



Read

for the

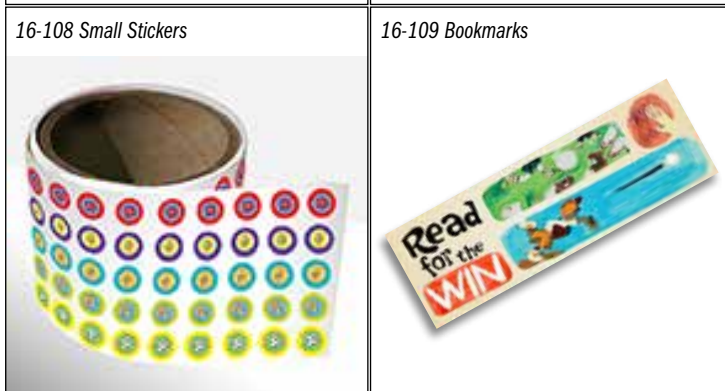
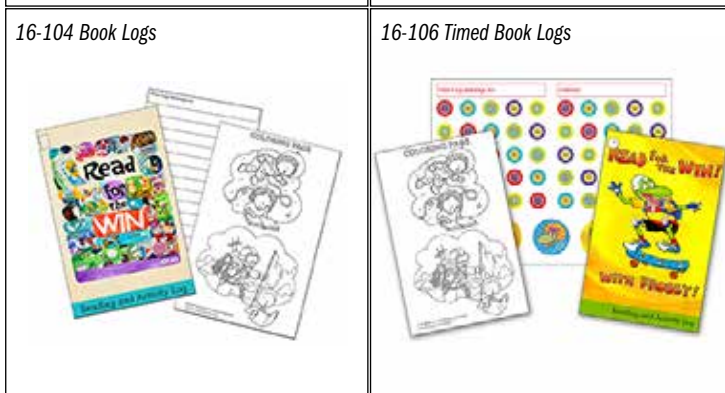
WIN

2016 SUMMER READING
DoD-MWR CATALOG

CELEBRATING
SINCE 1988
iREAD
Summer reading at its best!

Program Basics for Children, Teens, and Adults

Product	Item	Description	Qty.	Price
16-101	Book Bags	Strong plastic with full-color art. Made from recycled plastic. 15" x 19" with 3" gusset.	20	\$6.00
16-102	Book Bags		250	\$65.00
16-103	Reusable Book Tote	Sturdy reusable book tote, 15" wide x 12" high x 6" gusset.	1	\$1.25
16-104	Book Logs	Folding logs with full-color front side with easy-to-use log inside. Sturdy and colorful. 8½" x 11" on recycled card stock. 50 logs per pack.	50	\$8.00
16-106	Timed Reading Logs	Folding logs with 50 spaces to mark reading goals achieved. Space will fit small stickers. Packs of 25.	25	\$5.00
16-108	Small Stickers (for timed log)	Roll of 1,250 round stickers (5 different designs). Stickers are ½" diameter to fit on timed reading logs.	1250	\$3.00
16-109	Bookmarks	Colorful and fun bookmark. 2¼" x 6" on recycled card stock. 100 bookmarks per pack.	100	\$5.00
16-111	Certificates	A full-color reward. 8½" x 11" on recycled card stock. 50 certificates per pack.	50	\$8.00
16-113	Pencils	Red, White, and Blue #2 READ-FOR THE WIN! pencils. 100 pencils per pack.	100	\$18.00
16-114	Temporary Tattoos	4 different colorful temporary tattoos for kids. 4" x 4" sheets. 25 sheets of 4 tattoos per pack.	25 sheets of 4	\$8.50
16-115	Stickers	8 different full-color 2" stickers on a perforated sheet.	20 sheets of 8	\$6.00
16-116	Custom Bookmarks	Each 8½" x 11" sheet has four bookmarks and a blank reverse side for imprinting. 50 sheets per pack.	50	\$6.00
16-118	Sticker Scenes (not shown)	Includes 12 sticker sheets and 12 paper 8½" x 11" backgrounds. Stickers are repositionable and acid-free. Ages 3 and up.	12	\$12.00



