.

Last year, we had more than 450 teens participate in our summer reading program, and the demand for paperback books (the prize for finishing) was insatiable! Seeing teens interact around reading in so many ways — from suggesting books to their peers, to our second-grader/teen Book Buddy program, to creating costumes for our Breaking Dawn Party and a book discussion group which grew so large we had to move out to the library's lawn — was amazing. The best part is that we as librarians don't have to make judgments about what they are reading. We can just allow them to enjoy and help nurture their excitement for reading.

Robin Willard, Young Adult Specialist,
Chicago Public Library

Chicago Public Library (CPL) engages teens each year as volunteers for their annual summer reading program. Last year CPL had 1,003 junior and adult volunteers for the summer reading program who dedicated a total of 23,522 hours to assist the library in spreading the joy of reading and libraries. These volunteers learn something about the world of work, but most importantly, they learn about their impact on individuals, the library, and their communities as "Ambassadors of Reading." CPL has found that if a volunteer program is designed with purpose and integrity, everyone will benefit — staff and patrons. One teen volunteer from Oriole Park Branch wrote, "I am thankful for the overall experience especially because I enjoy reading so much myself." Bernadette Nowakowski, the Director of Children and Young Adult Services, explained, "We and our partners and supporters — especially our Chicago Public Library Foundation President — recognize this program as the ultimate success. Our teen volunteers understand the goals of encouraging young readers and are interested in working with the kids. They believe in the program."



2009 iREAD Young Adult poster by Gene Ha, available at www.ila.org/iread

Joe Marcantonio, Young Adult Librarian,
Plainfield Public Library

Every year since I became a young adult librarian, I would hold a dance for teens for the end of summer reading and to commemorate/commiserate their return to school. To make sure everything ran without incident we got a village permit and a police officer to drive by to keep an extra eye on things. The police officer drove by seeing the hundred or so teens and then came back, and I was thinking we had done something wrong. The officer got out of his car and motioned for me to come to over to him. When I got there he said, “Why are all these teenagers at the...library?” He looked confused and I told him, “This is summer reading” to which he replied, “Man I wish the library was this cool when I was a teen.” I didn’t have the heart to tell him, it probably was.

Kelly Laszczak, Assistant Head of Youth Services and **Nancy Heuser**, Teen Librarian, Orland Park Public Library

We have a ton of ideas for this upcoming summer: Twilight Prom, Papermaking workshop, Music Madness Night, and Annihilate a T-shirt craft. In fact, it seems like summer is a blur

of non-stop activity. When we asked our Teen Advisory Board, Teen Inc., what they liked most about summer reading, most of the teens said they love coming to the library just to read and relax. So, as we rush to complete our programming and presentations, remember that the teens are coming to have fun and relax and we should, too!

Now here are my two cents:

Every year, I get the privilege to work with some really awesome teen volunteers. I’m always amazed that so many young adults want to spend their summers volunteering their precious time at the library. Some of the teens get interested in the program to earn service-learning credits, but soon find themselves enjoying the experience so much that they come back the next summer. Giving teens an opportunity to give back to their community allows them to build not only self-confidence, but it also gives them community ownership.

I hope these stories will give you some food for thought as you start planning your summer reading programs. Good luck and may your program be a success. **ILA**

An Invitation Is Never out of Fashion

Programming in the academic library continues to be critical in attracting new audiences. There is a multitude of ways to stretch the definition of library in the minds of our patrons. Most of us have concentrated on collections and traditional services to build our reputation, but more strategies may be necessary in the future.

We have now seen that a decade or more of offering an increasingly large array of e-resources to faculty and delivering print and media materials to their offices and homes have given this important constituent group little reason to be a part of the physical library. Their students still flock to the library night and day. Where else can they find such a nice environment to work or study, right?

National Library Week, April 12–18, using the theme “worlds connect @ your library,” will give us all another reason to invite more people to our door. It is a worthy goal: attract new people to your world of the library, reinforce ties with your usual patrons, and then provide a dose of “didn’t you know our library was so good” for all of them.

