

INSERTION ORDER

ILA Reporter

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ FAX: () _____

Please check desired issues:

_____ February 2008

_____ August 2008

_____ April 2008

_____ October 2008

_____ June 2008

_____ December 2008

Please check desired ad size:

_____ Inside Back Cover (4 color)

_____ 1/3 Page (horizontal)

_____ Back Cover (1/2 page, 4 color)

_____ 1/4 Page (horizontal)

_____ Full Page

_____ 1/4 Page (vertical)

_____ 1/2 Page (horizontal)

_____ 1/6 Page (vertical)

_____ 1/2 Page (vertical)

TOTAL COST: _____

See below for pricing information

Method of Payment

_____ Check or Money Order payable to ILA.

_____ Charge \$ _____ to () Visa or () Mastercard.

Account # _____ Expiration Date _____

Signature: _____

**Please reserve your space now by faxing this completed form to Kristy Mangel at 312-644-1899.
Or mail to: ILA, 33 W. Grand Ave., Ste. 301, Chicago, IL 60610-4306. Thank you!**

Schedule: published 6 times/year
Circulation: estimated at 13,000
Specifications: camera-ready artwork
Deadlines: insertion orders and camera-ready art due:
February issue---December 20
April issue---February 20
June issue---April 20
August issue---June 20
October issue---August 20
December issue---October 20

Payment: 50% deposit is requested with insertion order. Full payment is due upon receipt of tear sheet.

ADVERTISING RATES

Ad Size/Location	Measurements Horizontal - Vertical	Number of Issues		
		One	Three	Six
Inside Back Cover (4 color)	6 1/2 by 9 1/2	\$550	\$1485	\$2640
Back Cover (1/2 page, 4 color)	6 1/2 by 3 1/4	\$300	\$810	\$1440
Full Page	6 1/2 by 9 1/2	\$475	\$1282	\$2280
1/2 Page horizontal	6 1/2 by 4 3/4	\$325	\$877	\$1560
1/2 Page vertical	6 1/2 by 4 3/4	\$325	\$877	\$1560
1/3 Page horizontal	6 1/2 by 3 1/4	\$265	\$715	\$1272
1/4 Page horizontal	6 1/2 by 2 1/2	\$200	\$540	\$960
1/4 Page vertical	3 1/4 by 4 3/4	\$200	\$540	\$960
1/6 Page vertical	2 1/4 by 4 1/2	\$125	\$337	\$600

Save money by signing up for multiple insertion schedules:

Save 10% by advertising three times
Save 20% by advertising six times