16-116 Custom Bookmarks



Kids Incentives

Product	Item	Description	Qty.	Price
16-201	Winner Medals	These lightweight, Goldtone Winner medals are perfect to award to readers for a job well done. Each medal is on a red, white, and blue 32" ribbon. Ages 3 and up.	12	\$3.00
16-202	Sport Ball Whistles	Cheer on your team with these sport ball whistles! Each approx. 2½" plastic whistle is on a 23" nylon cord. Includes baseball, basketball, and soccer ball versions. Ages 3 and up.	6	\$2.50
16-203	Puzzle Balls	Mind-boggling plastic puzzles make a great summer challenge! Pack includes four different puzzle versions. Solutions included. Approx. 2½"-3¼" when assembled. Ages 3 and up.	12	\$4.75
16-204	Sports Ball Erasers	An assortment of brightly colored rubber sport ball erasers! ¾" diameter. Ages 3 and up.	48	\$1.50
16-205	Foam Finger	Team Read is #1 with this foam finger. 18" high x 8" wide. Made with flame-resistant polyurethane foam and phthalate-free inks for safety compliance.	1	\$2.50
16-206	Bicycle Bell	Classic bell for your summer bicycle ride. 2" diameter. Aluminum and plastic.	1	\$2.50
16-207	Trophy Puzzle	This lightweight foam trophy puzzle lets all your readers know they are champions. EVA Foam. 6¼" x 9¾".	1	\$2.25
16-208	Ring Flyer	Plastic ring flying disc, 9½" diameter. Ages 3 and up.	1	\$1.00
16-209	Water Bottle	20 ounce water bottle. Eco friendly. BPA free. Ages 3 and up.	1	\$1.25
16-210	Drawstring Pack	Durable polyester sport pack. 13½" wide by 15" high.	1	\$1.50

16-201 "Winner Medals"	16-202 Sports Ball Whistles
	
16-203 Puzzle Balls	16-204 Sports Ball Erasers
	
16-205 Foam Finger	16-206 Bicycle Bell
	
16-207 Trophy Puzzle	16-208 Ring Flyer
	
16-209 Water Bottle	16-210 Drawstring Pack
	

Kids Incentives, *continued*

16-211	Basketball Nose Aerobics	This hilarious game will keep you in stitches! The object is to move your head and make the basketball go through the hoop. Frame, basketball, and bucket are ABS plastic. The head strap is nylon. Ages 5 and up.	1	\$3.00
16-212	Door Basketball Game	This basketball set hangs over a door for hours of fun. Includes a 7 ⁷ / ₈ " x 7 ¹ / ₈ " backboard, a soft 3 ¹ / ₄ " ball, and mounting clip.	1	\$6.50
16-213	Catch Mitt and Ball Set	This favorite catch ball set is great entertainment for children and adults alike. Set consists of two mitts and a ball. Mitts are made of sturdy plastic with adjustable hand straps to keep them in action. Mitts have a Velcro-like face that ensures the ball sticks to them every time. 8" diameter.	1	\$6.00
16-299	2016 Challenge Coin	DoD-MWR READ-FOR THE WIN! Summer Reading bronze challenge coin. 1 ¹ / ₂ " diameter.	1	\$4.00



16-299 DoD-MWR 2016 Challenge Coin



Teen Incentives

Product	Item	Description	Qty.	Price
16-301	Teen Tattoos	6 different teen temporary tattoos on a 4" x 6" sheet.	20 sheets of 5	\$10.00
16-302	Teen Buttons	5 different 1" buttons. Teen art.	5	\$2.00
16-303	Mood Pencils	Mood pencils that change color as you hold them.	10	\$4.50
16-304	Sports Woven Kick Balls	These woven sports kick balls are sure to score some major fun points! Assortment features basketballs, baseballs, footballs, and soccer balls. 2" diameters.	12	\$10.00
16-305	Shoe Laces	READ-FOR THE WIN! shoe laces. 3/8" wide x 40" long.	1	\$2.00
16-306	Sport Sleeve	Show your support for reading with this poly/spandex arm sleeve. 16" long	1	\$2.50
16-307	Gamer Key Chain	Colorful, gamer-inspired soft vinyl key chain.	1	\$3.00
16-308	Smartphone Armband	Keep your smartphone and music handy during runs and workouts. Fits iPhone 6 and other large devices.	1	\$5.00
16-309	Sport Bag	This durable sports duffel bag is a great way to carry all your sports and workout equipment. Red vinyl bag with black straps (hand and over-the-shoulder). 18" long x 9" high.	1	\$5.00
16-310	Infuser Sport Bottle	Sports bottle with twist-on lid and flip-top drinking spout. Includes twist-on fruit infuser lid to add flavor to your favorite drink. 25 ounces. 9" high. BPA free.	1	\$5.00
16-311	Teen Logs (not shown)	Folding logs with full-color front side with easy-to-use log inside. 8 1/2 x 11" on recycled card stock. 50 logs per pack.	50	\$8.00
16-313	Teen Bookmarks	Teen bookmark. 2 1/4" x 6" on recycled card stock. 100 bookmarks per pack.	100	\$5.00