Worlds connecting at the library can run in many directions. My thoughts are so often international and multidisciplinary, but let’s keep it basic for a moment. The world(s) of the faculty and the world(s) of the students are typically united in the classroom or the laboratory. How can the library provide a forum for their worlds to connect in a new or different place?

My library’s Spring Read 2009 is *Three Cups of Tea*, Greg Mortenson’s story of building schools and providing education to girls in Pakistan and Afghanistan. After spring break, the library will host sessions where both faculty and student readers can come together to discuss issues related to the book. Yes, we have even advertised this activity as an alternative spring break — whatever it takes to attract more readers.

“The more learned your library personnel become in the various disciplines important to your community, the higher in esteem they will be held by your users, and probably the more they will enjoy their work over time.”

Booth Library has begun a series of activities called Booth After Hours. We target a specific student group and treat them to an exclusive evening program. We want to have fewer than one hundred attendees each time so that everyone gets a feeling of being part of something special and unique. We make sure that the invitees have something in common, even though they may not know each other beforehand. An RSVP invitation is sent. The program must be educational, bringing together information about our library as well as something new to them on the topic of the night. The evening must also be fun and include refreshments, something more than the typical cookie and punch in order to push the student's social experience another notch as well.

Having faculty speak at the library is another way in which to engage faculty with other patrons at the library. There is usually success in attracting veteran professors to speak because they have been successful in the past and have enjoyed their library speaking experience. But also, here is a chance to make new friends and supporters by targeting newer faculty at your institution to make a presentation for an audience hopefully different than whom they find in their own classroom.

Booth Library's experience on this front cautions that professors should always invite some of their own students to assist in keeping the conversation lively at a 4:00 P.M. event, but that depends on local conditions. I always treat these events as opportunities for staff development. What better way to become educated on so many different topics and attuned to what the faculty want and will talk about, than to have local scholars presenting in the library and answering questions?

You have heard my rant on library exhibits before, but I want to underscore that it remains the easiest way to make contact with specific targeted constituents. While you may not have several internal experts on a particular exhibit topic to begin with, you can always stretch what you have and seek additional help from the broader community. Not only faculty, but also university administrators and staff members, persons in the community, and students will become excited about your library by participating in the preparation either of an actual exhibit

or by offering related activities that celebrate the exhibit topic. The more learned your library personnel become in the various disciplines important to your community, the higher in esteem they will be held by your users, and probably the more they will enjoy their work over time.

Participating in the activities of the campus will also show that the library is interested in being a good team player. Even though it seems that annual celebrations of women, African Americans, Latinos, Asian Americans, Native Americans, and all the holidays come around so fast, the library still can participate without becoming too monotonous. Give the well-worn icons a rest; instead invite your patrons or student organizations to be creative this year. Keep your staff in charge, but be generous with the exhibit windows and cases. One never knows who else may become interested in expanding the audience for your library.

Keep your users connected, invite them to share in the business of promoting your library to others. **ILA**

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◀ MY TURN ▶

Sharon Ball, North Suburban Library System

Try, Try Again or...



Eleven years ago, I joined the staff of the North Suburban Library System (NSLS). Little did I know that on my second day of work, a phone call would change the direction of my professional library career forever.

The phone call was from my good friend and colleague Jane Lenser. In 1998, Jane was the library director at Health World, a children's health museum in Barrington. She wanted to welcome me to NSLS and then she asked the future-changing question, "Sharon, do you want to write a grant with me?" Hesitantly, I said, "Ah, sure." My life was never the same after that.

Previously, I had written one grant proposal, which had been a humbling and horrible experience. Believe me, I was not anxious to revisit the grant writing process.

Within a few days, Jane and I began seeking funding to build six traveling exhibits covering topics related to children's health. While Health World would design and create the exhibits, the NSLS vans and delivery staff would be responsible for scheduling and moving the exhibits to different library locations throughout the system area. We were extremely excited about the proposal. As former youth services librarians, this was our dream project. How could any agency turn down this incredible opportunity to educate parents and kids about health issues using a "hands-on" approach? We named the project Hands-on Health (HOH) due to the inclusion of puppets, toys, books, and realia in each exhibit.

