



# SHIFT

Where Will You Grow?

Illinois Library Association

**ANNUAL CONFERENCE**

Tinley Park Convention Center

October 22–24, 2019

**EXHIBITOR PROSPECTUS**

January 2019

Dear Exhibitors,

On behalf of the Illinois Library Association, I encourage you to join us and exhibit at the 2019 ILA Annual Conference October 22-24, 2019, at the Tinley Park Convention Center in Tinley Park, Illinois.

This year's conference theme is **Shift: Where Will You Grow** and will spotlight new and innovative ways library professionals provide services, push boundaries, explore similarities within different library communities, and engage with ideas outside of the library world. The conference will also include networking opportunities, social events, and the beloved Exhibition Hall.

Showcasing your products and services as an exhibitor at the 2019 ILA Annual Conference is the ideal environment; as the third largest state library exposition in the nation, the largest in the Midwest, you will meet one-on-one with more than a thousand potential customers. And, exhibitors are the center of our conference; sessions are held near the exhibition hall.

We know there are countless opportunities to attend library conferences, and we appreciate your support. Without it, ILA could not provide the educational sessions, speakers, and presenters that advance the growth of Illinois library professionals, staff and trustees.

I hope you will take a few minutes to review all the options available and find those that best suit your organization's needs.

ILA thanks you for your consideration and looks forward to working with you in 2019!



Diane Foote  
ILA Executive Director

#### Conference Stats

- 85% of conference attendees report they visit the exhibit hall one or more times.
- 60% of conference attendees visit the exhibit hall to see what's new.
- Several no-conflict, exhibits-only times have been scheduled for attendees to visit the exhibits.



Illinois Library Association

#### Confirmed Exhibitors\*

Auto-Graphics, Inc.  
AWE Learning  
Baker & Taylor  
Better Containers Mfg. Co.  
BiblioLabs/BiblioBoard  
Bradford Systems Corporation  
Brainfuse  
Brodart Co.  
Building Technology Consultants  
CCS International  
Children's Plus, Inc.  
CoLibri Systems North America, Inc.  
Cordogan Clark & Associates  
Dominican University, School of Information Studies  
D-Tech/Murphy Security Solutions  
EBSCO Information Services  
Illinois Heartland Library System  
Libraries of Illinois Risk Agency (LIRA)  
Reaching Across Illinois Library System (RAILS)  
Scanrx, Inc.  
The Library Store, Inc.  
Today's Business Solutions  
University of Illinois School of Information Sciences  
Williams Architects

\*Partial list of confirmed exhibitors.

## Exhibitor Benefits

- *Network with Attendees.*
- *Ten hours of exhibit time with half of the show hours dedicated no-conflict time.*
- *Networking events on the show floor, including exhibits opening and closing lunch receptions and refreshment breaks.*
- *Access to all conference sessions.*

## Marketing Opportunities

- *Company listing on the online and onsite program guide.*
- *Opportunity to purchase pre-and post-show attendee lists.*
- *Inclusion in the conference mobile app.*
- *Options to extend presence beyond booth with exclusive sponsorship and advertising opportunities.*
- *Early sign-up for the 2020 Annual Conference (Oct. 20-22) in Springfield, IL.*



## General Exhibitor Information



*All conference programming will be held at the Tinley Park Convention Center*

## Booth Details

Exhibit space rental is \$1,300 per single 10 x 10 booth. Standard booths include: 8' high back drape and a 3' side drape, company ID sign, six complementary exhibitor registrations, one six-foot table and two side chairs. Open corners are an additional \$100 each. A completed and signed application, along with full payment, is required before booth assignments are made. ILA Associate Members receive a 10% discount off the total exhibit space rental fee and a 50% discount on the pre and post conference attendee lists.

## Space Assignments

Exhibit space assignments will be made, whenever possible, in keeping with the preference indicated by the exhibitor, and based on the availability of a particular exhibit space. Final determination of all of the space assignments will be made by show management in the best interest of the conference.

## Exhibit Manual

Sixty days prior to the show, exhibitors receive an **Exhibitor Service Manual** via email. It will include valuable information such as show rules, complete exhibit installation and removal information, a list of contractors, and order forms for various add-on services.

## Exhibitor Schedule

### Installation Hours

Tuesday, October 22, 2019 9:00 a.m. - 5:00 p.m.

Wednesday, October 23, 2019 8:00 - 11:00 a.m.

### Exposition Hours

Wednesday, October 23, 2019 Noon - 5:00 p.m.

Thursday, October 24, 2019 9:00 a.m. - 2:00 p.m.

### No-Conflict Hours

Wednesday, October 23, 2019 Noon - 1:30 p.m. Opening Lunch  
4:00 - 5:00 p.m. Exhibits Break

Thursday, October 24, 2019 10:00 - 11:00 a.m. Coffee Break  
Noon - 1:30 p.m. Exhibits Lunch

### Dismantling

Thursday, October 24, 2019 2:00 p.m. - 6:00 p.m.

## Conference Hotels

Holiday Inn Tinley Park  
18501 Convention Center Drive  
Tinley Park, IL 60477  
Reservations: (800) 972-2494  
Single/Double Rate: \$139

Wingate by Wyndham  
18421 North Creek Drive  
Tinley Park, IL 60477  
Reservations: (800) 337-0077  
Single/Double Rate: \$99



## Reach Beyond Your Booth!

### Sponsorship Opportunities

Becoming a conference sponsor represents an extraordinary opportunity to complement your company's marketing plan. Many types of sponsorship opportunities are available at various levels.