16-313 Teen Bookmarks



Adult Incentives

Product	Item	Description	Qty.	Price
16-401	Cell Phone Card Holder	These durable silicone card holders adhere to the back of your cell phones, are removable, and hold up to two cards. 1¾" x 1¾".	1	\$2.00
16-402	Banner Pen	7" long retractable banner unfurls from the pen.	1	\$1.25
16-403	Pedometer	Multifunction pedometer with clear acrylic cover. Measures up to 99,999 steps, distance walked, and calories burned. Button cell battery included. 1¾" x 1¾" x 1".	1	\$4.50
16-404	Travel Tumbler	Stylish double wall tumbler with screw on lid. BPA free. 16 ounces. 8" high.	1	\$6.00
16-405	Fold and Zip Tote	Perfect alternative to plastic bags. Portable tote folds and zippers into 5" x 8½" pouch with front pocket and clip zipper pull. Unzipped tote has an open main compartment. Front pocket, pen loop. Reinforced handles. Unfolded size is 15¾" high x ½" wide x 15" long.	1	\$5.00
16-406	Book Bags (not shown)	Strong plastic adult book bag. Made from recycled plastic. 15" x 19" with 3" gusset.	40	\$16.00
16-407	Adult Reading Logs (not shown)	Folding logs with full color front side with easy-to-use log inside. Sturdy and colorful. 8½" x 11" on recycled card stock. 50 logs per pack.	50	\$8.00
16-409	Adult Bookmarks (not shown)	Adult bookmark. 2¼" x 6" on recycled card stock. 100 bookmarks per pack.	100	\$5.00

16-401 Cell Phone Card Holder



16-402 Banner Pen



16-404 Travel Mug



16-405 Fold and Zip Tote



16-403 Pedometer



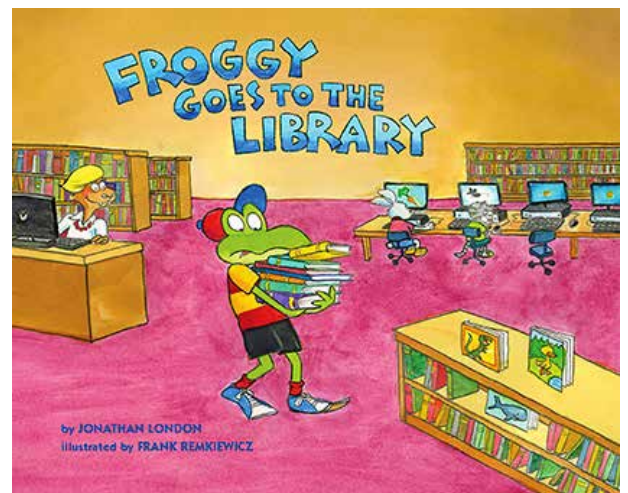
Pre-K Incentives

Product	Item	Description	Qty.	Price
16-501	Baby Blanket	Premium microfleece baby blanket is heavy knit with ultra fine microfiber yarns, finely sheared on both sides, for the softest touch that rivals cashmere. 30" x 40".	1	\$20.00
16-502	Growth Chart	Track their growth with this Froggy chart. 36" high x 7" wide.	6	\$5.00
16-503	Froggy Stuffed Character	Plush Froggy doll. Safe for all ages, perfect for ages 2-8. 11" tall.	1	\$12.00
16-504	Froggy Goes to the Library	Froggy loves the library! Beautiful hardcover edition of the latest Froggy adventure. Special release to coincide with your iREAD summer of Froggy. 32 pages.	1	\$15.00
16-505	Toddler T-shirt—2T	Froggy toddler T-shirt. 100% green cotton. Size 2T.	1	\$10.00
16-506	Toddler T-shirt—4T	Froggy toddler T-shirt. 100% green cotton. Size 4T.	1	\$10.00
16-507	Toddler Reading Logs	Froggy-themed book log for early and pre-readers.	20	\$5.00