The proposal itself took approximately three months to write. On the day we submitted it to the Institute of Museum and Library Services (IMLS), we celebrated with bagels and cream cheese, confident we would hear shortly that our proposal would be funded.

A few months later, the announcement letter arrived. Jane called. We had been turned down. Our proposal received the second lowest score by the grant reviewers (in fact, we ranked 74 out of 75 proposals). When we read the reviewers' comments, we were disappointed, crushed, and ready to give up on grant writing forever.

We put the project aside and both involved ourselves with our day-to-day responsibilities.

The next year as I read the new Library Services and Technology Act (LSTA) offerings, I couldn't help but think that maybe Hands-on Health needed a second chance. I phoned Jane and we decided to try revising the grant, scaling the project down to one traveling exhibit and using the constructive criticism we received from IMLS to strengthen our proposal.

That did the trick. We received word that the Hands-on Health project would be funded by the Illinois State Library. We were thrilled, excited, and scared to death. That's the thing about grant projects—once your project is accepted, you are obligated to actually do the project.

[continued on page 26]

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“There is no such thing as a problem-free grant project. Although Jane and I had done a good job of anticipating possible problems, we still experienced bumps along the way.”

[continued from page 25]

Receiving this grant did change my career path. Though I had my regular responsibilities as a consultant for a regional library system, I became more and more intrigued and involved with the grant writing process. Also, I had lots of other projects, “dreams” if you will, that I wanted to see accomplished.

Jane and I learned a lot from this first experience. Here are just a few of the lessons.

Be patient — there is a time and place for good projects. Like the Hands-on Health program, some of my most successful grant projects laid dormant for several years before they were funded. Either the project didn’t meet the criteria of a particular grant offering or was ineligible for some reason or another.

There is no such thing as a problem-free grant project. Although Jane and I had done a good job of anticipating possible problems, we still experienced bumps along the way.

Honestly, I have yet to have a grant project run smoothly.

If needed, ask questions of the funder and follow their advice. There is a reason contact information is always included in the description of the grant offerings. Don’t be shy. Contact the funder for any clarification. (Some funders will even offer to read your proposal and give feedback. Consider yourself extremely lucky if you are given this opportunity.)

Keep everyone informed. If you do experience a problem in the implementation of your grant project, notify your funder immediately and work together to solve the issue. (The staff members of the Illinois State Library who are involved in the LSTA grants are experts at problem solving. Many a day I’ve had to pick their brains.)

It really is worth it. Often I hear from others that they don’t apply for grants because they don’t think they are worth the time invested. Yes, it takes time, but the results can be priceless. I will never forget traveling to schools and libraries with the Hands-on Health exhibit, watching kids of all ages playing with puppets and/or donning doctor/nurse’s uniforms while learning about the importance of proper nutrition, seatbelt safety, and regular health care. Also, the personal contacts made during the creation of a project can be invaluable to you and your future career.

My library career did change forever after the HOH experience. I became an official grant writer with a fairly successful track record. Jane has been equally successful. (I think Jane and I are long overdue for another celebratory bagel and cream cheese.)

Remember, be patient and never give up on a good project. **ILA**



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National Library Legislative Day

May 12 Mark your calendar for National Library Legislative Day, Tuesday, May 12, 2009. With a new administration and a new political climate in both the House and the Senate, this is a very critical and exciting time for us to get our message out to Congress. A variety of activities have been designed to prepare National Library Legislative Day participants for an informed and effective day of congressional visits.

Accommodations

ILA has reserved a block of rooms at the Capitol Hill Suites, 200 C St., SE, Washington, DC 20003; phone: (202) 543-6000; fax: (202) 547-0883; \$249 single, \$269 double, \$289 triple, and \$309 quad, 14.5 percent sales taxes are not included. Room rates include continental breakfast. High-speed wired and wireless Internet access are available complimentary within guest suites. When making reservations, please mention the Illinois Library Association.

Sunday, May 10

The Association for Library Trustees and Advocates and the ALA Washington Office (1615 New Hampshire Ave., NW, First Floor, Washington, DC 20009) are sponsoring a preconference from 2:00 to 5:30 P.M. The preconference will feature How to Lobby — Lobbying 101 (2:00–3:30 P.M.) and Lobbying — The Next Level (4:00–5:30 P.M.).

