



Strategic Plan 2023 - 2026

Our Vision: The Effingham Public Library: A catalyst for positive action.

Our Mission: The Effingham Public Library creates unique opportunities to connect with learning, support, and the community.

Our Values: Connection * Service * Leadership

Strategic Goals

Family Support

- Create opportunities for families to connect and find support and services
- Partner with organizations to develop new ways to support families
- Foster a sense of safety and connection

Leadership

- Provide library service to all in our community
- Implement programs that position the library as a leader in the community
- Improve our marketing and communications to better connect our services to the community

Education

- Support STEM and arts initiatives through schools and community groups
- Develop pathways for communication and partnership with teachers and administrators
- Implement outreach opportunities for all ages to connect with education

Community

- Partner to support and develop mental health initiatives
- Establish programs that address isolation
- Connect the community with access to services

Diversity

- Foster a welcoming environment in the library and the community
- Provide access to a diverse range of topics for all ages