16-501 Baby Blanket



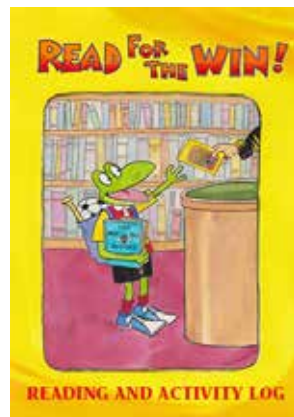
16-504 FROGGY GOES TO THE LIBRARY



16-502 Growth Chart



16-507 Froggy Pre-K Reading Log



16-503 Froggy Stuffed Character



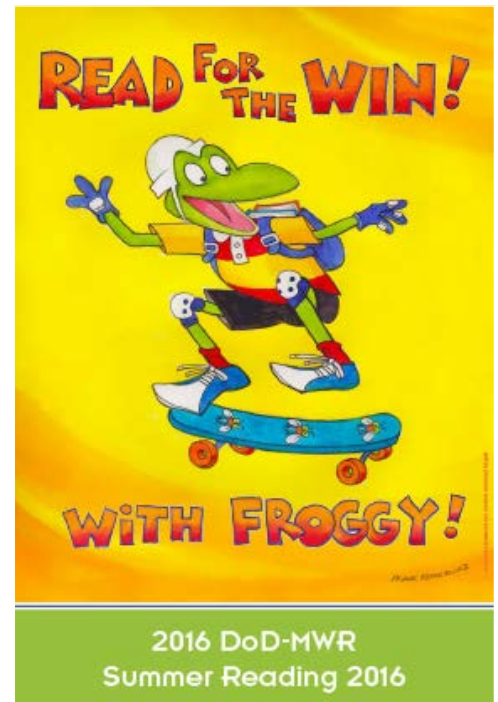
16-505, 16-506 Toddler T-shirt



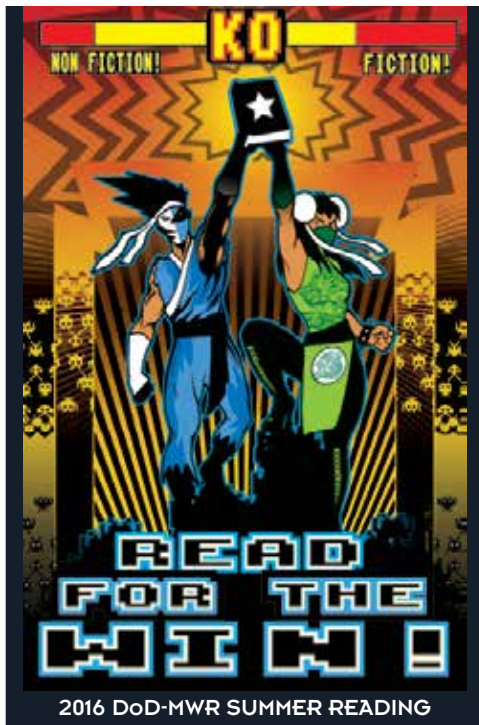
Posters

Product	Item	Description	Qty.	Price
16-601	Froggy Poster	Pre-K Froggy poster by Frank Remkiewicz. 22" x 34"	1	\$1.00
16-603	Kid's Poster—Large	Children's poster by Chris Raschka. 22" x 34"	1	\$1.00
16-605	Kid's Poster—Small	Children's poster by Chris Raschka. 11" x 17"	1	\$0.75
16-607	Teen Poster—Large	Teen poster by Tom Kelly. 22" x 34"	1	\$1.00
16-609	Teen Poster—Small	Teen poster by Tom Kelly. 11" x 17"	1	\$0.75
16-611	Adult Poster—Large	Adult poster by Bob Staake. 22" x 34"	1	\$1.00
16-613	Adult Poster—Small	Adult poster by Bob Staake. 11" x 17"	1	\$0.75
16-615	Alternate Adult Poster—Large	Jesse Owens-inspired poster by Terri Murphy. 34" x 22"	1	\$1.00
16-617	Alternate Adult Poster—Small	Jesse Owens-inspired poster by Terri Murphy. 17" x 11"	1	\$0.75