Monday, May 11

9:00 A.M.

Participants may want to attend the ALA briefing day to be held at the Liaison Capitol Hill, an Affinia Hotel, 415 New Jersey Ave., NW, Washington, DC 20001. This full day (9:00 A.M. – 3:30 P.M.) of issue briefings is designed to prepare participants for congressional visits.

5:00 P.M.

The National Library Legislative Day Committee has scheduled a Congressional Reception (location to be announced). All representatives and senators will be sent invitations to attend the reception. Congressional staff is also being invited.

6:00 P.M.

This day's events will continue with a cocktail hour (6:00 – 7:00 P.M.) and dinner (7:00 P.M.) at the Capitol Hill Club, 300 First St., SE, Washington, DC 20003; phone: (202) 484-4590. Attendance at dinner is optional.

Tuesday, May 12

8:30 – 9:45 A.M.

A kick off with a brief summary of key issues has been scheduled at a location to be announced on Capitol Hill.

9:45 A.M.

The delegation will "Hit the Hill," with scheduled congressional appointments.

3:00 P.M.

Currently, the tentative scheduled meeting with Illinois Senators Dick Durbin and Roland Burris.

Registration

Name: _____

Institution: _____

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Fax: _____

E-mail: _____

Your registration fee includes legislative materials, coffee breaks at the briefing sessions, and the Congressional Reception on Monday, organized by the National Library Legislative Day Committee. \$25 of your registration fee goes to the ALA for coffee breaks, room rental, and speakers; \$15 goes to ILA for registration, organizing the packets, dinner, and Congressional appointments; and \$5 goes to speaker and guest expenses.

\$45 for ILA Members \$55 for nonmembers

\$55 for dinner on Monday night at the Capitol Hill Club, 300 First St., SE, Washington, DC 20003; phone: (202) 484-4590. All dinners will be served with warm breads, butternut squash and corn chowder, seasonal baby greens with tomatoes, cucumbers, and carrots, served with house dressing, chef's selection of potatoes and vegetables, chocolate decadence flourless cake, coffee, decaffeinated coffee, and a selection of fine teas. A cash bar will be available. Price includes 10 percent District of Columbia sales tax and 20 percent gratuity. Please choose one of the following menu options:

- Cilantro and fennel crusted breast of chicken served over Israeli couscous with sundried tomato sauce
- Pan seared filet of salmon with lobster sauce served with parsley red pepper mashed potatoes
- Vegetarian lasagna, layers of grilled vegetables with tomato provencal

Method of payment:

Check or money order for \$ _____ made payable to ILA or
Charge \$ _____ to my VISA MasterCard AMEX Discover

Account No.: _____

Exp. Date: _____

Signature: _____

While attending the 2009 National Library Legislative Day, I will be staying at _____ (name of hotel or other accommodations).

Deadline for registration is May 1, 2009.

Cancellations must be received in writing before May 1. Cancellations received after May 1 and before May 10 will receive a 50 percent refund. No refunds will be given for cancellations received on or after May 10. Confirmations and additional information will be sent after the registration deadline. Send payment to the ILA Office, 33 W. Grand Ave., Suite 301, Chicago, IL 60654, fax: (312) 644-1899, <http://www.ila.org/events>.



Illinois Library Association

Illinois Library Day

April 23 Join your colleagues in Springfield Thursday, April 23, to show your support for libraries. Let your voice be heard in Springfield this year.

Sponsored by the Illinois Library Association, the Illinois School Library Media Association, the Illinois Library Systems Directors Organization, the Illinois Special Libraries Association, and the Consortium of Academic and Research Libraries in Illinois, the event will be hosted by the Illinois State Library.

Strategy Session and Dinner — Wednesday, April 22, 2009, 6:30 – 9:00 P.M.