Your company's name will be synonymous with the project of your choosing.

Multiple investments can be added together to give you eligible status at a higher level.

This offers you further benefits. For more information, visit [ila.org/exhibitors](http://ila.org/exhibitors).

### Passport to Prizes

This booth traffic-building promotional contest, Passport to Prizes, is a fun way to attract and keep attendees in the exhibit hall and on the floor.

Every attendee receives a passport with their registration credentials.

Attendees must stop at each participating booth to receive a stamp on their passport and must have the entire passport stamped to be eligible for the prize drawing held on the final day of exhibits.

Attendees must be present at the drawing to win. The fee to participate in this contest is \$350.



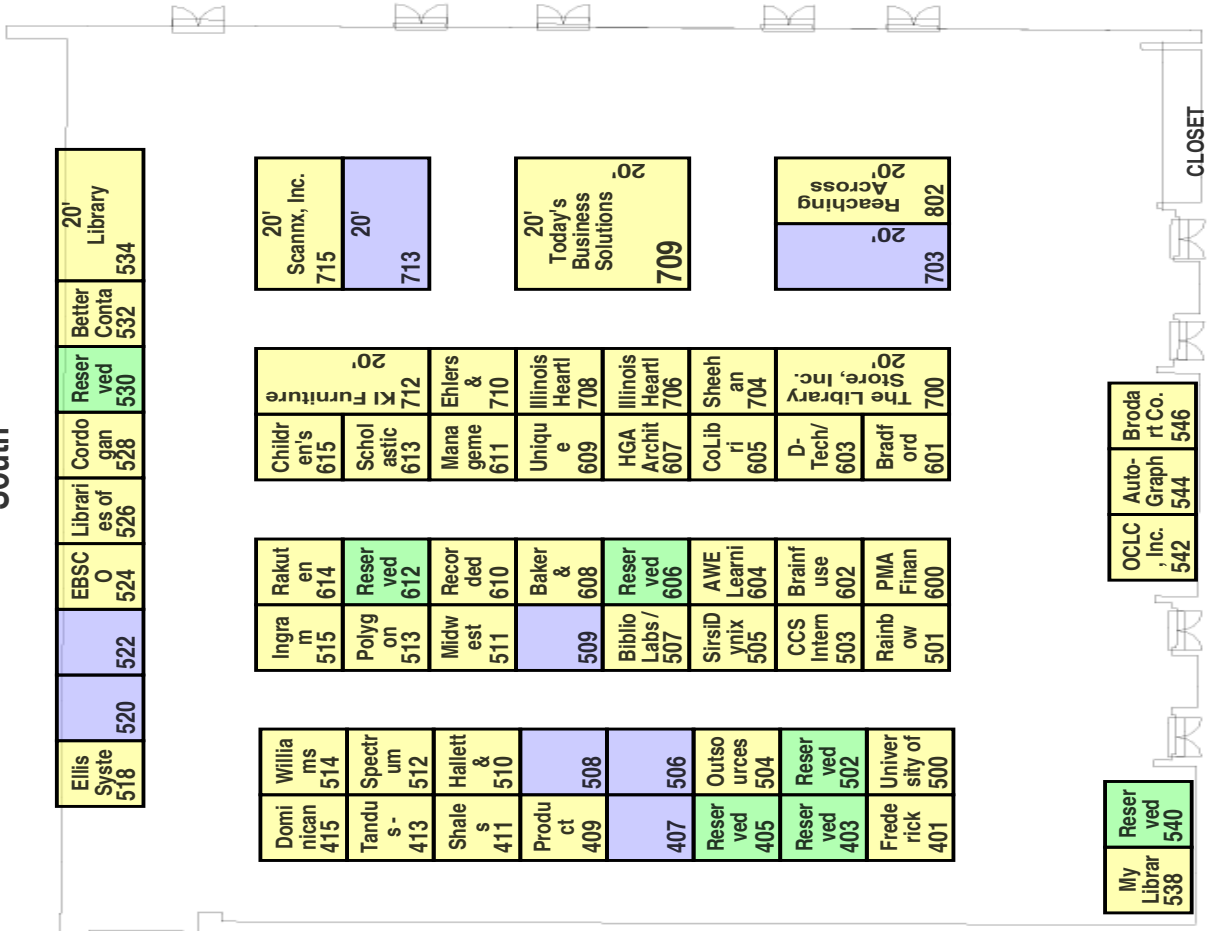
### Conference Advertising

The Annual Conference Program is distributed to all conference attendees and referred to multiple times daily during the conference week for information regarding speakers and programs, the map of the convention center, local dining options and attractions and more.

For full details on advertising, visit [ila.org/exhibitors](http://ila.org/exhibitors).



## Exhibit South





**ILA Exhibitor Contact**  
**Celeste Fuchs**  
**Group Show Director**  
**Corcoran Expositions, Inc.**  
**200 West Adams, Suite 1000**  
**Chicago, IL 60606**  
**Phone: (312) 265-9668**  
**Email: [celeste@corcexpo.com](mailto:celeste@corcexpo.com)**  
**Website: [ila.org/exhibits](http://ila.org/exhibits)**