16-601 Froggy Poster



16-607, 16-609 Teen Poster



16-611, 16-613 Adult Poster



16-603, 16-605 Kid's Poster



16-615, 16-617 Alternate Adult Poster



Program Promotion

Product	Item	Description	Qty.	Price
16-701	Resource Guide and Disks	The heart of your Summer Reading Program! Over 600 pages of READ—FOR THE WIN-themed activities, games, art, reading lists, and much more. Includes programming for Children, Teens, Adults, Military, Early Literacy, and Families. Printed book and set of disks with graphics and PDFs.	1	\$25.00
16-702	Guide and Graphics Disks only	All of the READ—FOR THE WIN graphics and programming on a set of disks.	1	\$10.00
16-704	Program Buttons	Buttons to promote your summer reading program. 1½" × 2".	10	\$5.00
16-705	Patch	READ—FOR THE WIN! patch includes self-sticking back.	1	\$2.50
16-706	Car Window Flag	A great way to show summer reading support in your community. 11"x17" flag with 17½" window attachment pole.	1	\$2.50
16-707	Roll-a-Banner	It's a banner, it's a sign, it's a definite attention grabber! A banner suspended between two handles that opens and self-retracts easily. Full-color READ—FOR THE WIN! art on one side and the other side is blank to create your own library sign with any permanent marker. 27" × 9-½" plus handles.	1	\$2.50
16-708	Sport Towel	Support summer reading with this 100% cotton rally sport towel. 11" × 18".	1	\$3.50
16-709	Adhesive Memo Cube	READ—FOR THE WIN! adhesive note cube. 2¾" × 2¾" × 2¾" and 550 Sheets.	1	\$7.50
16-710	Banner (not shown)	Full-color vinyl READ—FOR THE WIN! banner with grommets. 72" × 24".	1	\$30.00
16-711	Lanyards (not shown)	Full-color READ—FOR THE WIN! polyester lanyard. 36" long × ¾" wide with swivel hook + split key ring attachments.	1	\$1.00
16-712	Window Decals (not shown)	"We support summer reading" on a removable adhesive window decal. 4" × 4". Pack of 20.	20	\$5.00
16-713	Hand Stamp	1" READ—FOR THE WIN! hand stamp.	1	\$4.00
16-714	Hanging or Bulletin Board Decorations (not shown)	Six different colorful cards. Full-color, two-sided, 7" × 7" on card stock. Drilled hole for hanging or posting on bulletin boards (string not included).	6	\$7.50
16-715	Lawn Sign (not shown)	Full-color, two-sided lawn sign to promote summer reading. Frame included. 26" wide × 16" high.	1	\$10.00
16-718	Large Stuffed Froggy (not shown)	Large version of the plush Froggy, for library displays and grand prizes. 20" high.	1	\$100.00