Northfield Inn, Suites, & Conference Center, 3280 Northfield Drive in Springfield, featuring ILA Legislative Consultant Kip Kolkmeier, a cash bar, and buffet dinner. The cost is \$35, payable to the DuPage Library System. Register by April 10, 2009 at <http://www.librarylearning.info>.

In addition, some Illinois library systems have reserved a block of hotel rooms and are organizing buses/car pools for participants. Please check with your system regarding these arrangements.

To register, please complete this form or register online at www.ila.org/events.

Registration

Name: _____

Institution: _____

Mailing Address: _____

City: _____

State: _____

Zip: _____

Daytime Phone: _____

Fax: _____

E-mail: _____

Illinois library system: _____

Name of Illinois legislators: _____

(If you are unsure, please check <http://tinyurl.com/bskp9n> — insert your zip code, hit go, then provide your home address to determine your Illinois senator and representative.)

Have you attended Library Day before? Yes No

I would like to order a \$10.00 breakfast at the state library at 7:30 A.M. The legislative breakfast with your state legislator will include coffee, teas, juices, muffins, croissants, fruit, sausage, bacon, hash browns, biscuits & gravy, and an egg and cheese casserole. This breakfast is a great opportunity for participants to speak informally and uninterrupted to their legislators.

I would like to order a \$12.00 box lunch, including chips, an apple, a brownie, and a bottle of water, which will be available at the state library at 12:30 P.M. Please select:

- Turkey and swiss on a croissant
- Roast beef and cheddar on a sub bun
- Veggies and cream cheese on a sub bun

I would like to make a tax-deductible donation of \$ _____ to help support Illinois Library Day.

Total \$ _____ (for any of these optional items – breakfast, box lunch, and donation).

Method of payment:

Check or money order for \$ _____ made payable to ILA or

Charge \$ _____ to my VISA MasterCard AMEX Discover

Account No.: _____

Exp. Date: _____

Signature: _____

Deadline for registration is April 13, 2009.

Confirmations and additional information will be sent prior to the event. Send payment to the ILA Office, 33 W. Grand Ave., Suite 301, Chicago, IL 60654, fax: (312) 644-1899, <http://www.ila.org/events>.



Illinois Library Association

Serving Our Public 2.0: Standards for Illinois Public Libraries

It has been twelve years since the last revision of the standards for Illinois public libraries. This edition includes revised core standards, a chapter dedicated to technology, practical worksheets that will allow users to evaluate their progress in a variety of areas, and an expanded glossary and appendix.

The price is \$25 for members and \$30 for nonmembers.

Name: _____

Institution: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

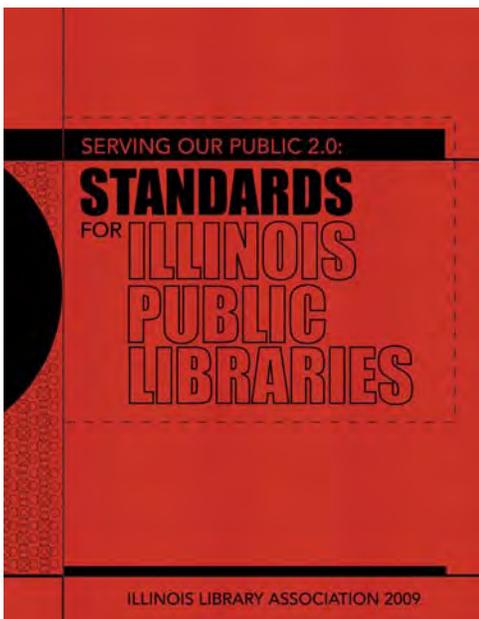
E-mail: _____

Method of payment:

Check or money order for \$ _____ made payable to ILA or
Charge \$ _____ to my VISA MasterCard AMEX Discover

Account No.: _____ Exp. Date: _____

Signature: _____



Purchase this publication online at www.ila.org/pub/

Legal Issues Facing Today's Librarians

Sponsored by the ILA Youth Services Forum and Young Adult Services Forum

Register online at www.ila.org/events.

Attorney Phillip Lenzini will discuss various legal issues that librarians encounter in the workplace, including the Internet and child safety, privacy and confidentiality of patron records, and visits to libraries by law enforcement agents. Group discussion of current legal issues for librarians will follow.

