Stronger Together: Leveraging the Librarians in Your Locale IACRL 2016

LONGEVITY

One time meetingOngoing meetingsOnline only discussion

__Other _____

COMMUNICATION

__MailChimp __Listserv __Blog/Social Media __Other ____

TOPIC

__General or specific __Other _____

TARGET

__Demographics

___Reach (national? local?)

__Frequency

___Size of group

__Other ____

GOALS

__Conference Presentations
__Networking

___Other _____

EVENTS

__Round tables

__Presentations

__Conferences

__Discussion groups

Name	Contact	Institution

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ACADEMIC LIBRARY MARKETING & OUTREACH

www.academiclibrarymarketing.com | @LibAcademicMark

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Our presentatation: http://bit.ly/IACRL16