16-701, 16-702, Resource Guide	16-704 Program Buttons
	
16-705 Patch	16-706 Car Window Flag
	
16-707 Roll-A-Banner	16-708 Sport Towel
	
16-709 Adhesive Note Cube	16-713 Hand Stamp
	

Program Promotion, continued

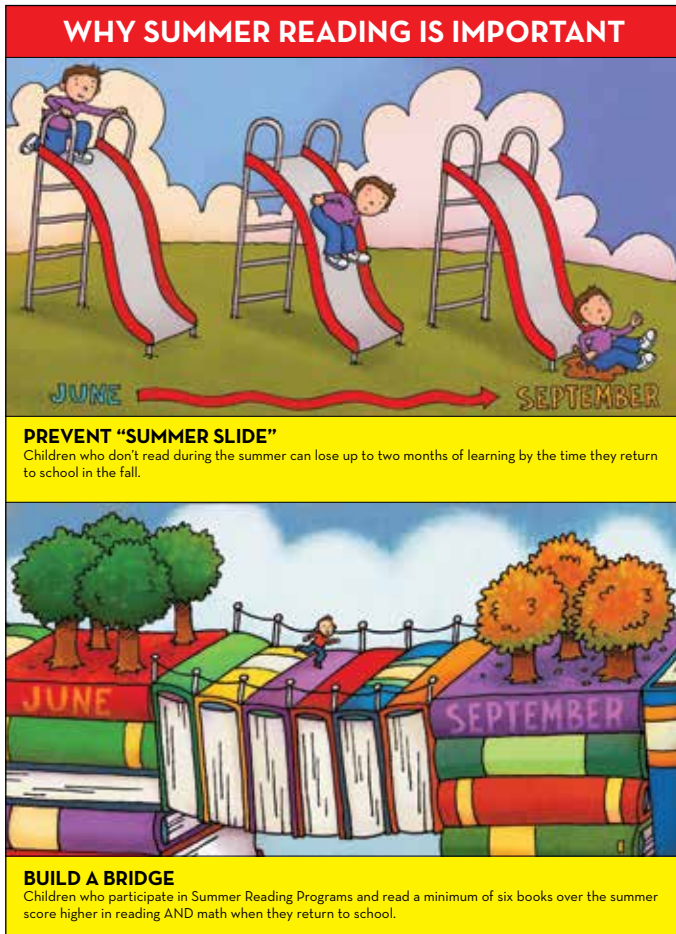
Prevent Summer Slide material

Product	Item	Description	Qty.	Price
16-801	Prevent Summer Slide Bookmarks	Colorful bookmark and poster that explain the importance of summer reading to prevent learning loss. Perfect introduction for parents and community decision makers to the value of summer reading programs.	100	\$7.50
16-803	Prevent Summer Slide Posters		1	\$1.00
16-805	Prevent Summer Slide Removable Bumper Sticker	Prevent Summer Slide removable stickers. 11½" × 3¾".	12	\$6.00

16-801 Prevent Summer Slide Bookmarks



16-803 Prevent Summer Slide Poster



Summer Reading Facts

- The benefits of summer reading are clear.** National research from Dominican University finds that students who participate in public library summer reading programs scored higher on reading achievement tests at the beginning of the next school year than those who did not participate.
- Parents of children enrolled in the public library summer reading program** reported that their children spent more time reading over the summer, read more books, were well prepared for school in the fall, and read more confidently.
- Young people experience learning losses when they don't engage in educational activities during the summer.** Research spanning 100 years shows that students typically score lower on standardized tests at the end of summer vacation than they do on the same tests at the beginning of the summer. Libraries are part of the solution.
- To succeed in school and life,** children and young adults need ongoing opportunities to learn and practice essential skills. Summer Reading Club reminds kids that reading is for fun—as well as for learning.
- There's so much to see, so much to do at your library!** There's no better place to take your kids. The library is a place to learn, read, and have fun—a place the whole family can enjoy. In fact, more than 82 million children attend library programs every year.
- Studies show** that children who are read to in the home and who use the library perform better in school and are more likely to continue to use the library as a source of lifetime learning.
- The amount of time children spend reading** outside of school is linked to gains in reading achievement. Numerous studies show that access to books and magazines is directly related to higher reading achievement.

Source: Dominican University IMLS-funded research: Public Library Summer Reading Programs Close the Reading Gap <http://bit.ly/dom.edu> (PDF)



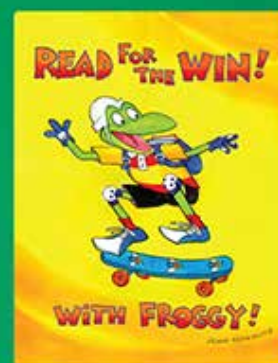
16-805 Prevent Summer Slide Removable Bumper Sticker