Dates and Locations:

Wednesday, May 20, 2009

9:30 A.M. to NOON

Lewis and Clark Library System
6725 Goshen Rd.
Edwardsville, IL 62025

Thursday, May 28, 2009

9:30 A.M. to NOON

Fountaindale Public Library District
300 W. Briarcliff Rd.
Bolingbrook, IL 60440

Registration Form:

- ILA/SWAYS Members: \$25
 Nonmembers: \$30

Registration includes a continental breakfast.

Name: _____

Institution: _____

Mailing Address: _____

City: _____

State: _____

Zip: _____

Daytime Phone: _____

Fax: _____

E-mail: _____

Method of Payment:

- Check VISA MasterCard AMEX Discover

Account No.: _____

Exp. Date: _____

Signature: _____

Deadline for registration is May 11 for the Edwardsville session, and **May 18** for the Bolingbrook session. Cancellations must be received in writing before May 11 and May 18, respectively. Cancellations received after the registration deadline will receive a 50 percent refund. No refunds will be given for cancellations received after the session dates. All cancellations are subject to a \$15 processing fee. Confirmations and additional information will be sent after the registration deadline.

Send registration and payment to Illinois Library Association, 33 W. Grand Ave., Suite 301, Chicago, IL 60654; phone: (312) 644-1896, fax: (312) 644-1899. You may register online at www.ila.org/events.



Illinois Library Association

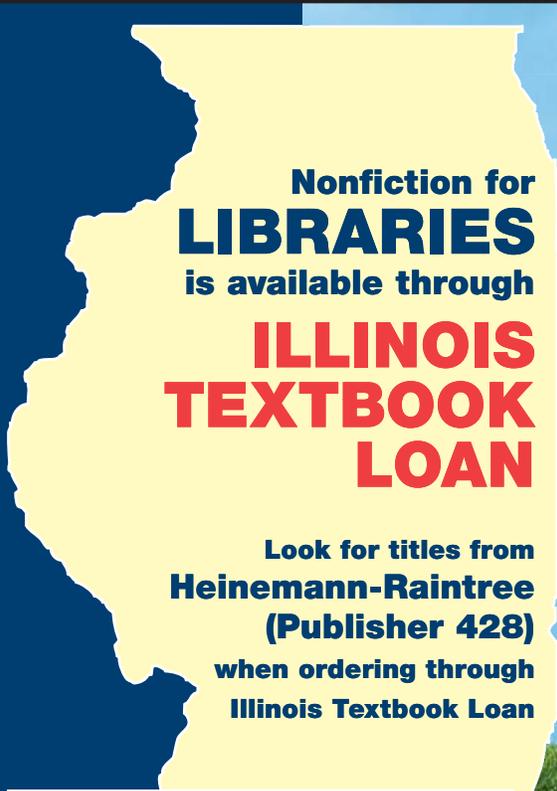


Illinois Library Association

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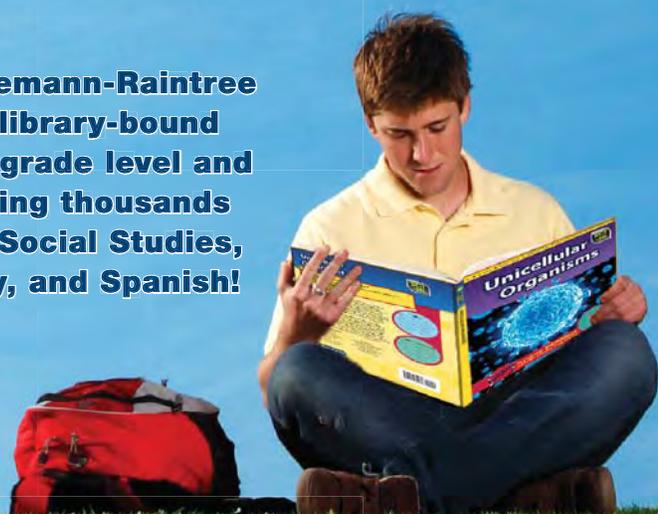


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