

RSF Meeting Agenda

August 16, 2012, 11:00 AM

Dial 218-339-3600 and use access code 839660# to enter the conference call.

Present: Kara, Bruce, Britta

2012 ILA Annual Conference

eBook Showcase Update

- New vendor participating: Midwest Tape!
- Kara will try for Freading again
- Already committed vendors: Overdrive, 3M Cloud Library, B&T Axis 360, Best Buy

RSF section of ILA website – ILA is offering to add more content to our page:

<http://www.ila.org/forums/reference-services-forum-rsf>

- Would someone be willing to take this on and work with Anne Bustamante from ILA on developing our page more?
- What do we want to communicate? What does the forum want to accomplish?
- What content can we include? Photos, articles, news, achievements? Need ideas.

We discussed including our goals and projects, as well as actual reference interactions and helpful links. Also, we will be setting up a time to meet during ILA to discuss our web presence and ways to increase membership.

- Example of pages ILA recently developed. We can do something similar:
 - <http://www.ila.org/store/ila-reporter>
 - <http://www.ila.org/advocacy/banned-books>
 - <http://www.ila.org/advocacy/advocacy-publications>
 - <http://www.ila.org/about-ila/illinois-library-luminaries>
 - <http://www.ila.org/about-ila/annual-reports>
 - <http://www.ila.org/store/ila-reporter>

ILA bimonthly e-Newsletter

- Would someone be willing to be in charge of this?
- RSF to post monthly, but we need ideas for topics. Has to be short (only a paragraph or so) but can link to other places. Let's shoot for September for our first addition to the e-Newsletter.

Sept – Kara will write about Banned Books Week; Oct – Bruce will write about the RSF award winner; Nov – Britta will write about a topic yet to be determined

RSF new members

- Anne Bustamante from ILA will be emailing ILA members interested in the Forum. Can we have some kind of welcome email? What do we want it to say? Other ideas for soliciting participation in the Forum?

We are going to try to increase content on the website and after ILA, send out an email to all who checked Reference Services Forum on their ILA membership application to encourage them to subscribe to the Google Group and participate in RSF.

Article for the *Reporter*

- Update from Bruce

Bruce is hoping to get his article about 2-1-1 in the December issue but is waiting on confirmation from the *Reporter*

Activities outside of Annual Conference

- RSF to host a webinar in the spring or summer of 2013 OR even a social event for forum members. Need ideas. We have put the idea of a webinar on hold until we increase our membership.
- RSF to sponsor program at Reaching Forward (May 2013) and/or On the Front Lines (May 2013). Can be a repeat of a panel from ILA Annual Conference.

RSF will be hosting one of the stops on the ILA pub crawl. We will be putting together a bookmark or other small marketing device to educate ILA members about RSF.