Shirts

Product	Item	Description	Qty.	Price
16-901	Kid's T-shirt—Child Small	Froggy illustration on 100% pre-shrunk green cotton. Children's sizes.	1	\$5.50
16-902	Kid's T-shirt—Child Medium		1	\$5.50
16-903	Kid's T-shirt—Child Large		1	\$5.50
16-904	Kid's T-shirt—Adult Small	Froggy illustration on 100% pre-shrunk green cotton. Adult sizes.	1	\$5.50
16-905	Kid's T-shirt—Adult Medium		1	\$5.50
16-906	Kid's T-shirt—Adult Large		1	\$5.50
16-907	Kid's T-shirt—Adult XL		1	\$5.50
16-908	Kid's T-shirt—Adult 2XL		1	\$6.50
16-909	Kid's T-shirt—Adult 3XL		1	\$7.00
16-911	Ringer T-shirt—Adult Small	Chris Raschka illustration on grey/red ringer T-shirt. Cotton/poly blend. Adult sizes.	1	\$10.00
16-912	Ringer T-shirt—Adult Medium		1	\$10.00
16-913	Ringer T-shirt—Adult Large		1	\$10.00
16-914	Ringer T-shirt—Adult XL		1	\$10.00
16-915	Ringer T-shirt—Adult 2XL		1	\$12.00
16-921	Teen T-shirt—Adult Small	Tom Kelly teen illustration on 100% pre-shrunk grey cotton T-shirt. Adult sizes.	1	\$6.50
16-922	Teen T-shirt—Adult Medium		1	\$6.50
16-923	Teen T-shirt—Adult Large		1	\$6.50
16-924	Teen T-shirt—Adult XL		1	\$6.50
16-925	Teen T-shirt—Adult 2XL		1	\$7.50
16-926	Teen T-shirt—Adult 3XL		1	\$8.00
16-931	Adult T-shirt—Adult Small	Bob Staake adult illustration on 100% pre-shrunk black cotton T-shirt. Adult sizes.	1	\$7.00
16-932	Adult T-shirt—Adult Medium		1	\$7.00
16-933	Adult T-shirt—Adult Large		1	\$7.00
16-934	Adult T-shirt—Adult XL		1	\$7.00
16-935	Adult T-shirt—Adult 2XL		1	\$8.00
16-936	Adult T-shirt—Adult 3XL		1	\$8.50

16-901-909
Kid's T-shirt



16-911-915
Ringer T-shirt



16-921-926
Teen T-shirt



16-931-936
Adult T-shirt



Shirts, continued

Product	Item	Description	Qty.	Price
16-941	Throw-Kick-Read—Adult Small	Soft, lightweight, long-sleeved baseball-styled shirt. Grey and red cotton/poly blend. Adult sizes.	1	\$15.00
16-942	Throw-Kick-Read—Adult Medium		1	\$15.00
16-943	Throw-Kick-Read—Adult Large		1	\$15.00
16-944	Throw-Kick-Read—Adult XL		1	\$15.00
16-945	Throw-Kick-Read—Adult 2XL		1	\$17.50
16-951	Staff T-shirt—Adult Small	Jesse Owens-inspired “Ask me about summer reading” illustration on 100% pre-shrunk sapphire cotton T-shirt. Adult sizes.	1	\$8.00
16-952	Staff T-shirt—Adult Medium		1	\$8.00
16-953	Staff T-shirt—Adult Large		1	\$8.00
16-954	Staff T-shirt—Adult XL		1	\$8.00
16-955	Staff T-shirt—Adult 2XL		1	\$8.50
16-956	Staff T-shirt—Adult 3XL		1	\$9.00

16-940-945
THROW-KICK-READ T-shirt



16-951-956
Staff T-shirt



Shirts, continued

Product	Item	Description	Qty.	Price
16-961	Men's Polo—Small	Jesse Owens-inspired illustration on comfortable lightweight green poly knit polo. Adult sizes.	1	\$20.00
16-962	Men's Polo—Medium		1	\$20.00
16-963	Men's Polo—Large		1	\$20.00
16-964	Men's Polo—XL		1	\$20.00
16-965	Men's Polo—2XL		1	\$20.00
16-966	Men's Polo—3XL		1	\$20.00
16-971	Women's Polo—Small	Women's fitted Jesse Owens-inspired illustration on comfortable lightweight green poly knit polo. Adult sizes.	1	\$20.00
16-972	Women's Polo—Medium		1	\$20.00
16-973	Women's Polo—Large		1	\$20.00
16-974	Women's Polo—XL		1	\$20.00
16-975	Women's Polo—2XL		1	\$20.00
16-976	Women's Polo—3XL		1	\$20.00

16-961-966
Men's Polo



16-971-976
Women's Polo

