

2009 Illinois Library Association Annual Conference
Transformation: See Tomorrow Today
Sponsorship Opportunities

Platinum Partner (\$1,000 and up)

- *Sponsor recognition in the *ILA Reporter* prior to the conference
- *Logo exposure on event marketing materials (if partnership is confirmed early)
- *Logo exposure on event signage
- *Verbal thanks from ILA President at Opening General Session
- *Rotating banner ad on the show's online floorplan
- *Logo hotlink on ILA Web site
- *Sponsor recognition in conference program
- *Sponsor recognition for your exhibit booth
- *Recognition of your representative at the sponsored event
- *Recognition in the *ILA Reporter* following the conference

Platinum Partnership Opportunities:

Internet Café (\$2,000)

Perhaps the most visible and valued conference partnership! As the exclusive sponsor of the ILA Internet Café, your logo will be printed on all Internet Café signage, your logo will appear as computer wallpaper, your Web page will be the default home page of each station.

Conference Lanyards (Cost of Lanyards)

Your logo will be printed on more than 1,500 lanyards.

Conference Tote Bags (Cost of Tote Bags)

As the official sponsor of the conference attendee bag, your logo will be printed on more than 1,500 bags.

Conference Note Pads (Cost of Note Pads)

More than 1,500 attendees will receive notepads with your logo in their conference bags.

Opening General Session **TAKEN!**

An estimated 1,000 conference attendees gather for this all-conference event. This year's keynote address will be presented by new-technology guru Omar Wasow.

Youth Services Author Breakfast (\$1,000)

One of the conference's most popular events, attended by more than 150 youth services librarians.

Exhibits Cookie Break (\$1,000)

More than 1,000 conference attendees participate in this exhibits no-conflict event.

Exhibits Opening Reception Luncheon Station (\$1,000)

More than 1,000 conference attendees gather for the opening of the exhibits with a buffet-style lunch. Send them straight to your booth! Four stations will be set up in the exhibit hall with four different menus and partnership opportunities. You may also provide napkins with your company's logo for "your" station.

Exhibits Closing Reception (\$1,000)

The exhibits close with this buffet lunch for 1,000 attendees. Draw traffic to your booth for one final visit! Four stations will be set up in the exhibit hall with four different menus and partnership opportunities. You may also provide napkins with your company's logo for "your" station.

Book Cart Drill Team Competition **TAKEN!**

One of the most fun conference events! Teams from individual libraries vie for the chance to be crowned Illinois's Book Cart Drill Team Champions!

President's Reception **TAKEN!**

Fashionably Green: Style from the Stacks II will feature a fashion show of library-inspired designs. This event traditionally draws up to 500 of the Illinois library community's most-significant members and leaders.

Illinois Authors' Luncheon (\$1,000)

The closing event of the conference will draw 300 library leaders to hear *New York Times* bestselling author, Vicki Myron, author of *Dewey: The Small Town Library Cat Who Touched the World*.

Silver Partner (\$500 to \$999)

- *Logo exposure on event marketing materials (if partnership is confirmed early)
- *Logo exposure on event signage
- *Verbal thanks from ILA President at Opening General Session
- *Logo hotlink on ILA Web site
- *Sponsor recognition in conference program
- *Sponsor recognition for your exhibit booth
- *Recognition of your representative at the sponsored event
- *Recognition in the *ILA Reporter* following the conference

Silver Partnership Opportunities:

Public Library Forum Reception (\$600)

Gather with Illinois's public librarians to kick off the conference!

~~Public Library Forum Luncheon~~ - TAKEN!

A significant gathering of public library leaders and decision makers.

Stories & Spirits Reception (\$600)

Support young adult and youth services librarians -- some of the most active librarians in the state -- at this popular conference event!

Trustee Focus Coffee Break (\$600)

For the first time, a special hour has been designated for library trustees.

Library Trustee Forum Luncheon (\$600)

Tap into public library decision-makers at this well-attended luncheon.

Reference Services Forum Luncheon (\$600)

One of the most popular luncheons at the conference, this event draws 100 reference librarians from around the state.

IACRL Luncheon (\$600)

Develop connections with academic and research librarians from around the state.

New Members Reception (\$600)

A perfect way to reach the newest members of the library profession.

Individual Program Sponsorship (\$500)

If you don't see an event that meets your needs, ILA will work with you to identify a conference program that presents the perfect opportunity for your partnership.

Bronze Partner (Less than \$500)

- *Logo exposure on event signage
- *Verbal thanks from ILA President at Opening General Session
- *Logo hotlink on ILA Web site
- *Sponsor recognition in conference program
- *Sponsor recognition for your exhibit booth
- *Recognition of your representative at the sponsored event
- *Recognition in the *ILA Reporter* following the conference

Bronze Partnership Opportunities:

Thursday Library Consultant Coffee Break (\$300 per partnership)

Library consultants from around the state come together each year to sponsor Thursday morning's exhibits coffee break. There is no limit to the number of partnerships accepted.

Talk Table Sponsorship (\$250) and Poster Session Sponsorship (\$250) Sponsorship of either of these areas, which are located on the exhibit floor, presents a perfect partnership opportunity for companies and organizations that are unable to exhibit at the conferences.

Please contact ILA Conference Manager Cynthia Robinson at (312) 644-1896 or robinson@ila.org for more information.

2009 Illinois Library Association Annual Conference Sponsorship Commitment Form

Your company's sponsorship will be listed in the Conference Program Book, as well as on conference signage, and your company will be thanked at the Opening General Session on October 7, 2009. In addition, your company will be listed as a sponsor on the ILA Web site, with a link to your Web site.

Event: _____

Company: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

e-mail: _____

Payment:

___ A check for _____ is enclosed

___ Please bill my ___ VISA ___ MasterCard ___ Discover ___ AmEx

Card Number: _____

Exp. Date: _____ Amount: _____

Signature: _____

*Please fax form to (312) 644-1899 or email to Cynthia Robinson at robinson@ila.org.
Thank you for your support of the Illinois Library Association.*