Illinois Public Library Standards – Advocacy & Community Engagement: Action Plan

Library Name

Date

Completed by

Job Title

The action plans in each section are to be used as a tool for library directors, staff and board members to discuss and determine how their library is addressing the Illinois Public Library Standards. It is important that library directors, boards and staff recognize that public libraries are always evolving due to new trends, changing societal norms and cultural influences. In order for a library to stay sustainable and viable, the library directors should regularly review the core standards with both board and staff.

STANDARD	CORE	INTERMEDIATE	ADVANCED	ACTION/PROGRESS
1	The director and	Training in	Library staff, board	
	board are	advocacy skills is	and community	
	knowledgeable of	offered to staff, the	stakeholders have	
	state-wide advocacy	board, and/or	the skills and	
	training tools.	other stakeholders,	knowledge to be	
		such as Friends of	proactive	
		the Library and	advocates on	
		Foundation groups.	behalf of the	
			library and	
			community.	

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community	-	leaders,	
organizations,	meetings on library	organizations,	
businesses and	initiatives,	partners and	
institutions (e.g.,	programs,	stakeholders to the	
Chamber of	collections and	library for tours,	
Commerce, Rotary,	services.	coffees, and/or	
Kiwanis).		information	
		meetings to	
		showcase what the	
		library offers.	
The director and	Using data	The library	
staff collect and	collected and	annually highlights	
analyze data to	analyzed, the	data, stories and	
measure how	director and staff	accomplishments	
community	communicate the	from the year and	
members use the	library's impact and	disseminates it to	
library.	advocate for	external and	
	programs,	internal	
	personnel, and	stakeholders.	
	spaces.		
The director and	The library includes	The library	
board know their	local, state and	partners with	
local, state and	federal elected	elected officials to	
federal elected	officials on mailing	co-host events and	
officials.	lists and invites	informational	
	them to events.	sessions to	
		promote civic	
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	businesses and institutions (e.g., Chamber of Commerce, Rotary, Kiwanis). The director and staff collect and analyze data to measure how community members use the library. The director and board know their local, state and federal elected	staff actively network with community organizations, businesses and institutions (e.g., Chamber of Commerce, Rotary, Kiwanis).staff present at school, business and community meetings on library initiatives, programs, collections and services.The director and staff collect and analyze data to measure how community members use the library.Using data collected and analyzed, the director and staff communicate the library's impact and advocate for programs, personnel, and spaces.The director and board know their local, state and federal elected officials.Using data collected and analyzed, the director and staff communicate the library's impact and advocate for programs, personnel, and spaces.	staff actively network with communitystaff present at school, business and community leaders, organizations, businesses and institutions (e.g., Chamber of Collections and services.staff invite commution partners and library for tours, coffees, and/or information meetings to showcase what the library offers.The director and staff collect and analyze data to measure how library's impact and analyze the library's impact and director and staff collect and analyze, the data, stories and analyze data to measure how director and staff community community community community community community collected and analyze, the data, stories and disseminates it to external and internal personnel, and spaces.The library annually highlights data, stories and disseminates it to external and ipersonnel, and spaces.The director and staff collect and analyze the library.Using data analyzed, the data, stories and ancomplishments community personnel, and spaces.The library stakeholders.The director and board know their local, state and federal elected officials.The library intormational stakeholders. spaces.The director and board know their local, state and federal elected officials on mailing officials.The library informational sessions to

5	The director and board and/or staff are informed of Illinois Library Association (ILA) and American Library Association (ALA) legislative priorities and promote those priorities when needed.	The director, board and/or staff actively participate in the local, state, and national legislative campaigns and events organized by ILA and ALA.	The director, board and/or staff serve on forums, committees, and boards of ILA and ALA.	
6	The director, staff and board are aware of current community projects and economic planning and seek opportunities for library engagement.	The director, staff and board use their community engagement to inform the library's strategic plan.	The library is a sought after partner in working with and developing community initiatives.	

Notes/Comments: